Papas Sin Sal: Seasoning Organizational Culture and Creating Tomorrow’s Leaders
NONPROFIT MANAGEMENT
Presented by the Metropolitan Area Advisory Committee on Anti-Poverty (MAAC)
Room TBD

Creating leadership development programs without developing organizational culture is like eating papas sin sal: they lack flavor and no one wants them. As longstanding organizations grow, we often overlook staff development. However, many organizations fall short of creating the right environment for learning and traditional training programs don’t always equip leaders with the proper tools. To meet this challenge, MAAC, in partnership with University of San Diego’s School of Leadership and Education Sciences, developed The MAAC Leadership Academy to provide ongoing leadership development at all staff levels. In this workshop, learn about the impact and importance of organizational culture on leadership development, and how to develop a leadership academy in partnership with other organizations and regardless of size.
Parent Advocacy in Implementing the Every Student Succeeds Act

EDUCATION

Room TBD

The Every Student Succeeds Act (ESSA) requires states and districts to engage with diverse groups, including parents. In this workshop, you’ll learn how to explain ESSA to families from three parent leaders who have firsthand experience engaging communities around education. During this session, parent facilitators will model an interactive family workshop on ESSA, which will review key information and parent advocacy points. We will also share bilingual parent-friendly materials and review lessons learned on how to create ESSA content and materials that are accessible to Latino families.

Asset-Building Strategies for a Lifetime, from Emergency Savings to Retirement

HOUSING AND COMMUNITY DEVELOPMENT

Presented by Prudential Financial

Room TBD

Although the economy is improving, the recovery has been uneven for low-income families. Many Latino households are still living paycheck to paycheck and perhaps tapping formal or informal credit to meet daily needs. More than ever, families are thinking about how they will pay for unexpected expenses, and how to build savings for emergencies, homeownership, and retirement security. This session will examine what barriers prevent Hispanic households from saving for their goals and how families make trade-offs, and discuss product and policy innovations to help Latino families save for both short- and long-term assets.
Empowering Young Women in STEM: The Strength of Mentoring
DIGITAL INNOVATION
Presented by American Chemical Society
Room TBD

Latinas are severely underrepresented in STEM fields, but the ones who have busted through the glass ceiling are making major moves. In this workshop, leading Latina professionals will talk about the challenges they’ve faced in their careers and how they overcame them. Learn secrets about how to stay motivated and find mentors. Panelists will give advice and share insider tips about the industry.

Say Goodbye to Siloes: How Comprehensive Program Models Can Meet Everyone’s Needs
WORKFORCE DEVELOPMENT
Room TBD

Helping a person achieve economic prosperity requires thorough attention to their personal and familial circumstances. While most organizations provide a comprehensive set of services, they are often offered in silos. In this workshop, you’ll learn how organizations are integrating services in education, health, workforce development, and asset-building to provide a comprehensive program model to help families achieve the American Dream. You will have the opportunity to discuss best practices (and pitfalls to avoid) from NCLR Affiliates, examine your organization’s ability to offer multi-generational services, and discuss the current challenges of your work.
Strength in Coalition Building: Effective Strategies that Lead to Significant Change
PROTECT AND DEFEND
Presented by Chicanos Por la Causa (CPLC)
Room TBD

This session will provide participants with valuable advocacy tools to engage stakeholders and maximize community impact. Participants will also learn how to facilitate capacity-building in communities, teaching residents how to take a leadership role in decision-making and learn how to bring together stakeholders. We will discuss the importance of coalition-building based on the shared values and mission of not just the organization, but the entire community. Learn how to develop alliances with other organizations from grassroots to grasstops, business partners, and community leaders that help support your goals and build community power.

11:00 a.m.–12:30 p.m.

