



LEAD. CONNECT. EMPOWER.

JULY 11-14, 2015

Kansas City Convention Center

PROGRAM BOOK



MOTIVATING YOUNG PEOPLE TODAY TO LEAD THE WORLD TOMORROW

Careers in the STEM (science, technology, engineering and math) fields continue to multiply, and the National Council of La Raza (NCLR) stands out for striving to inspire an interest in such careers among Hispanic youth.

As a proud sponsor of the NCLR's Annual Lideres Summit, we reaffirm our own commitment to helping young people prepare for major career opportunities.

Led by forward-thinking organizations like NCLR, we believe this nation can prepare the next generation to find their fit in a new energy future.

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WELCOME/BIENVENIDOS

¡BIENVENIDOS NCLR LÍDERES!

On behalf of the National Council of La Raza and our Board of Directors, it is my pleasure to welcome you to the 2015 NCLR *Líderes* Summit in Kansas City!

This year marks my tenth anniversary as president and CEO of NCLR, and as a Kansas City native and a proud Jayhawk, I am honored to celebrate that milestone in my hometown.

Growing up in the Argentine district of Kansas City, my family experienced the American Dream firsthand. My parents taught me the value of hard work and sacrifice and the importance of giving back. These same values were evident everywhere in my community, in our contributions, and in our resilience. I was taught by their example, and the direction of my life was shaped profoundly by both my mom and my dad. I was inspired and motivated to lead this great American institution, which creates opportunities and helps break down barriers for Latinos in this country.

Hispanic families have deep roots in the United States, extending back in time for many generations, and our community continues to flourish. In Missouri alone, Latinos account for a full 80% of the population growth in a 10-year period. The numbers for the nation are even more astounding. An average of 900,000 Hispanic youth turn 18 every year and, within 20 years, one in three American youth will be Latino.

As you participate in this Summit, I hope that the dynamic conversations and exciting events motivate you to become the *líderes* that our growing community, and our country, need. Our Conference theme is **Lead. Connect. Empower.** By heeding these words, we can do great things together.

¡Gracias por estar con nosotros, buena suerte y adelante!



Janet Murguía
President and CEO

ABOUT THE NATIONAL COUNCIL OF LA RAZA

The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC, serving all Hispanic subgroups in all regions of the country. It has state and regional offices in Chicago, Los Angeles, Miami, New York, Phoenix, and San Antonio.

ABOUT THE NCLR *LÍDERES* INITIATIVE

The NCLR *Líderes* Initiative is a national program designed to increase opportunities for Latino youth to maximize their influence as leaders in the United States. *Líderes* operates at a national level to support and strengthen community-based programs and campus-based organizations serving Hispanic youth.

Our vision is to develop new leadership across multiple sectors—corporate executives, public officials, activists, and organizers who will serve their communities and promote social justice at the local and national levels. We offer an array of growth opportunities to our national network of high school and college students and young professionals. Through a series of civic engagement efforts and leadership-building activities, as well as professional development opportunities, we build the skills of Latino youth in our network and increase their leadership capacity. Our website (lideres.nclr.org), quarterly e-newsletter, and presence on social media sites (@nclrlideres) alert our members to grants, scholarships, internships, fellowships, conferences, and other networking events. We also regularly share resources that highlight community issues, leadership and educational opportunities, civic engagement efforts, and inspirational stories of young leaders in the Hispanic community.

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A core pillar of the *Líderes* Initiative, the Summit brings together hundreds of high school and college students, youth leaders, and young professionals (ages 14–26) from student organizations and youth programs throughout the country. Participants explore ideas for community involvement and empowerment, discuss issues that impact the Latino community, and expand their leadership and teamwork skills, all while taking advantage of the many resources available at the Summit.

Through a roster of peer-led educational workshops, students are exposed to best practices in a range of issue areas and learn how to found innovative programs in their home communities. Other activities include:

- An educational program of peer-led and relevant Summit workshops
- Artistic cultural presentations
- The *Líderes Gozadera* Welcome Dance
- *Líderes* networking events
- The *Líderes* Cultural Talent Showcase

Lastly, the *Líderes* Summit agenda incorporates many NCLR Annual Conference events, allowing youth to partake in an invaluable experience. All *Líderes* Summit activities will take place at the Kansas City Convention Center. A complete *Líderes* Summit agenda is included in the NCLR Annual Conference Pocket Agenda.

