OUR MISSION

Building a stronger America by creating opportunities for Latinos.
# Table of Contents

- **Ready to Lead the Way** 6
- **Impact by the Numbers** 8
- **Our Unique Advantage** 10
- **The UnidosUS Campaign for Equal Opportunity** 12
- **Leading With**
  - Our Vote 18
  - Our Future 22
  - New Opportunities 26
  - Our Hearts 30
  - Possibilities 34
  - Dreams 38
- **The UnidosUS 2020 ¡Adelante! Campaign** 42
- **Save the Date** 48
- **Board of Directors** 50
- **Affiliate Council** 52
- **Affiliate Network** 54
- **Corporate Board of Advisors** 68
- **Institutional Investors** 72
- **Individual Support** 76
- **Our Leadership Team** 84
- **We Are UnidosUS** 86
This report, as annual reports do, focuses on the progress and accomplishments of the previous year, in this case, 2019. But it is also true that, as we write this, we are living in an unprecedented time for our community and our country. The COVID-19 pandemic has taken an enormous toll on the health and economic well-being on the American people, including millions of Latinos. At the same time, what has become more clear than ever is how important the Latino community is to keeping our country going forward now and in the future.

TRAGEDY STRUCK IN EL PASO AS A HATEFUL PERSON TARGETED LATINOS.

We are in the middle of a crucial moment for the Latino community, and for the United States. In this report, we are proud to share the stories of Latinos who are doing their part to move the country forward. Whether going the extra mile to prepare for college, helping fellow Hispanics understand how to eat healthier, or any of the other inspirational stories that follow, Latinos are proving that they are leaders every day.

WE ARE PROUD OF WHAT WE ACCOMPLISHED IN 2019, AND HOW THAT HAS PREPARED US TO LEAD INTO 2020 AND BEYOND.

We are embarked on our biggest initiative to date aimed at strengthening the power and influence of the Latino community in advance of the 2020 election. Our aim is to use the full power of our policy and program work and our network of nearly 300 Affiliates to advance our community’s priorities on the economy, health, education, civil rights, and immigration. We are committed to making Hispanics the most informed and engaged voting bloc, ready to cast their ballots in November and show the country that we are ready to continue to build a stronger America for all.

THAT SPIRIT OF LEADERSHIP IS AT THE HEART OF THE UNIDOS US ¡ADELANTE!

From this act of hate rose many more acts of kindness, hope, and healing. Individuals and organizations—including our Affiliates in Texas—came together to help the victims, their families, and the whole community mourn and rebuild. This moment showed what Latinos and all Americans can do when we work together to lift each other up. That is the spirit that can continue to move this country forward in 2020.

From this act of hate rose many more acts of kindness, hope, and healing. Individuals and organizations—including our Affiliates in Texas—came together to help the victims, their families, and the whole community mourn and rebuild. This moment showed what Latinos and all Americans can do when we work together to lift each other up. That is the spirit that can continue to move this country forward in 2020.

ANOTHER LESSON FROM THIS MOMENT

is the value and meaning of leadership. Leaders aren’t always elected officials or at the head of big movements. There are millions of Hispanic leaders across the country, doing their part to build the world they want to see, and to help other people thrive. We saw that firsthand in 2019.
Through our integrated efforts and in partnership with our Affiliates, UnidosUS created change and impact in significant arenas for Latino communities across the United States. And thanks to advocacy and building coalitions with other groups, we achieved major gains in the policy world.

10M
Latinos received health coverage through the Children’s Health Insurance Program

6M
U.S.-citizen children defended from aggressive immigration policies through primary research and analysis

277K+
Latinos bought their first home

60K+
Latinos received face-to-face nutrition education and SNAP information

7.9K
students trained in career and college-readiness, leadership, and STEM programs

1.5K+
adults enrolled in job-training programs

6M
U.S.-citizen children defended from aggressive immigration policies through primary research and analysis

2019 IMPACT BY THE NUMBERS

Note: For our audited financials, please contact us at info@unidosus.org.
Our Unique Advantage

We work to ensure Latinos have the ability and opportunity to improve their lives. To promote the economic, political, and social advancement of Latinos, UnidosUS leverages the unique combination of three assets: leadership in policy and advocacy, innovative programming, and a network of nearly 300 Affiliate community organizations.

This is how we advance our mission.

Our differentiator lies in our ability to effectively:

- Convene Affiliates and issue leaders
- Define and spread best practices with a culturally appropriate perspective
- Strengthen organizational, leadership, and advocacy capacity
- Engage on research, policy and advocacy with a Latino voice
We announced the UnidosUS Campaign for Equal Opportunity. We have a vision of a stronger America where everyone, including Latinos, can enjoy an equal opportunity to succeed.

To achieve that vision, we are raising $50 million by the end of 2020 to define a new Latino narrative, scale our work, and elevate Latino leaders. Thank you to our institutional and philanthropic partners for the generous investments.

In 2019 we reached 80% of our goal, and are on track to surpass our goal ahead of schedule.
WE BEGAN MOBILIZING YOUR INVESTMENTS BY WORKING ON FULFILLING THE VISION FOR THE CAMPAIGN THROUGH THREE AMBITIOUS GOALS.

DEFINE THE NEW LATINO NARRATIVE

The 2016 election campaign popularized dangerous rhetoric that demonizes immigrants and Latinos, and minimized what both communities contribute to American society. That rhetoric has impacted policy and laws, representation in the media, and social interactions.

