PERSEVERANCE & PROGRESS
BUILDING A STRONGER AMERICA
BY CREATING OPPORTUNITIES
FOR LATINOS.

OUR MISSION
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PERSEVERANCE AND PROGRESS

There is no better description of what Latinos and Latinas have embodied in the past year. In 2017, our community faced a slew of real and alarming threats, but we stood strong.

No matter what the Hispanic community has faced, we have met each challenge head on and made it clear that we are prepared to weather any storm. We know that the quest for the American Dream is not easy, but when we come together with our community and our Affiliates, there is no limit to the success stories we can write.

This is our first annual report as UnidosUS. At our Annual Conference in Phoenix last July, we announced that the National Council of La Raza would become UnidosUS. To us, Unidos is more than just a new name. Unidos is a call to action for our community to come together, and an invitation for others to join us. It is a statement about our future, our growing strength as a community, and our ultimate engagement as citizens of this great country.

Our decision to change our name is also a reflection of the theme of this annual report. Resilience and an ability to adapt are cornerstones of Hispanics’ significant contributions to our nation, and UnidosUS is evolving right alongside the community we are committed to serving.

The six stories in this report highlight how our work with Affiliates have measurably impacted people and families across the country. They demonstrate the perseverance and commitment to moving the country forward in the face of challenge and what we can do when we join together. And we firmly believe that a Hispanic success story means the nation succeeds as well, since the future well-being of the country depends in large part on the future well-being of the Latino community.

In unity there is strength, and in strength there is power. These stories show the powerful things we can accomplish when we persevere and progress toward the dreams that our community can define on its own terms.
2017 IMPACT BY THE NUMBERS

Through our work across policy, advocacy, programs, and the Affiliate Network, UnidosUS created change and impact in communities across the United States.

- **4M** Latino children remained eligible for the Child Tax Credit
- **8.8M** Latinos signed up for health insurance
- **77\%** of 155,000 youth renewed their DACA status
- **22\%** spike in U.S. citizenship applications
- **100+** Latino leaders trained through the Rise Above initiative
- **775K** Latinos received health messaging and awareness through the Healthy and Ready for the Future campaign
- **$4M** granted from the Department of Labor to help 500 justice-involved youth re-enter the workforce
- **15** states now have trained advocates to implement the Every Student Succeeds Act
- **6K** students served through college-prep and STEM programs

spike in U.S. citizenship applications

Latino leaders trained through the Rise Above initiative

Latinos received health messaging and awareness through the Healthy and Ready for the Future campaign

granted from the Department of Labor to help 500 justice-involved youth re-enter the workforce

states now have trained advocates to implement the Every Student Succeeds Act

students served through college-prep and STEM programs
OUR UNIQUE ADVANTAGE

We work to ensure Latinos have the ability and opportunity to improve their lives. To promote the economic, political, and social advancement of Latinos, UnidosUS leverages the unique combination of three assets: leadership in policy and advocacy, innovative programming, and a network of nearly 300 Affiliate community organizations.

This is how we advance our mission.

Our differentiator lies in our ability to effectively:

• Convene issue experts
• Define and disseminate best practices
• Strengthen organizational, leadership, and advocacy capacity
• Develop policy and research

IMPACT
The year began with a new administration in the White House that led a barrage of attacks against Latinos and other minorities. With our allies, we spent the year defending the progress we’ve made, and advancing Latinos’ contributions to the nation.

UnidosUS staff march for DREAMers and their families.
IMMIGRATION
We held the line on the Trump administration’s cruel mass deportation plan, constant attempts to fund a wall on the Mexican border, and endangering the temporary protected statuses of refugees.

HEALTH
Through nationwide campaigns, we defended the right to accessible health care each time a bill was introduced that would repeal the Affordable Care Act, or limit funding to the Children’s Health Insurance Program.

EDUCATION
When we learned federal protections for English learners were weakened, we developed state-based campaigns to ensure Latinos and English learners get the quality education they deserve.

ECONOMY
We called on Congress to be honest about what the GOP tax plan would do to working families, and raised awareness that—despite what Republicans claimed—the plan would only benefit corporations and the wealthy.

DISASTER RELIEF
When Hurricane Maria devastated Puerto Rico, we demanded that Congress provide immediate relief to the millions of citizens who lost homes, power, and their livelihoods in the storms.

PROTECT OUR CHILDREN
At the end of 2017, we launched a campaign and PSA to show that the Trump administration’s actions through the year—attempts to repeal the ACA, defund the Children’s Health Insurance Program, end DACA, and the GOP tax plan—were doing damage to our children in every aspect of their lives.

BOTTOM LEFT: Our PSA and digital campaign showed how the administration’s actions put our children’s futures at stake.

BOTTOM RIGHT: Deputy Vice President of Policy and Advocacy Clarissa Martinez De Castro on Capitol Hill demanding a solution for DREAMers.
ENDING THE ASSAULT ON OUR FAMILIES

After six months in detainment, Romulo Avelica is back with his family, and telling his story.

Romulo Avelica addressing an UnidosUS reception in Los Angeles after his release from a detention facility.
The undocumented experience can be a life of constant fear, but with your family and community on your side, you can get through almost anything.