Rising Leaders and *Avanzando* Workshop Tracks

Líderes youth participants are divided into two tracks. The **Rising Leaders** track explores existing NCLR Service-Learning and NCLR Escalera Program curricula, in addition to other age-appropriate content for 14- to 18-year-old participants.

The ***Avanzando*** track provides a relevant experience for the 18- to 26-year-old young adults, college students, and professionals in attendance.

Please take a moment to read through the bios of our 2015 Summit Staff—the youth management team that assists in the execution of all *Líderes* events at Conference. To learn about the Summit Staff Leadership Development Program and other growth opportunities, visit our website at lideres.nclr.org.

Giovanni Escobedo

Hometown: Dallas, Texas

Education: University of Texas at Dallas

Giovanni Escobedo is pursuing a degree in biomedical engineering. He plans to go to medical school and pursue an MD/PhD to become a research doctor. His career goals are to work in research, gene therapy, and neuroprosthetics development and dreams of improving people's lives through research and scientific innovation. When not busy with schoolwork, he enjoys spending time with friends, taking long walks to see how the city is changing, and enjoying a cup of coffee while reading a good book.

Sara Agate

Hometown: Chicago, Illinois

Education: University of Illinois at Chicago

Sara Agate was born and raised in Illinois and spent the majority of her adult life in Chicago. She feels blessed to come from a family of cooks and restaurateurs who have nourished her life with their culinary talents. This summer Sara will begin the Congressional Hispanic Caucus Institute's Health Graduate Fellowship while also focusing on her long-term goal of becoming a health care attorney.

Celeste Villa-Rangel

Hometown: San Diego, California

Education: University of Notre Dame

Celeste Villa-Rangel is a rising senior majoring in political science and Latino studies and minoring in Portuguese and Brazilian studies. Next year she plans to apply to law school and then work in civil rights advocacy. Celeste is a former intern at NCLR in Washington, DC.

Elena Calderon

Hometown: Cheney, Washington

Education: Eastern Washington University

Elena Calderon is a current graduate student in her school's master of communications program and works as a graduate assistant for the Department of Housing and Residential Life. Elena was raised in the agricultural town of Mattawa, Washington, and hopes to one day go back to her community and work with families there. Her goal after completing

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a master's degree is to get accepted into a PhD program for educational leadership and continue to find opportunities for undocumented students to thrive in higher education.

Nelson Cruz

Hometown: Washington, District of Columbia

Education: Ohio University

Nelson Cruz was raised in Washington, DC and has roots in the Dominican Republic. His favorite hobbies are making music and creating films. Nelson is a rising senior seeking a degree in audio engineering with a minor in political science, as well as a social media certificate. After attaining his bachelor of arts degree, Nelson plans to return to college and pursue a master's in business administration or audio technology.

Mario Tano

Hometown: West New York, New Jersey

Education: Rutgers University–New Brunswick

Mario Tano is the Finance and Program Associate with Rutgers University's Rutgers Future Scholars program. The goal of the Rutgers Future Scholars program is to increase the number of academically ambitious first-generation high school graduates who come from less-advantaged communities, inspire and prepare them to meet the standards to be admitted to universities, and then provide full tuition to those who are admitted and choose to attend Rutgers. He earned his BS in human resource management and labor and employment relations.

Emily Gonzalez

Hometown: South Bronx, New York

Education: Brown University

Emily "EmGo" Gonzalez hails from South Bronx, New York, and currently calls Providence, Rhode Island, home. As a first-generation college student, she was deeply involved in diversity student engagement as a Latino student initiative coordinator and residential minority peer counselor. Upon graduating in 2013, she joined AmeriCorps VISTA to serve as a college advisor at College Visions, a nonprofit in Providence that supports low-income first-generation students through applying to and succeeding in college.