We are committed to defining a new narrative of what Latinos bring to U.S. culture. Through rigorous national research, we collected data conveying perceptions of how Latinos are seen in the United States. Using that data, we are developing a body of work that includes new programs, policy and advocacy work, and tools to promote an accurate image of how Hispanics contribute to the American story.

SCALE OUR WORK FOR MAXIMUM IMPACT

Since our founding, we have reached millions of people through programs that are tailored to Latinos’ needs, and help them improve any aspect of their lives. Now, we’re expanding to help millions more by evaluating our successful methods, and making sure that they can be made accessible to all who need them, without sacrificing our high standards of quality.

In addition to creating a leadership-level team dedicated to evaluation, UnidosUS partnered with the Center on Research and Evaluation at Southern Methodist University to standardize our evaluation methods and determine how we can support our Affiliates’ evaluation capabilities to ensure we can all achieve greater impact.

ELEVATE LATINO LEADERS

We have a long track record of lifting up and promoting Latino leaders, whether in the political realm or in local communities. Now, we have committed to being even more intentional in developing Latino leadership.

We conducted a diversity and inclusion assessment, interviewing more than 175 corporate partners and young leaders to identify how UnidosUS can support efforts to advance diversity, equity, and inclusion in all professional sectors, and how we can support the development of corporate leaders who are civic-minded and purpose-driven. We are also investing in training and technology upgrades to ensure our community leaders are ready for the leadership demands of the future.
TO OUR FUNDERS AND DONORS WHO ARE HELPING TO ACHIEVE OUR VISION OF EQUAL OPPORTUNITY.

$5,000,000 - $1,000,000
Bank of America
Comcast/NBCUniversal/Telemundo
Ford Foundation
JPMorgan Chase & Co.
Prudential Financial
Raza Development Fund
State Farm Insurance Companies
UPS
Walmart
W.K. Kellogg Foundation

$999,999 - $100,000
John and Minerva Esquivel

$99,999 - $50,000
Anonymous
Mary Alice and Henry Cisneros
Fred R. Fernandez and Irma R. Rodriguez
Enrique Gonzalez, III and Ana Gonzalez
Jose H. Villarreal

$49,999 - $25,000
David Adame
Maria G. Arias
Zandra* and Wolfgang Baermann
Roy Cosme
Mr. and Mrs. Lee Culpepper
Delia de la Vara*
Deyo Family Charitable Fund
Maria Cristina Gonzalez Noguera
Sergio M. Gonzalez
Michael G. Johnson
Salazar De La Rosa Foundation
J. Salgado and Leticia Almanza
Gary and Claudia Stone
Vivian E. Riefberg Family Foundation

$24,999 - $10,000
Mayra Aguirre and Matt Raplinger
Luis Avila
Octavio N. Espinal* and Eric O. Meyer
Fernando and Susana Godinez
Edwin Meléndez and Miriam Colon
Tony Moya and Santiago Serna
Jorge A. Plasencia
Rocha-Goldberg
Michael Toledo

Luis Granados
Ruby Azurdia Lee
Leroy Martinez*
Cecilia Muñoz and Amit Pandya
Jennifer Ng’andu
Gaby Pacheco
Pereira**-Prada Family
Sonia M. Pérez* and Luis Duany
Celema Roldán
Raul and Maria Salinas
Renata Soto and Pete Wooten

< $999
Anonymous*
Orson Aguilar*
Tim Bancroft
Naomi Becker
Michael Calderon, in Honor of Ernest Calderon
Candi Castleberry
Bonifacio Dominguez

* Denotes an UnidosUS staff donor
Since its inception in 2012, LEAP participants in 14 states have contributed to the 700,000 NEW LATINO VOTERS. UnidosUS has registered over the past decade.

VOTING IS ABOUT MUCH MORE THAN CASTING A BALLOT every two years. It’s about supporting what matters to you most, noticing the challenges people face in your neighborhood, and being a voice for those who aren’t as fortunate.

FEATURED AFFILIATE
eliminating racism empowering women
ywca
El Paso del Norte Region

CIVIC ENGAGEMENT
 Leading with Our Vote
They offer health programs, afterschool care, and housing assistance, among other services. After learning about UnidosUS’s Latino Empowerment and Advocacy Program (LEAP), they realized that they could help people become voters, too. LEAP helps UnidosUS Affiliates integrate voter engagement into their existing programs.

**IT CAN BE AS SIMPLE AS ASKING NEW CLIENTS IF THEY’RE ELIGIBLE AND REGISTERED, OR AS COMPLEX AS A MONTHS-LONG CANVASSING PROJECT.**

Since its inception in 2012, LEAP participants in 14 states have contributed to the 700,000 new Latino voters UnidosUS has registered over the past decade.

In 2018, YWCA registered more than 700 people through LEAP, and contributed to our Affiliates and partners registering 10,000 new voters in Texas in one year.

**When UnidosUS decided in 2019 to replicate our highly successful Florida canvassing project in Texas, we knew that YWCA would be a perfect partner.**

We organized a session for our Florida canvassers to share their experiences registering voters for more than a decade, and invited YWCA to participate. YWCA Communications Manager Kayla Suarez remembers being initially overwhelmed by the scope of work. “Within the first two hours, I said to my colleague Mayela: I don’t think we can do this. This is so much,” she recalls.

