

OUR WORK

The UnidosUS Workforce Development program seeks to ensure the Latino community’s ability to contribute to and share in the nation’s economic opportunities.

LATINOS IN FINANCE INITIATIVE

Latinos in Finance, an initiative started in 2015, provides workforce development training to Latinx jobseekers for employment in the financial services sector and ensures employers are hiring linguistically and culturally competent talent. Through this initiative, participants begin a pathway to a career in banking services, offering them middle-skills jobs with growth opportunities and competitive wages.

To guide local program implementation, Affiliates use the UnidosUS-created and industry-recognized curriculum, *Unidos in Banking*.

Bilingual Latinos Can Help Increase Access to Financial Services for Unbanked Communities



An estimated **5.4% of U.S. households were “unbanked” in 2019**, meaning that no one in the household had a checking or savings account at a bank or credit union.



Among Hispanic households, **12.2% were unbanked in 2019**.

Source: *How America Banks: Household Use of Banking and Financial Services*, 2019 FDIC Survey, <https://www.fdic.gov/analysis/household-survey/2019report.pdf>.

PROGRAM PARTNERS

- Catholic Charities (Washington, DC)
- Catholic Charities (Nashville, TN)
- Centro Hispano of Dane County (Madison, WI)
- CLUES Comunidades Latinas Unidas en Servicio (St. Paul, MN)
- El Centro de la Raza (Seattle, WA)
- Latin American Association (Atlanta, GA)
- Lawrence CommunityWorks (Lawrence, MA)
- MAAC Project (San Diego, CA)
- Mission Economic Development Agency (San Francisco, CA)
- Mi Casa Resource Center (Denver, CO)
- PODER (Chicago, IL)
- SERJobs (Houston, TX)
- St. Nicks Alliance (Brooklyn, NY)

Latinos in Finance Impact from 2016 to 2020



1,948

Participants strengthened skills through job training



1,540

Participants completed and advanced their careers



\$17.62

Average wages earned by program completers in 2020

For additional information, contact Leanne Ryder, Senior Program Manager Workforce Development, at lryder@unidosus.org.

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation’s largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels.

For more than 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our country stronger. For more information on UnidosUS, visit www.unidosus.org or follow us on [Facebook](#), [Instagram](#), and [Twitter](#).