2018 JULY 7-10
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CONFERENCE SCHEDULE
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- Start discussions, plan networking events, and build connections with your UnidosUS familia.
- Evaluate workshops, speakers, meal events, and exhibitors to let us know about your Conference experience.

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#FRIDAY, JULY 6

**8:00 a.m.–7:00 p.m.**  **CONFERENCE REGISTRATION**  
East Salon AB, Level 1

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**SATURDAY, JULY 7**

**7:45–8:45 a.m.**  **COFFEE NETWORKING HOUR**  
Workshop Rooms

**8:00 a.m.–5:00 p.m.**  **CONFERENCE REGISTRATION**  
East Salon AB, Level 1

**8:30 a.m.–5:00 p.m.**  **AFFILIATE CONCIERGE LOUNGE**  
Room 203AB, Level 2

**9:00–10:30 a.m.**  **WORKSHOPS**  
Rooms 201–209, Level 2

- **Room 202AB**  
  Future Changemakers: You Got This! Kick-Off Breakfast

- **Room 204B**  
  Women in STEM: Challenges and Successes from College to Professional Career

- **Room 209C**  
  A Path for All of Us – The Future of Health in America

- **Room 209B**  
  Focusing on Employee Wellness Benefits All

- **Room 209A**  
  For the Win! Keys to Effective Proposal Writing

- **Room 207B**  
  English Innovations: Learning English with Digital Literacy and Community Engagement

- **Room 204C**  
  Congress in 2018: The Landscape and Forecast on Latino Priorities

- **Room 207A**  
  Education, Not Deportation

- **Room 206**  
  The Perfect Fit: How You Can Solve Financial Security Through Your Existing Programs

**10:30–11:00 a.m.**  **NATIONAL LATINO FAMILY EXPO® RIBBON-CUTTING CEREMONY**  
Exhibit Hall D Entrance
SATURDAY, JULY 7

11:00 a.m.–12:30 p.m. WORKSHOPS
Rooms 201–209, Level 2

Room 201 Latinidad, The Power of Identity
Room 204B The Winning Formula: Latinos + Tech
Room 209C Health Policy and the Political Landscape: What to Watch for in 2018 and Beyond
Room 209B UnidosUS’s Roots: Los Tres Grandes & the Founding of the Southwest Council of La Raza
Room 209A Inclusive Leadership: Breaking Down the Barriers in the Age of #MeToo
Room 207B The Immigration Battle: A Fight for the America We Aspire to Be
Room 204C Welcome to WFD: Workforce Development 101 for Nonprofit Practitioners
Room 207A Equity Building: The Role of Federal Education Policy in Advancing Equity
Room 206 Wealth-Building through Homeownership: Is This a Viable Strategy for LMI Families?

11:00 a.m.–7:00 p.m. NATIONAL LATINO FAMILY EXPO®
Exhibit Halls D & E, Level 2

1:00–3:00 p.m. NATIONAL AFFILIATE LUNCHEON
Ballroom ABC, Level 3

UnidosUS Family-Strengthening Award
Asociación Puertorriqueños en Marcha, Inc. (APM) (Philadelphia, PA)
Latino Leadership (Orlando, FL)

3:30–5:00 p.m. PLENARY SESSION
Healthy Minds, Healthy Communities: A Real Conversation About Mental and Emotional Wellbeing
Room 202AB, Level 2
# 2018 UnidosUS Annual Conference Schedule

## PANELISTS
- **Mayra E. Alvarez**, President of The Children’s Partnership
- **Denisse Centeno-Lamas**, LCSW, Executive Director Hispanic Family Counseling, Inc.
- **Leana Wen**, Commissioner of Health for the City of Baltimore
- **Craig Kramer**, Mental Health Ambassador & Chair Global Campaign for Mental Health, Neuroscience External Affairs, Janssen R&D A. Johnson & Johnson Company

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5:30–7:30 p.m.</td>
<td><strong>WELCOME RECEPTION</strong></td>
<td>South Pre-Function, Level 3</td>
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<tr>
<td>7:30–9:30 p.m.</td>
<td><strong>PRESIDENT’S COUNCIL RECEPTION</strong></td>
<td>(By Invitation Only)</td>
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**SUNDAY, JULY 8**