But our Affiliates are supportive and love to encourage each other. Our Florida canvassers emphasized that the best way to succeed is for organizations to use the resources they already have. “They helped us figure it out,” Kayla says. “We expressed our concerns and asked questions to UnidosUS and the canvassers, and it was all helpful.”

“Everything we learned was valuable,” she says, and YWCA has applied what they’ve learned to their canvassing moving forward.

And everybody has a part to play in this important work. “We are involving everyone in our organization, at every level,” Kayla says.

“**We are being creative so we can empower as many people as possible.**”

Kayla Suarez
Communication Manager, YCWA
It’s so important for people at this age to start thinking about their place in their community, in their country, and that’s going to drive them later in life.

John Tsai
Teacher/ASB Coordinator
Synergy Quantum Academy

MORE LATINOS ARE ATTENDING COLLEGE THAN EVER BEFORE.

And many are the first in their families to do so. Since they are blazing a trail for their families, it can be difficult for them to navigate how to succeed in college without advice from mentors.
Our Escalera program is a two-year college-readiness project that helps Latinos in their junior and senior years of high school prepare to go to college, and better understand how to succeed once they’re on campus.

Students at our Affiliate Synergy Quantum Academy in Los Angeles have formed some meaningful friendships through Escalera. Andrea, a junior at Synergy, remembers first coming to the sessions:

“It was an environment for people who wanted to go to college and better themselves. I thought that if I surround myself with more people like that, it would really push me to become a better student.”

Part of the program involves exploring subjects that interest the participants, which can later lead to college majors and career paths. The group hosted a family STEM night at Synergy, including presentations from the Escalera students. “We had presentations on skills that opened us up to different career paths and helped us think more about our futures and what we want to do,” Andrea says.

IT WAS AN ENVIRONMENT FOR PEOPLE WHO WANTED TO GO TO COLLEGE AND BETTER THEMSELVES.

Forming a Supportive Community Outside of the Classroom Has Become One of the Best Parts of Escalera for the Students.

They work on college essays together, and now have a head start on the application process. Some of them have even gone to dinner with teachers. “We went out to this expensive restaurant and went to museums. It’s opening us up to something we’ve never done before,” says Diana, another Escalera student.

John Tsai runs Escalera at Synergy, and sees the great opportunities presented in the program that not enough students get to have. When he was in high school, only White students were approached about going to college. “There was nothing directed at half of the student body,” he remembers. “We were all immigrants, and it was really frustrating for us.”

John recognizes the importance of tailoring the program to be relevant to Hispanic students. “I love that Escalera is directly related to the students’ backgrounds,” he says. “It’s so important for people at this age to start thinking about their place in their community, in their country, in the world, and that’s going to drive them later in life.”
"IT ALIGNED WITH OUR MISSION OF WANTING TO HELP PEOPLE MOVE UPWARD"

Leslie Kent
Assistant Director of Asset Building and Workforce Manager at LCW, on UnidosUS’s Latinos in Finance

"FINDING A CAREER THAT ALLOWS YOU TO BUILD SKILLS and advance is a cornerstone of the American Dream. And it all starts with access to good jobs that can unlock opportunities for a better life. Wanting to help Latinos move from a job to a fulfilling career, we created Latinos in Finance."
THE PROGRAM’S GOAL IS TO TRAIN LATINOS FOR EMPLOYMENT IN THE FINANCIAL SERVICES SECTOR. BUT IT HAS THE ADDED VALUE OF HELPING EMPLOYERS HIRE BILINGUAL STAFF WHO CAN INCREASE ACCESS TO FINANCIAL SERVICES TO LATINOS.

The curriculum focuses on soft skills like job-readiness and customer service, and hard skills such as personal finance, banking safety, and security. The eight-week program includes bank visits, employer engagement in the classroom, hands-on training, and tools for preparing for job interviews.

For our Affiliate Lawrence CommunityWorks (LCW) in Lawrence, Massachusetts, the program fell right in line with their work. “It aligned with our mission of wanting to help people move upward,” explains Leslie Kent, Assistant Director of Asset Building and Workforce Manager at LCW.

The program at LCW spread through word of mouth quickly since it began in 2017, and one of their success stories involves a mother and son. “The mother went through the program first and did really well and got hired at a bank. So, then she referred her son to the program, who was also very successful and got hired at a bank too,” Leslie remembers.

More than 1,000 participants have graduated from the program, and over 250 have been placed in careers in the past year alone. Eline Duarte is one of them. She heard about the program from a neighbor, completed the eight-week course, and is now happily working as a teller at an international bank. “I really love it. I’m really enjoying expanding my career, and banking has so much opportunity for growth,” Duarte says.

“It was incredibly valuable to be there,” she continues, referring to both the training provided and the community developed in class. “We became very comfortable with talking to people in the banking business and being more confident in our abilities to do that, but we also had each other to help through the process. I would absolutely recommend this course to just about anyone.”
WE NEED TO BE A VOICE FOR THE PEOPLE.

Velia, promotora
Hispanic Services Council
Tampa, Florida, on Comprando Rico y Sano.

WE ALL WANT TO EAT HEALTHIER and have a better understanding of what makes a good meal. But it can be tough to know where to get started.

