UnidosUS’s program—led by community health workers (promotores de salud)—seeks to reduce hunger and instill healthy shopping and eating habits among Latinos through nutrition education and enrollment assistance in the Supplemental Nutrition Assistance Program (SNAP).

In 2018–2019...

Across 26 Communities

- 52%↑ fruit intake
- 51%↑ vegetable intake
- 51%↑ healthy meals prepared at home
- 23,626 Latinos enrolled in the Supplemental Nutrition Assistance Program (SNAP)

- 3.9 million Latinos reached with nutrition and SNAP enrollment messages via news and social media
- 12,677 Latinos participated in cooking demonstrations and grocery store tours
- 60,255 Latinos received face-to-face nutrition education and SNAP information
- 388 promotores received training to implement the program

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UnidosUS Foundation

as of 11.21.19