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<tr>
<td>Room 201</td>
<td>Smart Money Moves</td>
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<td>Room 204B</td>
<td>Breaking Barriers: How Entertainers Are Telling the True Story of Who We Are</td>
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<td>Room 209C</td>
<td>Latino Engagement and Retention: The Promise of the Diabetes Prevention Program</td>
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<td>Room 209B</td>
<td>Health Organizers: Strategies to Build Power and Influence for Change</td>
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<tr>
<td>Room 209A</td>
<td>Financial Solutions for Focused Regional Lending</td>
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<tr>
<td>9:00–10:30 a.m.</td>
<td><strong>WORKSHOPS</strong>&lt;br&gt;Rooms 201–209, Level 2&lt;br&gt;Room 207B Digital Tools for Immigrant Integration&lt;br&gt;Room 204C Apprenticeship, Far from Passé: Exploring the Policies Driving this Trend&lt;br&gt;Room 206 The Future of Banking for Communities of Color</td>
</tr>
<tr>
<td>11:00 a.m.–7:00 p.m.</td>
<td><strong>NATIONAL LATINO FAMILY EXPO®</strong>&lt;br&gt;Exhibit Halls D &amp; E, Level 2</td>
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<tr>
<td>11:00 a.m.–1:00 p.m.</td>
<td><strong>THE FUTURE IS LATINA: BRUNCH &amp; PANEL</strong>&lt;br&gt;Ballroom ABC, Level 3&lt;br&gt;<strong>FEATURED SPEAKERS</strong>&lt;br&gt;Ilia Calderón, Co-host, Noticiero Univison&lt;br&gt;Cecile Richards, Former President, Planned Parenthood Federation of America, Author of Make Trouble&lt;br&gt;<strong>PANELISTS</strong>&lt;br&gt;Elizabeth Guzman, Virginia House Delegate, 31st District&lt;br&gt;Elisa Villanueva Beard, CEO, Teach for America&lt;br&gt;Natalia Oberti Noguera, Founder and CEO, Pipeline Angels&lt;br&gt;Greisa Martínez Rosa, Advocacy Director, United We Dream&lt;br&gt;Silvia Olivas, Co-Executive Producer and Head Writer, Disney’s Elena of Avalor&lt;br&gt;<strong>MODERATOR</strong>&lt;br&gt;Alicia Menendez, Co-Host of PBS Amanpour &amp; Co., Contributing Editor for Bustle, Host of Latina to Latina Podcast</td>
</tr>
<tr>
<td>1:30–3:00 p.m.</td>
<td><strong>PLENARY SESSION</strong>&lt;br&gt;Our Time Is Now: How Latinos’ Success in Education, Innovation, and at the Polls Will Drive the Nation Forward&lt;br&gt;Room 202AB, Level 2</td>
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**PANELISTS**

Manuel Pastor, Professor, Sociology and American Studies & Ethnicity, USC

Ileana Gonzalez, Assistant Professor, Johns Hopkins School of Education

Clarissa Martinez de Castro, Deputy Vice President, Policy and Advocacy, UnidosUS

Maria Flynn, President and CEO of Jobs for the Future & Member of JFF’s Board of Directors

**MODERATOR**

Diana Marrero, Director, The Hill Latino

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<tr>
<th>3:30–5:00 p.m.</th>
<th><strong>WORKSHOPS</strong></th>
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<tbody>
<tr>
<td>Room 102B</td>
<td>Paving Your Own Way: How to Create Your Career Path</td>
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<td>Room 101</td>
<td>The Future of Work</td>
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<td>Room 209C</td>
<td><em>Mujeres Poderosas</em>: Promoting Self-Care Creates Strong Leaders</td>
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<tr>
<td>Room 209B</td>
<td>Take Control: Reducing Financial Stress for Nonprofits</td>
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<tr>
<td>Room 209A</td>
<td>Leveraging Social Influencers to Further Your Mission</td>
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<tr>
<td>Room 204B</td>
<td>Threatening Us through the U.S. Census</td>
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<tr>
<td>Room 204C</td>
<td>Affiliate Spotlight: Supporting Migrants from Puerto Rico</td>
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<tr>
<td>Room 103B</td>
<td>At the Intersection of Immigration, Health, Education and Economic Mobility</td>
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<tr>
<td>Room 103A</td>
<td>Out of Reach: What to Do When Affordable Housing Is Hard to Come By</td>
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<th>5:30–7:30 p.m.</th>
<th><strong>NETWORKING RECEPTIONS</strong></th>
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<tr>
<td>Room 207B</td>
<td>Helen Rodríguez-Trias Award Reception</td>
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<td><em>UnidosUS Affiliate Honoree</em></td>
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<td></td>
<td>El Centro de Servicios Sociales, Inc. (Lorain, OH)</td>
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**SUNDAY, JULY 8**

5:30–7:30 p.m. NETWORKING RECEPTIONS (CONTINUED)

- Room 206 LGBTQ & Allies Reception: Night Out with UnidosUS
  - Honoring UnidosUS Affiliate LGBTQ Champions
  - San Ysidro Health (San Ysidro, CA)
  - La Clínica del Pueblo (Washington, DC)

- Room 207A Diversity Drives Innovation Reception

- Room 102A Future Changemakers Reception (18–23 years)

- Room 204A Young Professionals Reception (24–30 years)

- Room 201 Raza Development Fund Affiliate Appreciation Reception

8:00–9:00 p.m. A NIGHT OF COMEDY

Room 202AB, Level 2

**MONDAY, JULY 9**

8:00 a.m.–1:00 p.m. CONFERENCE REGISTRATION

East Salon AB, Level 1

9:00–10:30 a.m. MONDAY BREAKFAST

Ballroom ABC, Level 3

EMCEE

Vladimir Camaño, Comedian

FEATURED SPEAKERS

- Mariana Atencio, News Correspondent, MSNBC
- David L. Cohen, Senior Executive Vice President & Chief Diversity Officer, Comcast Corporation