NUTRITION IS RARELY TAUGHT IN SCHOOLS, and we may often think that it’s too expensive to eat healthy. Thankfully, our Affiliates step in every day to reassure Latinos that a healthier relationship with food is possible for everyone.
Our Comprando Rico y Sano program helps Affiliates share information with the community about eating healthier. The program includes cooking demonstrations and grocery store tours, and helps those eligible sign up for nutrition assistance.

The program is run by promotoras, or community health workers.

VELIA IS A PROMOTORA WITH OUR AFFILIATE HISPANIC SERVICES COUNCIL IN TAMPA, FLORIDA.

To become a certified community health worker, she trained for 500 HOURS AS A VOLUNTEER learning everything, including:

- Healthy cooking and
- Managing chronic illnesses

VELIA TAKES A LOT OF PRIDE IN HER ROLE AS A PROMOTORA AND LEADER WHO IS CREATING POSITIVE CHANGE IN THE COMMUNITY.

We talk about healthy eating, we talk about chronic illnesses, and the students in the class are able to improve their health, she explains in Spanish.

It is a voice that is helping communities nationwide enjoy healthier lives.

Delivering the program with promotoras makes all the difference, allowing participants to more easily become engaged and excited about the sessions. Instead of classes, the promotoras lead charlas, or chats, making each session more casual and fun, and allowing the group to open up about their challenges easier. “It’s so important that they learn that they can teach us too,” Velia says.

That comforting environment can be vital for some. Participants are sometimes hesitant to sign up for nutrition assistance due to a variety of reasons. Velia and other promotoras can ease their minds and help them figure out what’s best for them.

The impact that Hispanic Services Council has had on their community is staggering. In the last year alone, they served more than 2,400 people with Comprando Rico y Sano, and helped 987 people complete or update SNAP applications. “We need to be a voice for the people,” Velia says.
"HOME-OWNERSHIP is the single greatest source of wealth in the Latino community.

Katherine D. Rios
Director of Housing Financial Empowerment
UnidosUS

LEADING WITH POSSIBILITIES

FEATURED AFFILIATE

HAVING A STABLE, AFFORDABLE HOME is a symbol of the American Dream and the foundation of a happy and healthy family.
Victor is an example of what can be accomplished with lots of determination, and some guidance from our Affiliates, like Hacienda CDC in Portland, Oregon. After three years of saving money, Victor closed on a house and moved his family into a new home.

Hacienda is one of the 47 community-based organizations in the UnidosUS Wealth and Housing Alliance, which was established in 1997 to help increase Latino homeownership and provide opportunities to build wealth. With our assistance as a HUD-funded housing counseling intermediary, our Affiliates have provided services to more than 500,000 Latino and low-income people and families in communities across the nation.

**One of Those Services is Hacienda’s Camino a Casa.**

Owning a home provides many benefits like building credit and equity. But 52.8% of Latinos in the United States rent their homes instead of owning. Camino a Casa is tackling this issue by preparing first-time homebuyers for homeownership.

“Our founders wanted to start a program for the Latino community living in the northeast of Portland offering financial counseling and education.”

Itzel Hernandez Spehar
Director of Economic Opportunity at Hacienda

We meet with families to create an action plan.

From personal finance classes, to first-time homebuyer classes, to a curriculum teaching how to establish and fix credit, Hacienda walks hand-in-hand with clients to help them achieve their dreams of homeownership.

However, as Ernesto Fonseca, Executive Director of Hacienda, explains: "Housing is not enough to lift, support, and help the communities we serve grow." Their goal is to elevate and empower the Latino community providing basic services such as small business development and afterschool programs.

This leadership and innovation allows for the growth and empowerment of families. And it ensures that many more in our communities can make their dreams a reality.
Nationwide, there are more than 8 MILLION lawful permanent residents who are eligible for citizenship but have yet to apply.

FOR DECADES, our Affiliates have been leaders in integrating America’s hardworking newcomers by helping them learn English, apply for citizenship, and register to vote. Our longtime Affiliate Erie Neighborhood House in Chicago has been at it since 1870.
ERIE WAS FOUNDED AS A SETTLEMENT HOUSE—A PLACE TO HELP RECENTLY ARRIVED IMMIGRANTS TRANSITION INTO AMERICAN LIFE.

Nationwide, there are more than eight million lawful permanent residents who are eligible for citizenship, but have yet to apply.

Research by UnidosUS and other organizations shows that many people are deterred by increasingly higher naturalization fees, which have grown from $80 to $725 over the past three decades:

$80 1990

$725 2020

EVEN MORE FEE INCREASES COULD TAKE EFFECT IN 2020

In Erie’s English classes, students not only study the language but also learn about the requirements to apply for citizenship. Erie’s immigration legal services offers a monthly clinic in which clients are guided through the process using Citizenshipworks, an online tool developed by our partners in the Immigration Advocates Network. The program allows eligible permanent residents to complete their application for naturalization and screens for potential issues.

COST IS NOT THE ONLY BARRIER TO PEOPLE BECOMING NATURALIZED.

English-language and civics courses often fill up fast, while qualified legal service help is also in short supply. Innovative tools like Citizenshipworks can help solve those issues and gives UnidosUS Affiliates like Erie the chance to serve many more eligible applicants.

TODAY,

Erie continues to help aspiring Americans contribute to the vibrancy and diversity of Chicago’s neighborhoods by using innovative tools and new technologies.

