OUR WORK
The UnidosUS Workforce Development program seeks to ensure the Latino community’s ability to contribute to and share in the nation’s economic opportunities.

LATINOS IN FINANCE INITIATIVE
The Latinos in Finance Initiative was started in 2015 to train Latinos for employment in the financial services sector and to help employers hire linguistically and culturally competent talent.

To guide local program implementation, Affiliates use the UnidosUS-created and industry-recognized curriculum, Unidos in Banking, that focuses on both soft skills (like job readiness and customer service) and hard skills (like personal finance and bank teller procedures). Programs range from six to eight weeks in length and include bank visits, employer engagement in the class room, role play, hands-on training, and mock interviews.

Bilingual Latinos Can Help Increase Access to Financial Services for Underbanked Communities

One in three Latinos are underbanked

One in six Latinos are unbanked

PROGRAM SITES
- Association House (Chicago, Illinois)
- Catholic Charities (Washington, District of Columbia)
- Centro Hispano of Dane County (Madison, Wisconsin)
- Chicanos por la Causa (Phoenix, Arizona)
- El Centro de la Raza (Seattle, Washington)
- Hispanic Center of Western Michigan (Grand Rapids, Michigan)
- Lawrence CommunityWorks (Lawrence, Massachusetts)
- Mi Casa Resource Center (Denver, Colorado)
- Youth Policy Institute (Los Angeles, California)

Latinos in Finance Impact from 2015 to 2017

749
Strengthened skills through job training

619
Graduated and advanced their career

More than $1 Million
Generated in annual wage increases

For additional information, contact Hiram Cortez, Program Coordinator, Workforce Development, at hcortez@unidosus.org.