Technology Planning for Nonprofits: How Tech Tools Expand Impact
NONPROFIT MANAGEMENT
Presented by JPMorgan Chase & Co.
Room TBD

Participants will learn how to create a technology plan and hear concrete examples of how information technology (IT) impacts a nonprofit’s mission. Participants will learn ideas on how to recruit IT experts to serve on nonprofit boards and receive tips for working with IT consultants. This session will feature two nonprofit organizations that share a mission of financial inclusion and that are leveraging online tools in innovative ways.
Protecting Our Students and their Families from the Threat of Deportation

EDUCATION

Presented by American Federation of Teachers (AFT)

Room TBD

Educators and institutions play a critical role in making sure learning environments are free from the threat of deportation, racism, bullying, and hate. As immigration raids across the country terrorize communities, we need to be ready to defend the rights of our students and their families, and to protect our campuses from the threat of deportation. The American Federation of Teachers and its partners are on the front lines fighting to keep families together. Join us for a candid conversation about immigration and ICE raids. Learn about the tools and resources available to educators, school support staff, and community partners to help undocumented students fight back against the attacks, defend DACA, and prepare for an ICE raid.

Advancing Women’s Health

HEALTH

Room TBD

Even though Latinas will be more than one-quarter of the female population in the United States by 2050, they still face certain health inequities compared to men and non-Hispanic women. What supportive systems are in place to empower women to thrive? In this workshop, gain insights into current challenges, best practices, and solutions for addressing the unique health issues Latinas face, including preventive and reproductive health, as well as promoting healthy relationships and facing domestic violence.
Collaboration for Impact: A Local Approach to Community and Economic Development

HOUSING AND COMMUNITY DEVELOPMENT

Presented by Raza Development Fund (RDF)

Room TBD

Learn how the South Phoenix community used collaboration as a framework to tackle deeply entrenched and complex social challenges. Collaboration for impact is an innovative and structured approach to making collaboration work across government, business, philanthropy, nonprofit, and community organizations. It’s a catalyst and conduit to achieve lasting social and systemic change and a pathway for community members to influence small- and large-scale public- and private-sector decisions that impact their lives.

The Future of Science Is Now: Developing STEM Talent in Latino Youth

EDUCATION • DIGITAL INNOVATION

Room TBD

Let’s get real about programs that foster diverse STEM talent at an early age. How do we create programs that effectively tap into Latino kids’ talent? What role does the private sector have in supporting these programs, if at all? Join us to discuss best practices to nurture STEM interests among Latino youth and ways to bring these programs to your community.
Positive Youth Development in Workforce Development Programs

WORKFORCE DEVELOPMENT
Presented by Marriott International, Inc. and Youth Policy Institute

Room TBD

This workshop will review how to incorporate a trauma-informed approach, strengths-based perspective, and positive youth development in workforce development programs. Presenters will share their experience and the impact these components have on youth retention and program outcomes. Hear about professional development ideas and structures to incorporate into workforce development programs, including list of resources and sample workshops/lesson plans. The panel will also discuss a case conferencing model that incorporates positive youth development to address barriers and challenges faced by youth and the staff who support them.

Empowering Communities Through Voter Engagement: How to Increase Voter Registration while Building the Latino Leadership Pipeline

PROTECT AND DEFEND
Presented by Promise Arizona

Room TBD

While voter registration and turnout continues to increase in the Latino community, there is still more work to do to fully engage our communities in the democratic process. In this workshop, participants will learn effective practices to run a voter registration campaign from NCLR Latino Empowerment and Advocacy Project (LEAP) grantee Promise Arizona, and lessons learned in the development of the Latino leadership pipeline through voter engagement.
The Hispanic Leadership Institute: Creating a Pipeline of Diverse Leaders for Collective Impact
NONPROFIT MANAGEMENT
Presented by Valle del Sol
Room TBD

As leaders begin retiring, it’s imperative that a new crop of leaders are trained to serve now more than ever. Valle del Sol’s Hispanic Leadership Institute has a nearly 30-year history of creating a pipeline of Latino leaders in Arizona, boasting nearly 1,400 alumni statewide serving as career professionals, elected officials, and grassroots organizers. Come learn more about how this program is structured and how alumni work together to create collective impact through the entire state.

What Does Precision Medicine Mean for Underrepresented Communities?
HEALTH
Room TBD

Groundbreaking advances in science and medicine are helping people live longer lives, but there is still much to be done to prevent or delay diseases like Alzheimer’s and cancer. Precision medicine is an approach for disease prevention and treatment that considers individual differences in lifestyle, environment, and biology. It has the potential to improve health outcomes for historically underrepresented communities. In this workshop, learn about precision medicine benefits, advances in research, and local and national efforts—including
the All of Us Research Program—to include and engage more Latinos.