ERIE WAS FOUNDED AS A SETTLEMENT HOUSE—A PLACE TO HELP RECENTLY ARRIVED IMMIGRANTS TRANSITION INTO AMERICAN LIFE.
The UnidosUS 2020 ¡Adelante! Campaign

LARGEST MINORITY VOTING BLOC

In 2020, Latinos will become the largest minority voting bloc in the country.

In 2020, Latinos will become the largest minority voting bloc in the country. Wanting to ensure that our community is integral to the success of the electoral process for 2020 and beyond, we launched the UnidosUS ¡Adelante! 2020 Campaign.

THE UNIDOS US 2020 ¡ADELANTE! CAMPAIGN

Ready to lead the way

WE ARE AT A TURNING POINT IN OUR NATION’S HISTORY:

This year, Latinos will become the largest minority voting bloc in the country. Wanting to ensure that our community is integral to the success of the electoral process for 2020 and beyond, we launched the UnidosUS ¡Adelante! 2020 Campaign.
Through this campaign’s work, we expect to see presidential candidates with agendas that include our issues, a growth in Hispanic spokespeople and experts in state policy debates, and

INCREASE THE KNOWLEDGE AND INFLUENCE OF LATINO VOTERS.

The UnidosUS ¡Adelante! 2020 Campaign will protect our community and democracy by lifting Latinos’ voices, influence, and political power. For generations, Latinos have contributed to our nation’s growth and have a stake in the future of this country. At a time when some politicians seek to divide our country, Latino voters will be a powerful force in advancing a strong and positive vision of America.
JULY 27–28, 2020
UnidosUS Virtual Conference

JULY 29–30, 2020
UnidosUS Virtual Marketplace

SEPTEMBER 15, 2020
2020 UnidosUS Capital Awards

FALL 2020
UnidosUS Affiliate Regional Convenings
BOARD OF DIRECTORS

Chair
Maria S. Salinas
President and CEO
Los Angeles-Area Chamber of Commerce
Los Angeles, CA

Vice Chair
Dr. Edwin Meléndez
Director, Center for Puerto Rican Studies; Professor of Urban Affairs and Planning
Hunter College, CUNY
New York, NY

Secretary
Sergio M. Gonzalez
Senior Vice President
Advancement Brown University
Providence, RI

Treasurer
John Esquivel
Retired Chief Ethics and Compliance Officer; Associate General Counsel
Shell Oil Company
Houston, TX

President and CEO
Janet Murguía
UnidosUS
Washington, DC

David Adame
President and CEO
Chicanos Por La Causa
Phoenix, AZ

Michael Johnson
CEO
Johnson Talent Development
Coral Springs, FL

Maria Gabriela “Gaby” Pacheco
Program Director
TheDream.US
Miami, FL

Mayra Aguirre
Vice President and Secretary
Hall Family Foundation
Kansas City, MO

Cynthia Aragon
Chief of Staff
Arizona House of Representatives, Democratic Caucus
Phoenix, AZ

Maria G. Arias
Chief Executive Officer
Arias Venture, LLC
Denver, CO

Ruby Azurdia-Lee
President
CLUES - Comunidades Latinas Unidas En Servicio
St. Paul, MN

Aida Cardenas
Deputy Director of Equity, Climate and Jobs
California Workforce Development Board
Los Angeles, CA

Roy Cosme
President
Arcas Communications
New York, NY

Fernando S. Godínez
President and CEO
Mexican American Unity Council, Inc.
San Antonio, TX

Enrique Gonzalez, III
Managing Partner
Fragomen, Del Rey, Bernsen & Loewy
Miami, FL

Juan Carlos González
Councilor
Oregon Metro Council
Portland, OR

Maria Cristina Gonzalez Noguera
Senior Vice President, Global Public Affairs
Estée Lauder Companies
New York, NY

Luis Granados
Executive Director
Mission Economic Development Agency
San Francisco, CA

Arnulfo Manriquez
President and CEO
MAAC
Chula Vista, CA

Frances Messano
Senior Managing Partner
NewSchools Venture Fund
Oakland, CA

Dr. Ana F. Ponce
Chief Executive Officer
Great Public Schools Now
Los Angeles, CA

Celena Roldán
Chief Executive Officer
American Red Cross of Chicago & Northern Illinois
Chicago, IL

Michael Toledo
Executive Director
The Centro Hispano
Reading, PA

GENERAL MEMBERSHIP

Mayra Aguirre
Vice President and Secretary
Hall Family Foundation
Kansas City, MO

Cynthia Aragon
Chief of Staff
Arizona House of Representatives, Democratic Caucus
Phoenix, AZ

Maria G. Arias
Chief Executive Officer
Arias Venture, LLC
Denver, CO

Ruby Azurdia-Lee
President
CLUES - Comunidades Latinas Unidas En Servicio
St. Paul, MN

Aida Cardenas
Deputy Director of Equity, Climate and Jobs
California Workforce Development Board
Los Angeles, CA

Roy Cosme
President
Arcas Communications
New York, NY

Fernando S. Godínez
President and CEO
Mexican American Unity Council, Inc.
San Antonio, TX

Enrique Gonzalez, III
Managing Partner
Fragomen, Del Rey, Bernsen & Loewy
Miami, FL