Bernardette Pinetta

Hometown: Hawthorne, California

Education: University of California, Los Angeles

Bernardette Josee Pinetta is currently working toward her BA in political science and education. At UCLA, Bernardette is focused on educational reform through public policy and increased outreach efforts. She is part of UCLA's residential life, where she coordinates programs meant to retain more students of color in higher education. She has also begun research on the effect early academic institutes have on Latino student achievement. Outside of UCLA, she works as a Bruin Advisor with UCLA's Early Academic Outreach Program serving disadvantaged students in underprivileged high schools to increase the number of students attending college. She plans to pursue a career within educational policy to reform the current educational system to improve its ability to serve students of color.

Stephanie Morales

Hometown: Tucson, Arizona

Education: Arizona State University

A proud first-generation college graduate, Stephanie Morales was born and raised in the border town of Tucson, Arizona. Stephanie graduated with two bachelor's degrees in criminal justice and psychology. While attending college she served as student government senator and event coordinator. Stephanie was also a recruiter for the Honors College and motivated youth to enroll in higher education. Currently, Stephanie is working toward a dual degree graduate program (master of public health and a master of arts in Latin American studies) at the University of Arizona. She investigates health disparities among Mexican American immigrants and advocates for Latino policy issues, including health, education, and immigration.

Jessenia Monroy

Hometown: Stillwater, Oklahoma

Education: Oklahoma State University

Jessenia Monroy is originally from Long Beach, California, and moved to Tulsa, Oklahoma, about eight years ago. She loves to play soccer, volleyball, and many other sports. She is currently pursuing a major in applied sociology. Jessenia presented a workshop at the 2010 *Líderes* Summit with the Hispanic Student Association from Oklahoma State University.

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Daniel Chinchilla

Hometown: Oklahoma City, Oklahoma

Education: University of Oklahoma

Daniel Chinchilla is pursuing a bachelor's degree in entrepreneurship and venture management. His hobbies include traveling, meeting new people, and creating new experiences. Daniel hopes to start his own business and to give back to his community.

Javier Arrevalo

Hometown: Los Angeles, California

Education: University of California, Berkley

Born and raised in El Salvador until the age of 13, Javier Arrevalo and his family migrated to California in 2003. Through personal hard work and the help of NCLR Affiliates such as Para Los Niños in East Los Angeles, Javier accepted two full-ride scholarships to the University of California, Berkeley. He graduated with a bachelor of science in nutritional sciences/physiology and is now working in San Francisco as an account executive in the tech industry, focusing on business strategy and sales with his sights set on becoming a corporate executive.

Javier continues to be a lifelong student by learning about issues affecting the Latino community. He is curious about the intersections between equity, gender, access, and completion of education for immigrant communities. Javier's extracurricular activities also include traveling, reading, running, meeting new people, and giving back to the community.

Breylis Rodriguez

Hometown: East Boston, Massachusetts

Education: University of Massachusetts Boston

Breylis Rodríguez is originally from the Dominican Republic and currently lives in East Boston, Massachusetts. Breylis will graduate in August with a degree in communications. In his spare time, Breylis enjoys seeing and capturing life through photography, learning Italian and other languages with the app Duolingo, and, above all, traveling the world. After completing his final summer courses, Breylis will move to Washington, DC, to work and then apply for the Peace Corps with the goal of becoming a foreign service officer in the U.S. Department of State.

LIDERES SUMMIT 2015



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LÍDERES SUMMIT AGENDA

PLEASE NOTE:

- Red text denotes **NCLR Annual Conference** events.
- The **National Latino Family Expo**® at the Kansas City Convention Center is on Saturday, July 11 and Sunday, July 12 from 10:30 a.m. to 6:00 p.m., and Monday, July 13 from 10:00 a.m. to 3:00 p.m. When you have free time, visit the pavilions for a fun and informative experience!
- *Líderes* registration will be on Friday, July 10 from 8:00 a.m. to 5:00 p.m. and Saturday, July 11 from 8:00 to 9:15 a.m.
- Did you come to the Summit with a group? If so, send your group's picture to leadership@nclr.org to be included on the *Líderes* website!

SATURDAY, JULY 11

8:00–9:15 a.m.