The New Normal: Opportunities to Promote and Attain Homeownership

**HOUSING**

Presented by Citi and Freddie Mac

**Room TBD**

As the nation recovers from the financial crisis, buying a home is different than before the recession hit. The current mortgage market has fewer homes for sale and buyers have less access to credit. But many people don’t know about certain options available for people who want to buy a home. In this workshop, learn about the current state of homeownership and what first-time buyers need to know before pursuing the most important wealth-building asset available.

Digital Innovation: Bringing Our Community into the 21st Century

**WORKFORCE DEVELOPMENT**

**Room TBD**

Technology is all around us, but many struggle to understand it. In this workshop, learn how to bring others into this exciting age with digital programs. Through discussions and hands-on activities, we’ll share ideas on how to incorporate technology into your current programs, how to move along the digital pyramid, and provide resources for you to create your own technology-integrated programs.
The 115th Congress: The Landscape and Forecast on Latino Priorities

PROTECT AND DEFEND

Room TBD

The Latino community is faced with one of the most challenging political and legislative environments in recent history. In this workshop, analysts will explain how they are protecting and defending the Latino community against efforts to dismantle or roll back many of the policies and programs that were designed to improve the lives of Latinos and enhance opportunities for our community.

3:30–5:00 p.m.

Social Entrepreneurship: Opportunities for Latino Leaders to Increase Impact

NONPROFIT MANAGEMENT

Presented by New Profit

Room TBD

Social entrepreneurship is a part of the nonprofit sector where leaders address challenges and solve problems in a community. Many leaders in the sector engage in their work in a socially entrepreneurial way, but simply do not use the term. In this workshop, leaders from four organizations that fund and support social entrepreneurs will describe their work, provide information about how to access funding and support from them and other entities, and discuss how Latino leaders can increase the scale and impact of their work.
Getting in the Game: Community Advocates in State Education Policy
EDUCATION
Room TBD

States have more power than ever to develop plans that hold schools accountable for every child’s success. As states figure out their plans, community advocates across the country are making sure English learners and Latinos are considered as these important decisions are made. This workshop will give an overview of how NCLR advocated for the Every Student Succeeds Act, or ESSA, the law that made these new plans possible. With resources and advice from advocates, potential activists with a passion for student success will know exactly where to start.

The Latino Consumer and Multi-Generational Family Engagement in Healthy Living
HEALTH
Room TBD

Latinos experience higher rates of hunger, limited access to safe places to be physically active, and targeted marketing of unhealthy food and beverages. Addressing these inequalities is essential for the well-being of people and families and to contain the nation’s skyrocketing health care costs. In this workshop, learn about innovative models and approaches for engaging the Latino consumer and multigenerational family around healthy living and physical activity to enjoy a bright, healthy future.
Economic Empowerment through Collective Impact: How to build financial security in your community, one client at a time
HOUSING AND COMMUNITY DEVELOPMENT
Presented by Prudential Financial
Room TBD

Learn how to address financial insecurity in your community by leveraging things that make NCLR Affiliates powerful—innovative programs, meaningful relationships with clients, and expertise that informs high-quality services. Participants in this workshop will learn how a new partnership between NCLR and the Financial Clinic can help Affiliates wrap financial security supports into your programs and tap into a network of financial coaches who can help your clients tackle the thorny financial challenges that interfere with their long-term success.

Empowering Latino Families to Harness the Power of Media and Technology
DIGITAL INNOVATION
Presented by Common Sense Media
Room TBD

The 2016 Common Sense Parent Census provided remarkable insight into how Latino parents engage with media and technology. They regularly practice recommended media and technology habits, but at the same time, they’re more concerned than other parents about risks their children could face online. During this workshop, we’ll present findings from the national research, and share advice and resources to empower attendees to use media and technology effectively in a safe, balanced, and smart way.
Bookbag to Briefcase: Guiding Latino Youth to Their Dream Careers
WORKFORCE DEVELOPMENT
Presented by Year Up
Room TBD

The workshop will focus on workforce development programs and organizations, such as Year Up, that aim to provide viable pathways to careers for Latino and minority opportunity youth in Arizona and nationally. The panel will feature leaders in the technology and finance fields who are working with organizations to identify best practices and alternative pipelines of talent to close the expanding skills gap and address the systemic socioeconomic inequities that currently keep six million young adults disconnected from employment and education. Panelists will discuss the market benefits of embracing diversity and alternative pathways to develop talent and how soft skills are increasingly a determining factor of entry-level talent sustainability.