Juan Carlos González
Councilor
Oregon Metro Council
Portland, OR

Maria Cristina Gonzalez Noguera
Senior Vice President, Global Public Affairs
Estée Lauder Companies
New York, NY

Luis Granados
Executive Director
Mission Economic Development Agency
San Francisco, CA

Arnulfo Manriquez
President and CEO
MAAC
Chula Vista, CA

Frances Messano
Senior Managing Partner
NewSchools Venture Fund
Oakland, CA

Dr. Ana F. Ponce
Chief Executive Officer
Great Public Schools Now
Los Angeles, CA

Celena Roldán
Chief Executive Officer
American Red Cross of Chicago & Northern Illinois
Chicago, IL

Michael Toledo
Executive Director
The Centro Hispano
Reading, PA
The UnidosUS Affiliate Council is composed of state leaders who strengthen UnidosUS’s partnerships with its Affiliates to advance programs and policies that benefit the Latino community. They are a bridge between local communities and UnidosUS, help to strengthen regional networks, and promote best practices that expand opportunity.
Our Affiliates are community-based organizations that directly serve the Latino population across the country. They know the practical concerns and policy issues that affect their constituencies and are engaged in implementing innovative solutions.
<table>
<thead>
<tr>
<th>Region</th>
<th>Affiliate Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARLETA</td>
<td>El Proyecto del Barrio, Inc.</td>
</tr>
<tr>
<td>BURBANK</td>
<td>Partnerships to Uplift Communities, Inc.</td>
</tr>
<tr>
<td>CHULA VISTA</td>
<td>MAAC South Bay Community Services</td>
</tr>
<tr>
<td>EL CENTRO</td>
<td>Clínicas de Salud del Pueblo, Inc.</td>
</tr>
<tr>
<td>GRANADA HILLS</td>
<td>Youth Policy Institute Charter Schools (YPICS)</td>
</tr>
<tr>
<td>HAYWARD</td>
<td>La Familia Counseling Service, Tiburcio Vasquez Health Center, Inc.</td>
</tr>
<tr>
<td>KEENE</td>
<td>Cesar Chavez Foundation</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>Academia Avance, AltaMed Health Services Corporation</td>
</tr>
<tr>
<td>MODESTO</td>
<td>Mujeres Latinas de Stanislaus</td>
</tr>
<tr>
<td>MONTEBELLO</td>
<td>Mexican American Opportunity Foundation (MAOF), Montebello Housing Development Corporation</td>
</tr>
<tr>
<td>OAKLAND</td>
<td>Amethod Public Schools (AMPS), La Clinica de La Raza, Inc., Spanish Speaking Citizens’ Foundation, The Unity Council</td>
</tr>
<tr>
<td>OXNARD</td>
<td>Ventura County Community Development Corporation (VCCDC)</td>
</tr>
<tr>
<td>PERRIS</td>
<td>TODEC Legal Center, Perris</td>
</tr>
<tr>
<td>SAN BERNARDINO</td>
<td>Neighborhood Housing Services of the Inland Empire, Inc.</td>
</tr>
<tr>
<td>SAN DIEGO</td>
<td>Chicano Federation of San Diego County, Inc., Community HousingWorks, King-Chavez Neighborhood of Schools, La Maestra Community Health Centers, MANA de San Diego, San Ysidro Health</td>
</tr>
<tr>
<td>SANTA ANA</td>
<td>El Sol Science and Arts Academy of Santa Ana</td>
</tr>
<tr>
<td>STOCKTON</td>
<td>El Concilio, Council for the Spanish Speaking Visionary Home Builders of California, Inc.</td>
</tr>
<tr>
<td>VENTURA</td>
<td>Cabrillo Economic Development Corporation</td>
</tr>
<tr>
<td>VISALIA</td>
<td>Self-Help Enterprises</td>
</tr>
<tr>
<td>WALNUT</td>
<td>California Association for Bilingual Education (CABE)</td>
</tr>
</tbody>
</table>
The UnidosUS Annual Report

READY TO LEAD THE WAY

AFFILIATE NETWORK

ARIZONA

NOGALES
Mexicayotl Academy

PHOENIX
Arizona Hispanic Chamber of Commerce
Chicanos Por La causa (CPLC)
Friendly House, Inc.
Hispanic Women’s Corporation
Promise Arizona
Valle del Sol

SAN LUIS
Comité De Bienestar, Inc.

SOMERTON
Campesinos Sin Fronteras
Housing America Corporation

TUCSON
Amistades, Inc.

COLORADO

DENVER
Colorado Latino Leaders
Advocacy & Research Organization (CLLARO)
Del Norte
Neighborhood Development Corporation
Mi Casa
Resource Center
NEWSED Community Development Corporation
SouthWest Improvement Council

IDAHO

BOISE
Idaho Community Action Network (ICAN)

NEW MEXICO

ALBUQUERQUE
Encuentro
HELP - New Mexico, Inc.