LÍDERES SUMMIT REGISTRATION

9:30–10:15 a.m.

**A LOCAL WELCOME TO KANSAS CITY
Room 2103AB**

Join us at the official kickoff to the 2015 *Líderes* Summit. Please arrive on time, as doors for entry will close at 9:30 a.m.

10:45 a.m.–12:15 p.m.

LÍDERES WORKSHOP SESSION I

12:45–2:45 p.m.

NCLR AFFILIATE LUNCHEON

3:15–4:45 p.m.

LÍDERES WORKSHOP SESSION II

5:30–8:30 p.m.

LÍDERES GOZADERA (Summit Welcome Dance)
Room 2103AB

Sponsored by FedEx Corporation

LÍDERES SUMMIT 2015

SUNDAY, JULY 12

9:00–10:30 a.m.

LÍDERES WORKSHOP SESSION III

11:00 a.m.–1:00 p.m.

NCLR LATINAS BRUNCH

1:30–3:00 p.m.

**PRESIDENT'S SPECIAL SESSION
PROFILES OF LEADERSHIP AND SERVICE: A FAMILY AFFAIR**

3:30–5:30 p.m.

SPECIAL FILM SCREENING: *UNDERWATER DREAMS*

6:30–8:30 p.m.

NCLR LÍDERES AT THE COLLEGE BASKETBALL EXPERIENCE

Shuttles will depart from the Kansas City Convention Center beginning at 5:45 p.m.

MONDAY, JULY 13

9:00–10:30 a.m.

LÍDERES WORKSHOP SESSION IV

12:30–2:30 p.m.

MONDAY LUNCHEON

3:00–4:30 p.m.

LÍDERES WORKSHOP SESSION V

5:00–6:00 p.m.

**LÍDERES TALENT SHOW REHEARSAL DINNER
Room 2103AB**

6:30–8:30 p.m.

**LÍDERES TALENT SHOWCASE
Room 2103C**

Sponsored by Marriott International, Inc. and Nielsen

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TUESDAY, JULY 14

10:30 a.m.–Noon

LÍDERES WORKSHOP SESSION VI

12:30–2:30 p.m.

TUESDAY LUNCHEON

3:00–4:30 p.m.

LÍDERES WORKSHOP SESSION VII

4:45–5:45 p.m.

LÍDERES FASHION SHOW

Sponsored by TJX Companies, Inc.

7:30–10:00 p.m.

NCLR ANNUAL CONFERENCE AWARDS GALA

I am Sodexo



Enrico, Senior Manager,
Media Relations, United States



Suma,
Senior Dietitian, Malaysia



Denise, Diversity and
Inclusion Manager, Brazil



Vijaya,
Operations Manager, India



Sterling, Corporate Executive
Chef, United States

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SATURDAY, JULY 11

10:45 a.m.-12:15 p.m.

A PLACE FOR THE ARTS IN STEM EDUCATION

Sponsored by The Walt Disney Company

Track: Rising Leaders

Room: 2102B

Many programs and decision-makers have rightfully prioritized science, technology, engineering, and math (STEM) education as a key to our nation's continued economic growth. Sometimes lost in this discourse, however, is the role of arts and creativity. This session aims to cover the importance of art as a tool for personal development and how innovative programs are combining the arts with STEM education.

Presenter

Jennifer Mendes, Mattie Rhodes Center

AFRO-LATINO IDENTITY PANEL DISCUSSION

Track: Rising Leaders

Room: 2102A

African cultural roots have a strong influence on the culture of Latinos in Latin America and the United States. However, Afro-Latinos are often underrepresented in media, politics, and the wider community. Join the panelists for this timely discussion on personal identity and organizations and resources to better understand the Afro-Latino community.

Presenters

Gabriela Watson, Filmmaker

Adrian Valdivia, Men Can Stop Rape

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SPONSORSHIP, MENTORSHIP, AND THE VALUE OF PARTICIPATING IN GENERAL MARKET ORGANIZATIONS

Track: *Avanzando*

Room: 2104A

As we continue in our careers and academic paths, it is important to receive the advice and support of others. This workshop will address the difference between mentorships and sponsorships, how to cultivate a relationship with a mentor, the importance of networking, and how to leverage organizations to secure leadership roles in the community.