While dropping his daughter Fatima off at school, Romulo Avelica was arrested by ICE agents for being undocumented, and Fatima recorded it all on her phone. “It was the hardest thing to watch,” she says. “But I still went to school, because my father's shown me the importance of education.”

Fatima’s school, Academia Avance in Los Angeles, already had a plan in place to address encounters with ICE agents. Ricardo Mireles, Executive Director of Academia Avance, an UnidosUS Affiliate, knew the school had to be ready for the Trump administration to target his community.

“This is a situation that’s been around for a long time,” Mireles says. “It’s not even in response to a new law, it’s really about a new interpretation.”

Mireles and the rest of the Academia Avance family rallied around the Avelicas—and included other schools and nearby Affiliates—elevating their story and showing that the community won’t stand for injustice.

In March 2017, we gave a national platform to the Avelica family to put a human face on the issue. Fatima, age 14, and Yuleni, 13, bravely came to DC to tell their story alongside Senators Chuck Schumer, Kamala Harris, and Bob Menendez.

The story got national attention and showed what happens when undocumented immigrants are targeted simply for being undocumented—and that the idea that only criminals would be deported is a weak lie.

After six months in a detention facility, Romulo was released, and his deportation order was thrown out. The community made it clear that they wouldn't stay silent as their lives were disrupted, and their perseverance made all the difference.
DEVELOPING A BILINGUAL WORKFORCE

We develop programs that lead to a more diverse workforce, and bring more Latinos into the financial mainstream.
Wendy came to Mi Casa Resource Center to expand her job opportunities and work toward a career. The Denver-based Affiliate helps Latinos empower themselves economically and financially with programs like job training and career-readiness classes. Wendy already had experience in accounting and handling money, but didn’t feel confident in interviews, so she had trouble finding a job in financial services, her dream.

Mi Casa knows the importance of finding the right fit for each person, and playing to their strengths. They worked with Wendy and decided it would be best for her to try the UnidosUS Latinos in Finance Training class. “It helped me a lot. I got to better understand the meaning of customer service and how to better pay attention to the customers’ needs,” she says.

Wendy excelled, and after a few weeks, the team connected her to customer service positions so she could strengthen her skills and build confidence in customer-facing roles before applying for a job in the financial services sector.

Wendy began working at a large chain retailer. After four months, the store decreased her hours. Committed to finding full-time work, Wendy decided not to be discouraged by the sudden setback and came back to Mi Casa wanting to try for another finance position.

With help from Mi Casa, Wendy had a full-time job at a nearby bank within a few months, thanks to the combination of her prior skills, and the new ones she developed at Mi Casa. “I never knew there were a lot of options for me to work in customer services until I got to the class,” she says.

Latinos are far less likely to keep their money in a bank, partly because of the language barrier. The UnidosUS Latinos in Finance program implemented by Mi Casa not only helps adults establish a career in financial services, but also helps increase the representation of Latinos in the sector. Having more bilingual Latino employees helps the banks provide services that meet the needs of diverse customers.

The support network Wendy found at Mi Casa is part of the community she serves now at the bank. “I still go back to Mi Casa to ask for help or advice,” she says. “I’m really grateful that I got to get a lot of help from the staff and from my former classmates.”

Support going beyond the one class is what Mi Casa is all about. The team knows that a little patience and support can help anyone persevere through challenges and define their own path.
Fellows of the National Institute for Latino School Leaders and an UnidosUS policy expert visit Capitol Hill to advocate for students.

We make sure the people who know what our schools need the most can advocate for the changes they want to see.
Our teachers may have the strongest perspective on how education policy affects kids’ learning, but with everything else on their plates, finding the time to advocate can feel impossible.

Ed Mendez knew this all too well. As principal of Guadalupe Centers High School in Kansas City, he focuses on making sure everything in the school is running well. But he also wanted to know how legislation affects how the school runs.

When he joined the National Institute for Latino School Leaders, or NILSL, he found his stride as an advocate. NILSL is an UnidosUS fellowship that gives educators the skills and support they need to become advocates for Latino students in federal, state, and local politics.

That training gave Ed the know-how to help defend the DREAMers in his school. When the DACA program ended, the school began hosting community circles to help students sort out their feelings. “We wanted students to share how they’re feeling about recent events and their place in this country,” he says.

Ed also made sure each student knew their rights. “Since the 1980s, every undocumented child has had the right to a K–12 education,” Ed says. With so much uncertainty in the air, it was easy for certain kids to know they have every right to learn as any other American.

He also called on his colleagues and community to advocate for a permanent DREAM Act. His NILSL fellowship showed him to pay attention to policy, so he knew not to fall for versions that had already been introduced, that included extra baggage like funding for the border wall.

“We want every child to have access to the same quality education, and undocumented children are no different,” Ed says. “At Guadalupe Centers High School, an undocumented student has been either the valedictorian or salutatorian for the past three years.” ★
We connect children to community health centers, giving families in need a healthier future.
For working parents, it can be hard to find time to respond to problems, let alone find time to prevent them.