OREGON

CORNELIUS
Centro Cultural de Washington County

PORTLAND
Familias en Acción
Hacienda Community Development Corporation
Latino Network
Voz Workers’ Rights Education Project

SALT LAKE CITY
Centro de la Familia de Utah
Utah Coalition of La Raza

WEST VALLEY CITY
Comunidades Unidas

WASHINGTON

SEATTLE
El Centro de la Raza
SEA MAR Community Health Centers

YAKIMA
Rural Community Development Centers

UTAH

SALT LAKE CITY
Centro de la Familia de Utah
Utah Coalition of La Raza

WEST VALLEY CITY
Comunidades Unidas

WASHINGTON

SEATTLE
El Centro de la Raza
SEA MAR Community Health Centers

SUNNYSIDE
Inspire Development Centers

YAKIMA
Rural Community Development Centers
MIDWEST REGION

54

ILLINOIS

CHICAGO
Acero Schools
Alivio Medical Center
Association House of Chicago
Brighton Park Neighborhood Council
Casa Central Center for Changing Lives
Centro Romero
El Hogar del Niño
Enlace Chicago
Erie Neighborhood House
Esperanza Health Centers
Gads Hill Center
Hispanic Alliance for Career Enhancement (HACE)
Illinois Migrant Council
 Instituto del Progreso Latino
Latin United Community Housing Association (LUCHA)
Latino Policy Forum
Latinos Progresando
Mujeres Latinas En Acción
Northwest Side Housing Center
PODER
Spanish Coalition for Housing
The Resurrection Project

KANSAS

KANSAS CITY
El Centro, Inc.

KANSAS CITY

MINNESOTA

MINNEAPOLIS
El Colegio Charter School

MISSOURI

KANSAS CITY

NEBROASKA

LINCOLN
Latino American Commission

OKLAHOMA

OKLAHOMA CITY
Latino Community Development Agency

OHIO

CLEVELAND
El Barrio, Inc. (The Center for Families and Children)
Esperanza, Inc.
Northeast Ohio Hispanic Center for Economic Development
Spanish American Committee

WISCONSIN

MADISON
Centro Hispano of Dane County
Vera Court Neighborhood Center (VCNC)

MILWAUKEE
Council for the Spanish Speaking, Inc.
La Causa, Inc.
UMOS, Inc.

WAUKESHA
La Casa de Esperanza, Inc.
The UnidosUS Annual Report

NORTH EAST REGION

CONNECTICUT
- HARTFORD
  Center for Latino Progress (CLP)

DELWARE
- GEORGETOWN
  La Esperanza, Inc.
- WILMINGTON
  Latin American Community Center, Inc.

MASSACHUSETTS
- EAST BOSTON
  East Boston Ecumenical Community Council (EBECC)
- JAMAICA PLAIN
  Hyde Square Task Force
- LAWRENCE
  Greater Lawrence Community Action Council, Inc.
  Lawrence CommunityWorks

NEW JERSEY
- CAMDEN
  Hispanic Family Center of Southern New Jersey, Inc.
  Latin American Economic Development Association (LAEDA)
- PERTH AMBOY
  Puerto Rican Association for Human Development, Inc.

NEW YORK
- BRONX
  Acacia Network
  Urban Health Plan
- BROOKLYN
  Cypress Hills Local Development Corporation
  Make the Road New York

ROXBURY
- Sociedad Latina

CORONA
- Dominico-American Society of Queens

GLEN COVE
- La Fuerza Unida, Inc.

NEW YORK CITY
- Amber Charter School
  Dominican Women’s Development Center
  The Committee for Hispanic Children and Families

QUEENS
- Neighborhood Housing Services of Queens CDC, Inc.

ROCHESTER
- IberoAmerican Action League, Inc.
  Pathstone Corporation

ROCKVILLE CENTRE
- Hispanic Brotherhood, Inc.

ALLENTOWN
- Hispanic American Organization

KENTNETT SQUARE
- La Comunidad Hispana, Inc.

LANCASTER
- Spanish American Civic Association (SACA)

PHILADELPHIA
- Asociación Puertorriqueños en Marcha, Inc. (APM)
  Concilio
  Congreso de Latinos Unidos, Inc.
  Esperanza (Nueva Esperanza)
  Esperanza Academy Charter High School
  (Nueva Esperanza Academy)

PITTSBURGH
- Latino Community Center (LCC)

READING
- Centro Hispano
  Daniel Torres
  I-LEAD Charter School
The UnidosUS Annual Report

READY TO LEAD THE WAY

AFFILIATE NETWORK

SOUTHEAST REGION

54

ALABAMA

BIRMINGHAM
Hispanic Interest Coalition of Alabama (¡HICA!)

ARKANSAS

JONESBORO
Hispanic Community Services, Inc.

SPRINGDALE
Hispanic Women’s Organization of Arkansas

DISTRICT OF COLUMBIA

Ayuda, Inc.

FLORIDA

DeBARY
Hispanic Health Initiatives, Inc.

FLORIDA CITY
Centro Campesino Farmworker Center, Inc. (CCFC)

HOLLYWOOD
Hispanic Unity of Florida, Inc.

HOMESTEAD
Global Empowerment Development Corporation, Inc.

IMMOKALEE
Redlands Christian Migrant Association

MIAMI
Amigos For Kids
ConnectFamilies

ORLANDO
Centro De Ayuda Para Los Hispanicos, Inc.
Latino Leadership, Inc.

