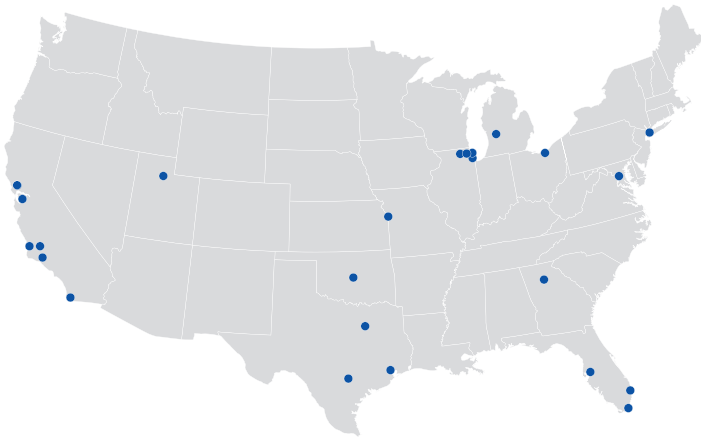


COMPRANDO RICO Y SANO (BUYING HEALTHY AND FLAVORFUL FOODS)

UnidosUS's program—led by community health workers (*promotores de salud*)—seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the **Supplemental Nutrition Assistance Program (SNAP)**.

In 2017...



Across **24** Communities



47%↑
fruit intake



55%↑
vegetable intake



63%↑
healthy meals prepared at home



25,636
Latinos enrolled in the Supplemental Nutrition Assistance Program (SNAP)



2.5 million
Latinos reached with nutrition and SNAP enrollment messages via news and social media



12,871
Latinos participated in cooking demonstrations and grocery store tours



73,602
Latinos received face-to-face nutrition education and SNAP information



295
promotores received training to implement the program

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