Cecilia’s life as a single mother is full of difficult choices. It can be hard to find time to do everything, but she always makes time for her two young daughters. “I have struggled over the years to balance work and home,” she says. She gets paid by the hour and has to be careful about when she takes time off. “I often feel guilty trying to choose between missing work and taking time off for dental or medical appointments when it’s preventative and the children aren’t sick.”

Then, Cecilia found Su Clinica. Based in Harlingen, Texas, Su Clinica is a community health center that provides bilingual health services and works hard to make sure clients get the help they need. Su Clinica is also part of Healthy and Ready for the Future, an UnidosUS effort that offers a healthy start in oral health and early education for Latino children, especially those from migrant and seasonal farmworker families. Through the initiative, children are linked with a medical and dental home so they have consistent access to oral and primary health care.

“Having switched my medical home to Su Clinica has made things much easier,” Cecilia says. The weekend and evening hours mean she can take both daughters in for check-ups without taking time off from work. “One of the things I have been most thankful for is the awesome care they receive. Both girls always have great dental check-ups and love their dentist.”

Su Clinica also offers sliding-scale payments and helps clients with enrolling into health insurance and understanding services. “I qualify for Medicaid and Su Clinica has employees which help me renew the girls’ applications so they do not ever have to be without coverage,” Cecilia says.

The services have been a huge relief for Cecilia and lets her focus on the things that matter most to her. “There are many things that can cause stress in our lives but not having to worry that your child can be seen by the doctor or dentist when needed is a huge relief,” she says. “I am able to focus on what is important like enjoying my time off with the girls and seeing them healthy and happy.”

GIVING CHILDREN A HEALTHIER FUTURE

Su Clinica’s work is part of the Red Nose Day initiative, raising money and awareness for children in need.
TWENTY YEARS OF HOME-OWNERSHIP

We formed a network of organizations that have helped more than half a million families with their housing needs.

A family receiving free housing counseling services.
For many of us, owning our own home is at the center of the American Dream. The process can feel daunting, and even impossible, but there are people across the country willing to help anyone with a commitment to owning a home.

For the past 20 years, the UnidosUS Homeownership Network has done just that. It was created in 1997 to help families understand the homebuying process and connect them to local resources. To date, the network has provided housing counseling for more than 600,000 people and families, helped more than 30,000 purchase their first home, and saved more than 90,000 from losing their houses to foreclosure.

The organizations that make up the network are centered in neighborhoods and communities that need the help the most. APM, short for Asociación Puertorriqueños en Marcha, has been helping Philadelphians settle into their own homes since 1989.

APM has helped a lot of people since then, but Housing Director Nancy Cruz remembers a recent client particularly well.

A man named Islam came to see Nancy, committed to purchasing his own home. Islam is legally blind and, as Nancy remembers, “wouldn’t let any disability stop him from achieving his goals.”

Islam dove headfirst into the world of homebuying, attending workshops at APM, meeting with Nancy regularly, and learning everything he could about the process.

At an open house in South Philadelphia, Islam found the home of his dreams. “He was accompanied by a friend,” Nancy says, “and walked all throughout the house and fell in love with the layout.”

Islam was excited and was pre-approved to buy the home, but the house unfortunately sold very quickly, and Islam had to start again. His tenacity wouldn’t let a little disappointment throw him off, though. He kept working with APM, and with help from a realtor, Islam found and settled on another dream home last May.

Islam’s commitment and perseverance led him to his dream home. With some guidance from organizations like APM and others in the UnidosUS Housing Network, the American Dream is becoming a reality for more Latinos each year.

TWENTY YEARS OF HOMEOWNERSHIP

More than 30,000 families have bought their first home through the Homeownership Network.

During the housing crisis, the Homeownership Network saved more than 90,000 families from losing their home.

The UnidosUS Homeownership Network has provided housing counseling to more than 600,000 people in the past 20 years.
Latino Leadership partnered with Turin Aviation to take provisions to La Perla in Puerto Rico.

We urged the country to stand up for their fellow Americans in Puerto Rico, devastated by hurricanes.
When Hurricane Maria hit Puerto Rico in September, it devastated the whole island. There was no electricity, people lost their homes, and the death total may exceed 1,000. As the island rebuilds, many of Puerto Rico’s lifelong residents looked to the mainland for a new home. As many as 200,000 looked to resettle in states where they have family members.

Latino Leadership, an UnidosUS Affiliate in Orlando, Florida, led support for those who arrived in the area, helping more than 8,500 families over just a few months. Through a partnership with the Florida State Hispanic Chamber of Commerce, Latino Leadership established the Puerto Rico Family Response Center at Orlando International Airport to reunify families and provide services to help them restart their lives.

Marucci Guzmán, the Executive Director of Latino Leadership, saw the effects of the humanitarian crisis firsthand. “The despair arriving at the Orlando International Airport daily is devastating,” she says. “Families are arriving with nothing. They’ve lost their hopes and dreams in Puerto Rico.”

As Affiliates like Latino Leadership helped families on the ground, UnidosUS brought national attention to the tragedy, and urged Congress to help our fellow Americans, who were receiving little aid compared to states affected on the mainland.