Presenters

Central Exchange

Eli Lilly and Company

MANAGE YOUR CREDIT TODAY TO BUILD WEALTH TOMORROW

Track: *Avanzando*

Room: 2104B

Good credit is essential to building wealth. This session is for those looking to improve their credit or continue building credit. It will address bad practices that can hurt your credit score, ways to build credit while you are young, and resources to help you improve your credit.

Presenter

Wells Fargo

3:15–4:45 p.m.

NCLR ESCALERA PROGRAM FOR COLLEGE AND CAREER READINESS

Sponsored by Fiat Chrysler Automobiles (FCA)

Track: *Rising Leaders*

Room: 2102B

Because many Latino students are the first in their families to access postsecondary education, they sometimes do not have sufficient information about the types of colleges out there and their costs. NCLR and its partners will provide the right information about college and show students how to make a plan today to begin preparing to apply and pay for college.

Presenter

Felicia Medellin, NCLR

PEER ACADEMIC MENTORING AND THE ROAD TO COLLEGE

Sponsored by Honda

Track: Rising Leaders

Room: 2102A

Cypress Hills Local Development Corporation in New York is providing high-quality college advising and preparation through youth mentors. This workshop will explore the work of these mentors, peer academic support models for high school students, and tips on organizing an effective peer mentorship group.

Presenter

Cypress Hills Local Development Corporation

SUNDAY, JULY 12

9:00–10:30 a.m.

LATINO FOOD IS HEALTHY TOO!

Track: Rising Leaders

Room: 2102A

Contrary to the belief that “traditional” or “ethnic” foods cause obesity and heart disease, this session will highlight the healthy, hearty, and delicious foods from our Latino traditions. Participants will learn about health-conscious and cost-effective food shopping practices from an NCLR Affiliate based in Kansas City.

Presenter

Elizabeth Reynoso, El Centro, Inc.

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BUILDING RESILIENCE AND NAVIGATING COLLEGE

Sponsored by Bank of America

Track: Rising Leaders

Room: 2102B

Getting to college is one thing, but graduating is another challenge altogether. For first-generation students the road can look daunting at times, yet there are many on-campus resources to support students. Staff and students from the University of Texas at San Antonio will share their stories of perseverance and resilience.

Presenters

Dr. Lorena Claeys, University of Texas at San Antonio

Dr. Margarita Machado-Casas, University of Texas at San Antonio

CHECK-IN ON ADMINISTRATIVE RELIEF AND VOTER ENGAGEMENT

Track: Avanzando

Room: 2103C

Over the last three years, administrative relief has provided protection to more than 600,000 undocumented Americans. In the face of legal and political challenges, this session will update participants on the potential impact of DACA and DAPA and how we can support additional relief through political engagement and voter awareness.

Presenters

Laura Vazquez, NCLR

Janet Hernandez, NCLR

LIDERES SUMMIT 2015

1:30–3:00 p.m.

**PRESIDENT'S SPECIAL SESSION
PROFILES OF LEADERSHIP AND SERVICE: A FAMILY AFFAIR
Room: 2103C**

This year marks Janet Murguía's tenth anniversary as President and CEO of NCLR. Coming from a family of humble beginnings and significant accomplishment, she credits the values her hardworking parents instilled in her and her six siblings as the cornerstone to their success. With their hometown of Kansas City as the backdrop, join several of the Murguía siblings as they share the experiences that lead them to achieve the American Dream and discuss how leadership and community service have been central to their work and accomplishments.

Presenters

Janet Murguía, NCLR

The Honorable Carlos Murguía, U.S. District Court for the District of Kansas

Ramon Murguía, Attorney and W.K. Kellogg Foundation Trustee

The Honorable Mary H. Murguía, U.S. Court of Appeals for the Ninth Circuit

3:30–5:30 p.m.

**LÍDERES FILM SCREENING: UNDERWATER DREAMS
Room: 2103C**

Underwater Dreams, written and directed by Mary Mazzio and narrated by Michael Peña, is the epic story of how the sons of undocumented Mexican immigrants learned how to build an underwater robot from Home Depot parts—and defeat engineering powerhouse MIT in the process. Join members of the cast for a special screening followed by a question-and-answer session.



