

## MEDIA TOOLKIT

### UnidosUS Annual Conference and National Latino Family Expo®

UnidosUS will host its [2019 Annual Conference](#) and [National Family Latino Expo](#) in San Diego, California. This year's Conference will feature more than 25 cutting-edge workshops and multiple plenaries that address the 2020 presidential election, 2020 Census, immigration, education, the economy, health care, and housing. All sessions are open to members of the media.

The exciting line-up of diverse speakers includes a number of leading **Democratic presidential candidates**, who will deliver remarks on issues that matter most to Latinos. Additionally, keynote remarks will be made by **Anthony Romero**, Executive Director of the American Civil Liberties Union (ACLU); **Nicole Taylor**, President and CEO, Silicon Valley Community Foundation; **Gloria Calderón Kellett**, writer and executive producer of *One Day at a Time*; **Paola Mendoza**, film director, activist, and author; **Marielena Hincapié**, Executive Director, National Immigration Law Center; and many others. Additionally, UnidosUS President and CEO **Janet Murguía** will share her vision of how to advance critical issues pertaining to the Latino community.

The event is the largest gathering of its kind in the Latino community and includes thousands of people representing community organizations, nonprofits, government, corporations, and academic institutions. Additionally, it's a gathering of UnidosUS's national Affiliate Network of nearly 300 community-based organizations that provide a diverse range of key services and resources to millions of Latinos across the country.

## EVENT HIGHLIGHTS

### Saturday, August 3

**The National Affiliate Luncheon: Transforming Communities:** The official program kickoff offering a special tribute to Affiliate organizations. It's also a prime opportunity to engage with all Conference attendees in one setting. Speakers for this session include **Janet Murguía**, President and CEO, UnidosUS; **Anthony Romero**, Executive Director of the American Civil Liberties Union (ACLU); **Paola Mendoza**, film director, activist and author; and **León Krauze**, News Anchor, Univision.

### Saturday, August 3-Sunday, August 4

**National Latino Family Expo:** This is the largest Latino expo in the country offering two full days of free and fun activities, entertainment, and services like health screenings. The Expo includes a **Superhero Family 5K Run** on Saturday for anyone in the San Diego area that wants to wear their favorite superhero costume and stretch their legs!

### Sunday, August 4

**Latina's Brunch: Influencing Through Leadership:** This popular event celebrates Latinas everywhere. Speakers for this session include **Nicole Taylor**, President and CEO, Silicon Valley Community Foundation and **Gloria Calderón Kellett**, writer and executive producer of *One Day at a Time*.

## EVENT HIGHLIGHTS (CONTINUED)

### Monday, August 5

**Leading into the Future Breakfast:** This session focuses on youth as the next generation's leaders. It will also feature young Latinx artists from popular film and TV series discussing diversity's important role in portraying accurate narratives. Entertainment will be provided by Latino rock band **Las Cafeteras**.

**Vision 2020: A Conversation with the Candidates:** A number of leading Democratic presidential candidates will join a luncheon during the general session to connect with Hispanic voters. UnidosUS President and CEO **Janet Murguía** will also join this session.

**UnidosUS Awards Gala:** Our closing ceremony featuring several distinct honors and awards to national and local leaders. Speakers and honorees include **Marielena Hincapié**, Executive Director, National Immigration Law Center; and **David Begnaud**, Lead National Correspondent, CBS This Morning.

## MEDIA RESOURCES

Members of the media can obtain media credentials and complete their free online registration here: <http://www.cvent.com/d/mgq615/4W>

Questions and interview requests can be directed to [news@unidosus.org](mailto:news@unidosus.org) and UnidosUS media contacts:

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## SOCIAL MEDIA

Follow UnidosUS on [Facebook](#), [Twitter](#), [Instagram](#) at @WeAreUnidosUS

Highlights of the Conference will be shared on [Facebook Live](#).

Hashtag for the 2019 UnidosUS Annual Conference and National Latino Family Expo® is #UnidosUS19

## LOCATION AND HOTEL

The event will be held at the San Diego Convention Center at 111 W Harbor Dr, San Diego, CA 92101.

The official host hotels are the Marriott Marquis San Diego Marina and the Manchester Grand Hyatt San Diego.

## PHOTOS (DIGITAL ASSETS FOR USE)



Conference Branding



Headshot of Janet Murguía, UnidosUS President and CEO