As Congress dragged its feet in providing aid, the community rose to the occasion. “Our Puerto Rico Family Response Center is helping piece lives back together one family at a time by providing them referrals for clothing, food, health care, school enrollment, and other services,” Guzmán says.

Congress ended up providing far less aid to Puerto Rico than it did to Texas, Florida, and other states affected by hurricanes that summer, so Affiliates have been essential in ensuring Puerto Rico’s families get the support they need. ★
DEFINING OUR FUTURE

We are entering our next 50 years with a new name, and as committed as ever to our mission.
On the last night of our Annual Conference in Phoenix, the city where we were founded, we announced that the National Council of La Raza would become UnidosUS.

Three years prior, we began taking a hard look at the NCLR brand, engaging the community with focus groups, one-on-one meetings, and a national survey of Latinos. We learned that there’s strong allegiance to our mission and work, but the name was outdated, and was a barrier to engaging with the more diverse and younger Latino community who are critical to our ability to fulfill our mission in the future.

After months of listening to the Latino community, it became clear that UnidosUS more accurately reflects who we are as an organization and how we intend to evolve for the next 50 years. “Unidos” literally means “united.” It’s a call-to-action for all Latinos, but also signals a message for others to join us, and to come together united in the best interest of all Americans.

As our President and CEO Janet Murguía said when we revealed our new name, “In unity there is strength, and in strength there is power.” In our 50-year history, it’s more important now than ever to show the world that the Latino community and its allies stand together, united, *unidos.*

UnidosUS staff, alumni, and allies unveiling the organization’s official name change at the 2017 Annual Conference.
The year 2018 marks our 50th anniversary as the nation’s largest Hispanic civil rights and advocacy organization.

**July 7-10**
UnidosUS Annual Conference and National Latino Family Expo®
Walter E. Washington Convention Center

**March 2019**
2019 UnidosUS Leaders in Action Summit

**March 2019**
2019 UnidosUS Capital Awards

**August 3-6, 2019**
UnidosUS Annual Conference and National Latino Family Expo®
San Diego Convention Center
## FINANCIAL SUMMARY

### CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

Years ended September 30, 2017 and 2016

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<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2016</th>
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<tr>
<td><strong>Current assets</strong></td>
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<td>Cash &amp; cash equivalents</td>
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<tr>
<th>ASSETS</th>
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<td>Due from Hogar Hispano, Inc.</td>
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<td><strong>$239,235,105</strong></td>
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Continued on next page

Note: Consolidated financial statements include UnidosUS, SiFLR, and RDF.
# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

*Years ended September 30, 2017 and 2016*

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<thead>
<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
<th>2017</th>
<th>2016</th>
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<td><strong>Total liabilities &amp; net assets</strong></td>
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Financial Summary continued on next page
## Financial Summary

### Consolidated Statements of Activities

**Year ended September 30, 2017**

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<tr>
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<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
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<td>Grants:</td>
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<td>Special events</td>
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<td>Associate member dues</td>
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<td>Other contributions</td>
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<td>12,951,858</td>
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<td>1,132,092</td>
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<td>Net assets released from restrictions</td>
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<td>(20,839,190)</td>
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<td>Total contributions &amp; other revenue</td>
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<td>(19,378,581)</td>
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<td>53,507,015</td>
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</tbody>
</table>

Continued on next page
## CISL consolidated statements of activities

Year ended September 30, 2017

<table>
<thead>
<tr>
<th>Expenses</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CORE &amp; ORAL</td>
<td>$ 4,801,018</td>
<td>$</td>
<td>$</td>
<td>$ 4,801,018</td>
</tr>
<tr>
<td>Community Development</td>
<td>7,079,322</td>
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<td>7,079,322</td>
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<tr>
<td>&amp; Fellowship Program</td>
<td>3,180,142</td>
<td></td>
<td></td>
<td>3,180,142</td>
</tr>
<tr>
<td>Center for Educational Excellence</td>
<td>4,091,453</td>
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<td></td>
<td>4,091,453</td>
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<tr>
<td>Integrated Marketing &amp; Events</td>
<td>2,256,088</td>
<td></td>
<td></td>
<td>2,256,088</td>
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<tr>
<td>Institute for Hispanic Health</td>
<td>3,456,277</td>
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<td>3,456,277</td>
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<tr>
<td>Research and Strategic Initiatives</td>
<td>431,918</td>
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<td></td>
<td>431,918</td>
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<tr>
<td>Legislative Advocacy</td>
<td>3,184,808</td>
<td></td>
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<td>3,184,808</td>
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<tr>
<td>Mission</td>
<td>11,050,092</td>
<td></td>
<td></td>
<td>11,050,092</td>
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<tr>
<td>RDF — program operations</td>
<td>593,878</td>
<td></td>
<td></td>
<td>593,878</td>
</tr>
<tr>
<td>RDF — loan loss reserve</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total program services</strong></td>
<td><strong>40,124,996</strong></td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
<td><strong>40,124,996</strong></td>
</tr>
</tbody>
</table>
# CONSOLIDATED STATEMENTS OF ACTIVITIES

