UnidosUS’s program—led by community health workers (promotores de salud)—seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the Supplemental Nutrition Assistance Program (SNAP).

In 2017...

- **2.5 million** Latinos reached with nutrition and SNAP enrollment messages via news and social media
- **12,871** Latinos participated in cooking demonstrations and grocery store tours
- **73,602** Latinos received face-to-face nutrition education and SNAP information
- **295** promotores received training to implement the program

Across 24 Communities

- 47% ↑ fruit intake
- 55% ↑ vegetable intake
- 63% ↑ healthy meals prepared at home
- **25,636** Latinos enrolled in the Supplemental Nutrition Assistance Program (SNAP)

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