The High School Democracy Project: Engaging Youth in our Democracy
PROTECT AND DEFEND
Room TBD

Approximately one million Latino citizen youth turn 18 every year, making them eligible to become voters and be more engaged in our democracy. Unfortunately, young people are not as engaged in civic life today as other generations. For this reason, NCLR developed the High School Democracy Project, which includes a curriculum that teachers can implement in their classrooms and community organizations.
Experience Is the Best Teacher:
A Leadership Development Initiative at the Carlos Rosario School
NONPROFIT MANAGEMENT
Presented by the Carlos Rosario International Public Charter School
Room TBD

The Carlos Rosario School has embarked on a leadership development initiative called “Building Future Leaders” to cultivate the leaders needed for the school’s continued excellence. The pilot phase resulted in documented leadership skills, conversations within the school about what exemplary leadership looks like, and professional development plans for current leaders. This workshop will touch on lessons learned and engage attendees in discussion on leadership development strategies that best support developing a pipeline of diverse leaders.

Infant Dual Language Development
EDUCATION
Room TBD

Dr. Naja Ramirez, an internationally recognized neuroscientist, will present research evidence on infants’ innate capabilities for learning two languages. Dr. Ramirez will discuss how infant language development is associated with multiple cognitive benefits—and highly important to children’s long-term school success. Research has also demonstrated a positive relationship between
a child’s home language development and ability to read in a second language. Early language learning, especially vocabulary acquisition, is the foundation for children’s reading skills. Attendees will learn more about Dr. Ramirez’s research, and see how adults can prepare infants for reading success.

Protecting and Advancing Health Policy Gains: A Focus on Health Equity and Children
HEALTH
Room TBD

In recent years, federal and state policy gains have helped to position more children for healthier, brighter futures, including children of color and immigrants. However, given the current policy environment, those gains are vulnerable to being undermined. Hear from leading health organizations as they spotlight key policy gains for children’s health; highlight what’s at stake in the current environment; and share ways to take action to ensure that all children have the opportunity for good health.

Bridging the Divide: Challenges and Opportunities for Closing the Racial Wealth Gap
HOUSING AND COMMUNITY DEVELOPMENT
Presented by Citi
Room TBD

Today, Latino households own just seven cents for every dollar of wealth owned by White households. As communities of color face the growing challenge of income inequality, they struggle to get by, much less get ahead. Unfortunately, our ability to build on the gains we’ve made depends on how policies and programs in Washington reach—or fail to reach—the underserved members of our communities. In this
workshop, the panel will discuss the looming threats to our ability to close the racial wealth gap and the ways in which the Asset Building Policy Network—a group of civil rights, advocacy, community development organizations and a financial institution—is working to close this gap.

DreamBuilder: A Free Online Business Plan Creator
WORKFORCE DEVELOPMENT
Presented by Arizona State University

Room TBD

Thunderbird School of Global Management and the Freeport-McMoRan Foundation will present their free online business plan creator, DreamBuilder, which is available in English and Spanish. This workshop will provide an overview of the course and implementation tips from our partner organizations, such as NCLR Affiliate Mi Casa Resource Center, Phoenix-based Fresh Start Women’s Foundation and Arizona Women’s Education and Entrepreneurship Center, and the Eastern Arizona College’s Small Business Development Center.
Screening for Immigration Forms of Relief: A Strategy to Respond to Increased Immigration Enforcement

PROTECT AND DEFEND

Room TBD

In this new environment, advocates and service providers should be aware of the potential for a de facto “legalization” program for more than a million undocumented immigrants who may qualify for protection from deportation. Hear from experts about ways that advocates and service providers can protect people via legal screenings. Participants will also learn about tools to become a provider of immigration legal services to assist prospective applicants.