11:00 a.m.–12:30 p.m. WORKSHOPS

Rooms 201–209, Level 2

- Room 201 The Brand Called YOU! How to Shine During Your Career Search

- Room 204A Color Commentary: The Diversity Challenge in News Media and Coverage of Communities of Color
Room 209C  Why Place Matters: Community-Driven Solutions for Improving Latino Rural Health

Room 209B  Violence, Trauma and Resiliency: Protecting and Supporting Our Youth

Room 209A  How Diverse Board Recruitment Can Drive Your Organization’s Mission

Room 204B  The Power of 18: Mobilizing the Latino Vote in the Midterm Election

Room 204C  Case Study: Best Practices from The UnidosUS and Bank of America Latinos in Finance Program

Room 207A  Engaging Parents Through Research-Based Communications

Room 206  Fighting for Justice with Dignity: A Conversation with Our LGBTQ Familia

1:00–3:00 p.m.  MONDAY LUNCHEON
Unidos We Stand: Fighting Back with Courage, Leadership & Tenacity
Ballroom ABC, Level 3

EMCEE
Pamela Silva Conde, Co-Host, Primer Impacto

PANELISTS
Chad Griffin, President, Human Rights Campaign
Vanita Gupta, President and CEO, Leadership Conference on Civil and Human Rights
Sherrilyn Ifill, President and Director-Counsel, NAACP Legal Defense and Educational Fund
María Teresa Kumar, President and CEO, Voto Latino
Neera Tanden, President and CEO, Center for American Progress

MODERATOR
Janet Murguía, President and CEO, UnidosUS

Affiliate Award for Advocacy
Latino Memphis, Inc. (Memphis, TN)
MONDAY, JULY 9

3:00–5:00 p.m. PLENARY SESSION
Hispanics Fuel the U.S. Economy, So Why is our Personal Financial Future at Risk?
Room 202AB, Level 2

PANELIST
Janis Bowdler, President, JPMorgan Chase Foundation
Julissa Arce, CNBC and Crooked media contributor, writer, speaker, and social justice advocate
Jose Quiñonez, CEO, Mission Asset Fund

6:00–7:30 p.m. AWARDS GALA PRESIDENT’S PRE-RECEPTION
South Pre-Function, Level 3

8:00–10:00 p.m. AWARDS GALA DINNER
Ballroom ABC, Level 3

UnidosUS National Affiliate of the Year
PODER (Chicago, IL)

UnidosUS Affiliate of the Year Award
Regional Honorees
California Affiliate of the Year
Building Skills Partnership (Los Angeles, CA)

Far West Affiliate of the Year
Chicanos Por La Causa (Phoenix, AZ)

Northeast Affiliate of the Year
Ibero-American Action League, Inc. (Rochester, NY)

Southeast Affiliate of the Year
El Centro Hispano, Inc. (Durham, NC)

Texas Affiliate of the Year
KIPP Houston (Houston, TX)

AWARDEES
Graciela Olivarez La Raza Award
Sonia Gutierrez, President Emeritus and Founder, Carlos Rosario International Public Charter School
Maclovio Barraza Award for Leadership
Ruby Corado, Founder and Executive Director, Casa Ruby

Ruben Salazar Award for Communications
Lourdes Meluzá, Former Senior National Correspondent, Univision Network

Raul Yzaguirre President’s Award
Ford Foundation, accepted by President Darren Walker

EMCEE
Erika Gonzalez, Anchor and Reporter, NBC Washington

10:00 p.m.–Midnight  AWARDS GALA AFTER PARTY
South Pre-Function, Level 3

TUESDAY, JULY 10

9:00–11:00 a.m.  AFFILIATE LEADERSHIP BREAKFAST
(Open only to Affiliate Executive Directors plus one board or Senior staff member, RSVP required)
Room 202AB, Level 2

Alice Rodriguez, Executive Vice President, JPMorgan Chase

Maria Salinas, UnidosUS Board Chair and President and CEO of the Los Angeles Area Chamber of Commerce

Fernando Godinez, UnidosUS Affiliate Council Chair and President & CEO of the Mexican American Unity Council, Inc.

Janet Murguía, President and CEO, UnidosUS

Renata Soto, UnidosUS Board of Directors Immediate Past Chair and Affiliate CEO of Conexión Americas

Cecilia Muñoz, Vice President, Public Interest Technology and Local Initiatives, New America
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American Chemical Society
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American Red Cross
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Boehringer-Ingelheim
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Human Rights Campaign (HRC)
LegalShield
MGM Resorts International
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Planned Parenthood
Federation of America
Prevent Cancer Foundation®
Sprint
Teach for America (TFA)
Uber
UnitedHealthcare

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SEE YOU IN SAN DIEGO!

AUGUST 3–6, 2019
UNIDOS US ANNUAL CONFERENCE AND NATIONAL LATINO FAMILY EXPO®
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Early-Bird Registration
Opens August 2018
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