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MONDAY, JULY 13

9:00–10:30 a.m.

BUILDING A “NO BULLYING ZONE”

Track: Rising Leaders

Room: 2102B

While bullying is a social issue, it also impacts our physical and behavioral health. Cenpatico is partnering with NFL Hall of Famer Darrell Green to explore the impact of bullying and other issues confronting youth today through the “Strong Youth, Strong Community” Summit. Come learn valuable life skills and resources to nurture healthy minds, healthy bodies, and healthy relationships. Join the conversation on Twitter and Facebook using #URWhatUThink.

Presenter

Centene Corporation

THICKENING THE LINE BETWEEN LOVE AND HATE: CREATING A CULTURE OF CONSENT AND HEALTHY RELATIONSHIPS

Track: Avanzando

Room: 2104B

Domestic and sexual violence can happen to anyone, regardless of gender, race, or sexual orientation. The Latino community faces specific challenges in shifting the culture of sexual and domestic partner violence, yet it is also uniquely positioned to create powerful solutions. Join us for an intersectional conversation on addressing this issue through awareness and advocacy.

Presenter

Vanessa Gonzalez-Plumhoff, Planned Parenthood

PROMOTING HEALING IN YOUNG MEN

Track: *Avanzando*

Room: 2104A

NCLR Affiliates are engaged in transformative work with young men who have faced trauma, substance use, teen pregnancy, relationship violence, gang violence, and school failure. This workshop will focus on programs that foster resilience when youth are most vulnerable and provide the emotional base for success in the future.

Presenters

Wilmer Quinones, Sociedad Latina

Paul Flores, The Unity Council

Dr. Patricia Foxen, NCLR

3:00–4:30 p.m.

FIND YOUR SCHOLARSHIP TODAY!

Sponsored by McDonald's Corporation

Track: *Rising Leaders*

Room: 2102B

Learn how to find scholarships for Hispanic students and strategies to stay aware of educational funding opportunities. Special attention will be given to the role of the McDonald's HACER National Scholarship, which is provided in partnership with Cool Speak.

Presenter

Ernesto Mejía, Cool Speak

SERVICE-LEARNING FOR ALL

Track: *Rising Leaders*

Room: 2102A

The Amigos en CASA program at East Austin College Prep allows students to cultivate leadership and engagement through two districtwide beautification projects. Students will share the outcomes of this program and other meaningful services at East Austin College Prep. Participants will learn how to collaborate with stakeholders, school officials, and other students to implement service-learning projects.

Presenter

East Austin Prep Academy

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HEALTHY RELATIONSHIPS FOR YOUNG MEN

Track: *Avanzando*

Room: 2104A

Men Can Stop Rape is a violence prevention program that mobilizes young men to prevent sexual and dating violence. Its Men of Strength (MOST) Club provides young men with a structured and supportive space to build individualized definitions of masculinity that promote healthy relationships. Learn how young men can develop a positive personal sense of their masculinity and be allies in decreasing relationship violence.

Presenter

Adrian Valdivia, Men Can Stop Rape

EDUCATION AND IDENTITY: THE ROLE OF CULTURAL BIAS

Track: *Avanzando*

Room: 2104B

This workshop examines the impact of cultural bias on Latino students' educational outcomes. It will examine research connecting health and well-being to Latino cultural identity, analyze school structures defined by culture, and contemplate the influence of cultural bias on Latino learning, performance, and persistence.

Presenter

Lisa D. McCarthy, Guadalupe Centers, Inc.

TUESDAY, JULY 14

10:30 a.m.–Noon

COMMUNITY POLICING IN KANSAS CITY

Track: *Rising Leaders*

Room: 2102A

The Westside Community Action Network (WCAN) has reduced crime in Kansas City by 67%, including by building real bonds with the community and the many day laborers in the area. Learn how, through compassion rather than force, WCAN has provided an alternative model to traditional policing and community engagement.