Year ended September 30, 2017

<table>
<thead>
<tr>
<th>Supporting services</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; general fundraising</td>
<td>1,852,118</td>
<td>—</td>
<td>—</td>
<td>1,852,118</td>
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<tr>
<td>General fundraising</td>
<td>1,057,749</td>
<td>—</td>
<td>—</td>
<td>1,057,749</td>
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<tr>
<td>Membership marketing</td>
<td>244,066</td>
<td>—</td>
<td>—</td>
<td>244,066</td>
</tr>
<tr>
<td>RDF — administration</td>
<td>1,632,470</td>
<td>—</td>
<td>—</td>
<td>1,632,470</td>
</tr>
<tr>
<td>Strategic Investment Fund Governance</td>
<td>340,108</td>
<td>—</td>
<td>—</td>
<td>340,108</td>
</tr>
<tr>
<td><strong>Total supporting services</strong></td>
<td>5,126,511</td>
<td>—</td>
<td>—</td>
<td>5,126,511</td>
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<tr>
<td>Total expenses</td>
<td>45,251,507</td>
<td>—</td>
<td>—</td>
<td>45,251,507</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>5,985,487</td>
<td>2,270,021</td>
<td>—</td>
<td>8,255,508</td>
</tr>
<tr>
<td>Net assets, beginning of the year</td>
<td>52,584,314</td>
<td>66,284,665</td>
<td>4,009,095</td>
<td>122,878,074</td>
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<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$58,569,801 $68,554,686 $4,009,095</td>
<td>$131,133,582</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chair
Renata Soto
Executive Director
Conexión Américas
Nashville, TN

Vice Chair
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Los Angeles, CA

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Sergio M. Gonzalez
Senior Vice President, Advancement
Brown University
Providence, RI

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Retired Chief Ethics and Compliance Officer;
Associate General Counsel
Shell Oil Company
Houston, TX

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UnidosUS
Washington, DC

Luis Avila
Founding President
Iconic Campaigns
Phoenix, AZ

Michael G. Johnson
CEO
Johnson Talent Development
Coral Springs, FL

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Director, Center for Puerto Rican Studies;
Professor of Urban Affairs and Planning
Hunter College, CUNY
New York, NY

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City Colleges of Chicago
Chicago, IL

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President and CEO
Chicanos Por La Causa, Inc.
Phoenix, AZ

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Vice President and Secretary
Hall Family Foundation
Kansas City, MO

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President
Comunidades Latinas Unidas
En Servicio (CLUES)
St. Paul, MN

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Executive Director
The Arslt-Cannon Fund
Hockessin, DE

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American Sunrise
San Antonio, TX

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President
Arcos Communications
New York, NY

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President and CEO
Mexican American Unity Council
San Antonio, TX

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Council Member
Seattle City Council
Seattle, WA

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Executive Director
Mission Economic Development Agency
San Francisco, CA

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Senior Vice President, Global Public Affairs
Estée Lauder Companies
New York, NY

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Program Director
TheDream.US
Miami, FL

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President and CEO
El Centro Hispano
Durham, NC

Celena Roldán
CEO
American Red Cross of Chicago and Northern Illinois
Chicago, IL

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Principal
Saldaña Public Relations
Austin, TX

Gary B. Stone
President and CEO
Strategic Thinking One on One
Katy, TX

Michael Toledo
Executive Director
The Centro Hispano
Daniel Torres
Reading, PA
The UnidosUS Affiliate Council elevates the voice of Hispanic-serving community-based organizations across the country and strengthens UnidosUS’s partnership with its Affiliates to advance major issues that benefit the Latino community. Together, UnidosUS and its national network of almost 300 community-based organizations remain a formidable force for effecting change.
AFFILIATE NETWORK

CALIFORNIA REGION

Arleta
El Proyecto del Barrio, Inc.

Brawley
Clínicas de Salud del Pueblo, Inc.

Burbank
Partnerships to Uplift Communities, Inc.

Chula Vista
MAAC
South Bay Community Services

Covina
California Association for Bilingual Education

Hayward
La Familia Counseling Service Tiburcio Vasquez Health Center, Inc.

Keene
Cesar Chavez Foundation

Los Angeles
Academia Avance
AltaMed Health Services Corporation

Building Skills Partnership
Camino Nuevo Charter Academy
Clínica Mr. Oscar A Romero
East LA Community Corporation
Eastmont Community Center
El Centro del Pueblo
Los Angeles Leadership Academy
New Economics for Women Para Los Niños
PUENTE Learning Center
Semillas Sociedad Civil
Synergy Academies
TELACU Education Foundation
The Accelerated School Community of Schools
The Wall—Las Memorias Watts/Century Latino Organization
Youth Policy Institute

Modesto
Mujeres Latinas de Stanislaus

Montebello
Mexican American Opportunity Foundation
Montebello Housing Development Corporation

Oakland
La Clínica de La Raza, Inc.

