

## **ABOUT THE HELEN RODRÍGUEZ-TRÍAS AWARD**

The award recognizes UnidosUS Affiliate organizations with exceptional leadership and a commitment to advancing health equity and improving the health and well-being of Latinos through the implementation of innovative strategies and practices within local communities. Organizations that have worked to transform systems and programs through culturally relevant outreach, education or care coordination efforts that have resulted in improvements to accessible, equitable, and quality health or health care, including addressing social determinants of health, are encouraged to apply. The award includes a \$5,000 cash prize and will be presented at the Helen Rodríguez-Trías Award Reception, as part of the 2018 UnidosUS Annual Conference taking place July 7-10 in Washington, DC.



2017 Helen Rodríguez-Trías Health Award Honoree  
Mary's Center (Washington, DC)

**DEADLINE FOR SUBMISSION: FRIDAY, MAY 18, 2018 BY 11:59 PM ET**

Please send your complete submission, including the Official Entry Form, via email to [healthaward@unidosus.org](mailto:healthaward@unidosus.org).

**THE NEXT 50 YEARS: LEADING WITH COURAGE, TENACITY, AND PURPOSE**

## WHO WAS HELEN RODRÍGUEZ-TRÍAS?

The award is named in honor of Dr. Helen Rodríguez-Trías, an internationally recognized health care leader and advocate who dedicated her life to improving women’s and children’s health and well-being and expanding the range of public health services not only throughout the United States and Puerto Rico, but also in El Salvador, Guatemala, and Mexico. Dr. Rodríguez-Trías was a pediatrician, educator, and women’s rights activist. She was the first Latina president of the American Public Health Association (APHA), a founding member of the Women’s Caucus of the APHA, and the recipient of the Presidential Citizen’s medal.

### ELIGIBILITY

To apply, the organization must meet all of the following criteria:

- Have been an UnidosUS Affiliate for at least three (3) years (please provide Affiliate ID number)
- Be in good standing with its dues, partnership fees, and recertification requirements
- Documented improvements in making qualitative and/or quantitative impact among populations served in at least two (2) of the following areas:
  - Increasing meaningful access or navigation of health and health care services,
  - Changing the public health narrative,
  - Expanding where health happens (addressing social determinants of health), and/or
  - Fostering leadership and advocacy on key issues to advance health for Latinos and other diverse populations.
- Exemplifies new, emerging and innovative practices to advance health equity through key partnerships.

The awardee will have made a significant contribution to improving the lives of their clients or community through strategies that help support meaningful access to timely health or health care services, including social factors that affect an individual or community’s ability to thrive. These programs and practices showcase the organization’s efforts to address social determinants of health. The social determinants of health are the conditions in which people are born, grow, work, live, and age, and the wider set of forces and systems shaping the conditions of daily life. These forces and systems include economic policies and systems, development agendas, social norms, social policies and political systems.

Upon closing, all eligible applications will be reviewed by a panel of judges working with UnidosUS. Applications will be judged based on how well entries meet the above application criteria. One finalist will be selected.

The 2018 awardee will be recognized as our special guest and among its peers and colleagues during the Helen Rodriguez-Trias Health Award Reception at the UnidosUS Annual Conference in Washington, DC on the evening of Sunday, July 8, 2018. The recipient selected to receive the award must be present at the Reception and will have an opportunity to provide brief remarks.

## THE NEXT 50 YEARS: LEADING WITH COURAGE, TENACITY, AND PURPOSE

# INSTRUCTIONS FOR SUBMISSION OF NOMINATION

Please read and fill out the enclosed Official Entry Form for consideration. All eligible organizations are invited to apply. Only one proposal per organization will be considered.

## SUBMISSION REQUIREMENTS

**Page 1:** Completed Official Entry Form

**Pages 2-5:** Please respond to the following questions.

### **SECTION I: Organizational Background (10 Points)**

Briefly summarize history and mission of the organization. What are your major health programs or initiatives and how do these address the needs of Latinos in the community beyond health (e.g. education, housing, workforce, etc.)? How do these programs align with UnidosUS's mission?

### **SECTION II: Organization's Programs Impacting Health (25 points)**

Describe your organization's approach to increase access to, or engage in, an individual's health or health care in a timely, respectful and equitable manner. What are the key programs or initiatives that your organization has in place to address social determinants in health? How do you go about implementing these programs for the community and service area? Include in your application whether promotores de salud (community health workers) or other peer support staff/care coordinators were part of a team-based approach, as applicable.

### **SECTION III: Impact in the Community (40 points)**

Describe the impact, quantitative or qualitative, that your health or social service programs have had in improving the health and safety of your community. How have these efforts impacted service delivery in your community as a result of your organization's efforts? What partner(s) were instrumental in helping the community succeed in building capacity and shared health equity vision and goals?

### **SECTION IV: UnidosUS Partnership (25 points)**

Describe at least two instances in which your organization has partnered with UnidosUS, the UnidosUS Affiliate Network, or other key partners around a programmatic initiative, advocacy or issue campaign. How did this engagement impact Latinos in your community? Describe how your organization promotes and communicates its affiliation with UnidosUS.

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(Please fill out the following form.)

Name of Organization \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Executive Director \_\_\_\_\_

Affiliate ID \_\_\_\_\_

Organization's social media handle(s):

Twitter       Facebook       Instagram       Other \_\_\_\_\_

Main Contact(s) for this Application  
\_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Assistant Email \_\_\_\_\_

Phone \_\_\_\_\_

### SUBMISSION CHECKLIST

Ensure that you have followed the instructions on the previous page in filling out this submission form. Check that you have completed the following steps, as we will not accept incomplete submissions:

- Completed Official Entry Form
- Answered all questions
- Informed nominee of submission/ checked on nominee's availability

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*Thank you for your entry.*