Presenter

Octavio Villalobos, Kansas City Metropolitan Police Department

BLAZING THE TRAIL TO STEM CAREERS

Sponsored by Google

Track: *Avanzando*

Room: 2104A

Latinos compose nearly 15% of the U.S. workforce, yet only 7% of STEM jobs are held by Latinos. This session will share best practices from community-based organizations that are leading more Latinos toward STEM careers. It is designed for instructors, school leaders, and community partners interested in launching a STEM awareness program at their school. A diverse group of speakers, from students to funders, will discuss the importance of STEM education.

Presenter

Juliana Ospina-Cano, NCLR

HOW CAN I PAY FOR COLLEGE? TIPS ON NAVIGATING THE FINANCIAL AID JOURNEY

TRACK: *AVANZANDO*

ROOM: 2104B

Please join us for this opportunity to demystify the cost of going college and learn how a variety of Wells Fargo resources and tools can help you and your family plan and prepare for tuition costs. Join NCLR and Wells Fargo Education Financial Services Market Relationship Manager, Casey Galindo, who will provide financial aid expert advice on how to navigate the financial aid process and learn about all college funding options.

Presenter

Casey Galindo, Wells Fargo

3:00–4:30 p.m.

WHAT WOULD YOU DO?

Track: *Rising Leaders*

Room: 2102A

Lighthouse Community Charter School will present a mixed-media performance reflecting on race relations in our communities in the wake of the Michael Brown shooting. The presentation will incorporate spoken word and video on perceptions of race and racism in the current sociopolitical climate. Participants will explore their relationships to local police and positive strategies for sharing their stories.

Presenter

Lighthouse Community Charter School

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LÍDERES FILM SCREENING: FIRST-GENERATION

Track: Rising Leaders

Room: 2102B

Join Wells Fargo for a private screening of the documentary *First Generation*, which chronicles the stories of youth who were the first in their families to attend college. This film explores the factors that have enabled youth to access higher education and motivated them to succeed.

Presenter

Wells Fargo

BEHIND THE LIKE: A LOOK INTO MARKETING AND SALES ROLES AT FACEBOOK

Track: Avanzando

Room: 2104B

Facebook builds products to connect the world, which means they need a team that understands and reflects different communities, backgrounds, and cultures. Its team features a broad range of experience, race, age, ethnicity, gender, sexual orientation, and many other characteristics. Participants will learn about the company's core values and hear personal stories from Facebook's marketing and sales team to understand the key skills in this industry.

Presenter

Facebook

4:45-5:45 p.m.

LÍDERES FASHION SHOW

Room: 2103C

Come join the *Líderes* team for a fun experience exploring new styles of office, professional, and formal wear. It's fun to be both professional and stylish!

Presenter

TJX Companies Inc.

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IN RECOGNITION OF THE 2015 LÍDERES SUMMIT SPONSORS

The NCLR *Líderes* Summit greatly appreciates the support of the following sponsors:

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A portrait of Diane Cruz-Burke, Assistant General Counsel at Eli Lilly and Company. She is a woman with dark hair, smiling, wearing a pink quilted jacket over a black turtleneck. The background is a blurred, colorful stained-glass window.

Diane Cruz-Burke
Assistant General Counsel,
Eli Lilly and Company

Started as an attorney at Lilly in 1999

Holds law degree from Harvard University,
first in her family to graduate from college

Active in the Organization of Lawyers at Lilly

Part of my fabric.

Both of my parents come from large families that migrated to the mainland U.S. from Puerto Rico when they were very young. They watched their parents struggle and never get ahead. But, they were determined that one day their own children could realize a better future.

Growing up in a close, extended family exposed me to a variety of challenges. We depended on one another, and for me that meant taking on huge responsibilities, even at a young age. At times, this could be emotionally draining, but it taught me how strong I really was. With the support of my family, I learned that problems are really opportunities to reshape the things we're not happy with. Anything is possible with persistence and focus.

This is an important part of my fabric. It's what makes me passionate about life and our mission to improve patient outcomes. Just as I have personally overcome challenges, I hope to use these experiences to positively impact the lives of others.

For more information about Lilly's partnerships and resources for better patient outcomes, visit lillyforbetterhealth.com.

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