Spanish Speaking Citizens’ Foundation
The Unity Council

Oxnard
Ventura County Community Development Corporation

Pacoima
Youth Policy Institute Charter Schools

Perris
TODEC Legal Center, Perris

Rancho Cucamonga
Home Strong USA

San Bernardino
Neighborhood Housing Services of the Inland Empire, Inc.
Time for Change Foundation

San Diego
Chicano Federation of San Diego County, Inc.
Community HousingWorks
King-Chavez Neighborhood of Schools
La Maestra Community Health Centers
Parent Institute for Quality Education

San Ysidro Health Center
San Francisco
Mission Asset Fund
Mission Economic Development Agency

San Jose
Center for Employment Training
ConXión to Community, CTC

San Ysidro
Casa Familiar, Inc.

Santa Ana
Consumer Credit Counseling Services of Orange County
El Sol Science and Arts Academy of Santa Ana

Stockton
El Concilio, Council for the Spanish Speaking Visionary Home Builders of California, Inc.

Ventura
Cabrillo Economic Development Corporation

Visalia
Self-Help Enterprises

FAR WEST REGION

ARIZONA
Nogales
Mexicayotl Academy

Phoenix
Arizona Hispanic Chamber of Commerce
Chicanos Por La Causa, Inc.
Community Housing Resources of Arizona
Friendly House, Inc.
Hispanic Women’s Corporation
Promise Arizona
Valle del Sol

San Luis
Comité De Bien Estar, Inc.

Somerton
Campesinos Sin Fronteras
Housing America Corporation

Tucson
Amistades Inc.
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**Denver**
- CLLARO (Colorado Latino Leadership, Advocacy & Research Organization)
- Del Norte Neighborhood Development Corporation
- Mi Casa Resource Center
- SouthWest Improvement Council

**Pueblo**
- Chavez/Huerta K-12 Preparatory Academy
- GOAL Academy

**IDAHO**
- Boise
  - Idaho Community Action Network

**NEW MEXICO**
- Albuquerque
  - Albuquerque Hispano Chamber of Commerce
  - Encuentro
  - HELP - New Mexico, Inc.
  - Youth Development, Inc.

**Deming**
- Southwestern Regional Housing and Community Development Corporation

**Emبدو**
- Siete del Norte Community Development Corporation

**Española**
- Hands Across Cultures

**Taos**
- Rio Grande Alcoholism Treatment Program, Inc.

**NEVADA**
- North Las Vegas
  - Community Services of Nevada – CSNV

**Reno**
- Mariposa Dual Language Academy

**OREGON**
- Hillsboro
  - Bienestar

**Portland**
- Familias en Acción
  - Hacienda Community Development Corporation
  - Latino Network
  - Voz Workers’ Rights Education Project

**Salem**
- Salem/Keizer Coalition for Equality

**UTAH**
- Salt Lake City
  - Centro de la Familia de Utah
  - Utah Coalition of La Raza

**West Valley City**
- Comunidades Unidas

**WASHINGTON**
- Seattle
  - El Centro de la Raza
  - SEA MAR Community Health Centers

**Sunnyside**
- Inspire Development Centers

**Yakima**
- Rural Community Development Resources

**MIDWEST REGION**

**ILLINOIS**
- Chicago
  - Alivio Medical Center
  - Association House of Chicago
  - Brighton Park Neighborhood Council
  - Center for Changing Lives
  - El Hogar del Niño
  - Enlace Chicago
  - Erie Neighborhood House
  - Esperanza Health Centers
  - Gads Hill Center
  - Hispanic Alliance for Career Enhancement
  - Illinois Migrant Council
  - Instituto del Progreso Latino
  - Latin United Community Housing Association
  - Latino Policy Forum
  - Latinos Progresando
  - Mujeres Latinas En Acción
  - Northwest Side Housing Center

**PODER**
- Spanish Coalition for Housing
  - The Latino Alzheimer’s and Memory Disorders Alliance
  - The Resurrection Project

**Casa Central**
- Centro Romero

**KANSAS**
- Kansas City
  - Guadalupe Centers, Inc.
  - Mattie Rhodes Center

**Kalamazoo**
- Hispanic American Council

**Lansing**
- Hispanic/Latino Commission of Michigan

**Ypsilanti**
- MHP Salud

**MINNESOTA**
- Minneapolis
  - El Colegio Charter School

**St. Paul**
- Academia Cesar Chavez
  - Comunidades Latinas Unidas en Servicio

**MISSOURI**
- Kansas City
  - Guadalupe Centers, Inc.
  - Mattie Rhodes Center

**NEBRASKA**
- Lincoln
  - Latino American Commission

**Detroit**
- Detroit Hispanic Development Corporation
- Southwest Housing Solutions
OHIO
Cleveland
El Barrio, Inc. (The Center for Families and Children)
Esperanza, Inc.
Northeast Ohio Hispanic Center for Economic Development
Spanish American Committee

Columbus
Ohio Hispanic Coalition

Lorain
El Centro de Servicios Sociales, Inc.

Toledo
Adelante, The Latino Resource Center

OKLAHOMA
Oklahoma City
Santa Fe South Schools, Inc.

WISCONSIN
Madison
Centro Hispano of Dane County
Vera Court Neighborhood Center

Milwaukee
Council for the Spanish Speaking, Inc.
La Causa, Inc.
UMOS, Inc.

United Community Center/ Centro de la Comunidad Unida

NEW JERSEY
Camden
Latin American Economic Development Association

Waukesha
La Casa de Esperanza, Inc.

NORTHEAST REGION
CONNECTICUT
Hartford
Center for Latino Progress - CPRF

Rocky Hill
Humanidad, Inc.

DELAWARE
Georgetown
La Esperanza, Inc.

Wilmington
Latin American Community Center, Inc.

MASSACHUSETTS
East Boston
East Boston Ecumenical Community Council

Jamaica Plain
Hyde Square Task Force

Lawrence
Lawrence CommunityWorks

Roxbury
Sociedad Latina

NEW YORK
Bronx
Acacia Network, Inc.

Brooklyn
Cypress Hills Local Development Corporation

Corona
Dominico-American Society of Queens

Glens Cove
La Fuerza Unida, Inc.

New York
Amber Charter School
Dominican Women’s Development Center
East Harlem Council for Community Improvement
The Committee for Hispanic Children and Families

Queens
Neighborhood Housing Services of Queens CDC, Inc.

Rochester
Ibero-American Action League, Inc.
Pathstone Corporation

Pennsylvania
Allentown
Hispanic American Organization

Kennett Square
La Comunidad Hispana, Inc.

Lancaster
Spanish American Civic Association

Rockville Centre
Hispanic Brotherhood

SOUTHEAST REGION
ALABAMA
Homewood
Hispanic Interest Coalition of Alabama (HiCa!)d

ARKANSAS
Springdale
Hispanic Women’s Organization of Arkansas

Reading
Centro Hispano Daniel Torres
I-LEAD Charter School

Philadelphia
Asociación Puertorriqueños en Marcha, Inc.
Congreso de Latinos Unidos, Inc.
El Concilio (Council of Spanish Speaking Organizations, Inc.)
Esperanza (Nueva Esperanza) Esperanza Academy Charter High School (Nueva Esperanza Academy)

DISTRICT OF COLUMBIA
Ayuda, Inc.
Carlos Rosario International Public Charter School
Central American Resource Center
CentroNia
La Clínica del Pueblo
Latin American Montessori Bilingual (LAMB) Public Charter School
Latin American Youth Center
Latino Economic Development Corporation
Mary’s Center
Multicultural Career Intern Program
Spanish Education Development Center
FLORIDA
DeLand
Hispanic Health Initiatives, Inc.
Florida City
Coalition of Florida Farmworker Organizations
Rural Neighborhoods, Inc.
Hollywood
Hispanic Unity of Florida, Inc.
Homestead
Centro Campesino
Farmworker Center, Inc.
Mexican American Council, Inc.
Immokalee
Redlands Christian Migrant Association
Miami
Amigos For Kids
ConnectFamilias
Orlando
Latino Leadership, Inc.
Centro De Ayuda Para Los Hispanos, Inc.
Sarasota
UnidosNow
Tampa
Hispanic Services Council
Housing and Education Alliance
Wimauma
Enterprising Latinas
GEORGIA
Dalton
Dalton-Whitfield Community Development Corporation
Norcross
Clinic for Education, Treatment and Prevention of Addiction, Inc.
LOUISIANA
New Orleans
Puentes New Orleans, Inc.
MARYLAND
Baltimore
Education Based Latino Outreach
Gaithersburg
Identity, Inc.
Silver Spring
CASA de Maryland, Inc.
MISSISSIPPI
Jackson
Mississippi Immigrants Rights Alliance
NORTH CAROLINA
Charlotte
Latin American Coalition
Durham
El Centro Hispano, Inc.
Latino Community Credit Union
Raleigh
East Coast Migrant Head Start Project
El Pueblo, Inc.
PUERTO RICO
San Juan
One Stop Career Center of Puerto Rico
TEXAS REGION
Austin
American YouthWorks
Con Mi MADRE
East Austin College Prep Academy
Hispanic Dental Association Southwest Key Programs, Inc.
Corpus Christi
Gulf Coast Council of La Raza, Inc.
Dallas
The Concilio
Vecinos Unidos, Inc.
El Paso
Centro de Salud Familiar La Fe, Inc.
El Paso Community Action Program Project Bravo, Inc.
YWCA El Paso del Norte Region
Fort Worth
Proyecto Inmigrante ICS, Inc.
Harlingen
Su Clínica Familiar
Houston
AAMA, Inc.
American Latino Center for Research, Education & Justice
D.R.A.W. Academy
Houston Gateway Academy, Inc.
KIPP Houston
Tejano Center for Community Concerns
SER Jobs for Progress
Mercedes
Valley Initiative for Development and Advancement
Midland
Midland Community Development Corporation
San Antonio
Avenida Guadalupe Association
KIPP San Antonio
Mexican American Unity Council
Neighborhood Housing Services of San Antonio, Inc.
TENNESSEE
Knoxville
Centro Hispano de East Tennessee
Memphis
Latino Memphis, Inc.
Nashville
Conexión Américas
Tennessee Immigrant & Refugee Rights Coalition
VIRGINIA
Arlington
Edu-Futuro
Shirlington Employment and Education Center
Wimauma
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MARYLAND
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Gaithersburg
Identity, Inc.
Silver Spring
CASA de Maryland, Inc.
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Jackson
Mississippi Immigrants Rights Alliance
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Durham
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Latino Community Credit Union
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El Pueblo, Inc.
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LOUISIANA
New Orleans
Puentes New Orleans, Inc.
MARYLAND
Baltimore
Education Based Latino Outreach
Gaithersburg
Identity, Inc.
Silver Spring
CASA de Maryland, Inc.
Latinos in America are 57 million strong, are a growing segment of the labor force, and wield $1.5 trillion in buying power. That’s why corporate partners understand the importance of investing in the Latino community and ensuring the well-being of these workers and families that help drive our economy. For the 23 industry-leading corporations that make up the UnidosUS Corporate Board of Advisors, partnership with UnidosUS provides a vehicle by which to identify shared opportunities to invest strategically in our community and maximize social good.

**CHAIR**
**Comcast Corporation**
*Principal*
David L. Cohen
Senior Executive Vice President and Chief Diversity Officer, Comcast NBCUniversal Telemedio
Liaison
Jacquelyn M. Puente
Executive Director, External Affairs

**AT&T**
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Tanya Leah Lombard
Assistant Vice President, Public Affairs
Liaison
Celeste Carrasco
Director of Federal Public Affairs

**Bank of America**
*Principal*
Angie Garcia-Lathrop
Community Affairs Executive
Liaison
Vacant

**Chevron**
*Principal*
S. Shariq Yosufzai
Vice President, Global Offices of Diversity and Ombuds
Liaison
Andraya Martin
Diversity Analyst Coordinator

**Citi**
*Principal*
Alberto Casas
Managing Director, Head of Receivables for North America
Liaison
Natalie Abatemarco
Managing Director, Community Development

**The Coca-Cola Company**
*Principal*
Peter R. Villegas
Vice President, Latin Affairs, West Region
Liaison
Vacant

**Ford Motor Company**
*Principal*
James G. Vella
President, Ford Motor Company Fund and Community Services
Liaison
Joedis (Joe) Avila
Community Outreach Manager

**General Motors**
*Principal*
Orlando Juarez
GM Global Product Development Counsel
Liaison
Alma Guajardo-Crossley
Director, GM Global Diversity

**Johnson & Johnson**
*Principal*
Michael E. Sneed
Vice President, Global Corporate Affairs
Liaison
Kimberly Davis
Director, Federal Affairs
Liaison
Robert Pineda
Senior Counsel
CORPORATE BOARD OF ADVISORS

JP Morgan Chase & Co.
Principal
Vacant
Liaison
Courtney Howard Hodapp
Director, National Strategy & Programs, Office of Nonprofit Engagement

Kraft Foods
Principal
Vacant
Liaison
Jessica Lemos
Associate Director, U.S. Government Affairs

McDonald’s Corporation
Principal
Wendy Lewis
Global Chief Diversity Officer; Vice President, Global Community Engagement
Liaison
Monica Tijerina
Director, Global Community Engagement

MillerCoors LLC
Principal
Fernando Palacios
Executive Vice President; Chief Integrated Supply Chain Officer
Liaison
Alberto Senior
Hispanic Community Affairs Manager

PepsiCo, Inc.
Principal
Albert (Al) P. Carey
CEO, PepsiCo Americas Beverages
Liaison
Lupe De La Cruz III
Senior Director, PepsiCo Government Affairs

Prudential Financial
Principal
Harry Dalessio
Vice President, Full Retirement Solutions
Liaison
Shané Harris
Vice President, Corporate Giving; Executive Director and Secretary, Prudential Foundation

Shell
Principal
Tina Aguirre
Retail Services and Operations Manager
Liaison
Ignacio Gonzalez
Communications Advisor for Deep Water

State Farm Insurance Companies
Principal
Annette R. Martinez
Vice President, Human Resources
Liaison
Xochitl Yañez
Corporate Relations Manager

Time Warner Inc.
Principal
Vacant
Liaison
Yrthya Dinzey-Flores
Executive Director, Corporate Social Responsibility and Diversity

Toyota Motor North America, Inc.
Principal
Christopher P. Reynolds
Executive Vice President, Corporate Resources; Chief Diversity Officer
Liaison
Sebastian A.R. Ontiveros
National Director, Multicultural Business Alliance; Strategy Group & Senior Manager, Consumer Engagement

UPS
Principal
Eduardo Martinez
President, The UPS Foundation
Liaison
Jerald Barnes
Director, Global Community Relations, The UPS Foundation

Verizon
Principal
Donna Epps
Vice President, Public Policy and Strategic Alliances
Liaison
Emilio Gonzalez
Executive Director, Strategic Alliances

Walmart
Principal
Lee Culpepper
Vice President, Corporate Affairs
Liaison
Jose “Pepe” Estrada
Director, Corporate Affairs

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