SARASOTA
UnidosNow

TAMPA
Hispanic Services Council
Housing and Education Alliance

WIMAUMA
Enterprising Latinas

GEORGIA

DALTON
Dalton Whitfield Community Development Corporation

MISSISSIPPI

JACKSON
Mississippi Immigrants Rights Alliance (MIRA)

MARYLAND

Baltimore Education Based Latino Outreach (EBLO)

SILVER SPRING
CASA

MISSOURI

KANSAS CITY
Latino Development Corporation

NEVADA

LAS VEGAS
Mi Casa

NEW MEXICO

ALBUQUERQUE
Hispanic Chamber of Commerce (HMCC)

OREGON

PORTLAND
Hispanic Development Corporation (HDC)

PACIFIC NORTHWEST

WASHINGTON

SEATTLE
Hispanic Community Development Corporation (HDC)

VIRGINIA

ARLINGTON
Educ-Futuro

RICHMOND
Sacred Heart Center (SCH)

NASHVILLE

Conexión Americas

TENNESSEE

NASHVILLE

Conexión Americas

TENNESSEE Immigrant & Refugee Rights Coalition (TIRRC)

GEORGIA

DURHAM
El Centro Hispano, Inc.
Latino Community Credit Union

RALEIGH
East Coast Migrant Head Start Project
El Pueblo, Inc.

PUERTO RICO

ARECIBO
Corporación de Desarrollo Económico, Vivienda y Salud (CODEVyS)

SAN JUAN
One-Stop Career Center of Puerto Rico

TENNESSEE

CHATTANOOGA
La Paz Chattanooga

Knoxville
Centro Hispano de East Tennessee

MEMPHIS
Latina Memphis, Inc.
AFFILIATE NETWORK

TEXAS REGION

AUSTIN
American YouthWorks
Con Mi MADRE
Hispanic Dental Association
Hispanic Women’s Network of Texas
Promesa Public Schools, Inc. (Formerly East Austin College Prep Academy)

CORPUS CHRISTI
Gulf Coast Council of La Raza, Inc.

DALLAS
The Cencillo Vecinos Unidos, Inc.

EL PASO
Centro de Salud Familiar La Fe, Inc.
El Paso Community Action Program
Project Bravo, Inc.
Project Vida Health Center
YWCA El Paso del Norte Region

FORT WORTH
Proyecto Inmigrante ICS, Inc.

HARLINGEN
Su Clínica Familiar

HOUSTON
AAMA, Inc.
D.R.A.W. Academy
Houston Gateway Academy, Inc.
KIPP Texas
SER Jobs
Tejano Center for Community Concerns

MERCEDES
Valley Initiative for Development and Advancement (VIDA)

MIDLAND
Midland Community Development Corporation

SAN ANTONIO
AVANCE, Inc.
Avenida Guadalupe Association
Bexar County Community Health Collaborative
Mexican American Unity Council (MAUC)
Neighborhood Housing Services of San Antonio, Inc. (NHSSA)

SAN JUAN
La Union del Pueblo Entero (LUPE)
Corporative Board of Advisors

The UnidosUS Annual Report

David L. Cohen
Chair, Corporate Board of Advisors

Latinos in America are 57 million strong, and are a growing segment of the labor force, and wield $1.5 trillion in buying power. That’s why corporate partners understand the importance of investing in the Latino community and ensuring the well-being of this important market sector. For the 20 industry-leading corporations that make up the UnidosUS Corporate Board of Advisors, partnership with UnidosUS provides a vehicle by which to identify shared opportunities to invest strategically in our community and maximize social good.

Chair
Comcast Corporation
David L. Cohen
Senior Executive Vice President and Chief Diversity Officer
Liaison
Jacquelyn M. Puente
Executive Director, External Affairs

AT&T
Principal
Tanya Leah Lombard
Assistant Vice President
Public Affairs
Liaison
Celeste Carrasco
Director of Federal Public Affairs

Bank of America
Principal
Angie Garcia Lathrop
Community Affairs Executive
Liaison
Raquel Gonzalez
Silicon Valley Market President; Hispanic/Latino Strategy & Initiatives Executive

Chevron
Principal
Vacant
Liaison
Andraya Martin
Diversity Analyst Coordinator

Citi
Principal
Alberto Casas
Managing Director, Head of Receivables for North America
Liaison
Natalie Abatemarco
Managing Director
Community Development

The Coca-Cola Company
Principal
Peter R. Villegas
Vice President
Latin Affairs, West Region
Liaison
Hope M. Field
Senior Manager
Office of Latin Affairs

Corporate Board of Advisors

PAGE 69
Ford Motor Company
Principal
Vacant
Liaison
Joedis (Joe) Avila
Community Outreach Manager
Johnson & Johnson
Principal
Eduardo Baez-Toro
Vice President
Global Asset Management
Liaison
Maureen Sanchez-Paredes
Vice President
Global Surgery
JP Morgan Chase & Co.
Principal
Carolina Jannicelli
Managing Director
Liaison
Yvette Ruiz
Vice President
Office of Nonprofit Engagement
McDonald’s Corporation
Principal
Wendy Lewis
Chief Global Diversity Officer; Vice President, Global Community Engagement
Liaison
Carlos Butler-Vale
Director, Diversity and Inclusion, Global Diversity, Inclusion and Community Engagement
MillerCoors LLC
Principal
Vacant
Liaison
Alberto Senior
Hispanic Community Affairs Manager
PepsiCo, Inc.
Principal
Johannes Evenblij
President, West Division Beverages
Liaison
Lupe De La Cruz III
Senior Director, PepsiCo Government Affairs
Prudential
Principal
Harry Dalessio
Head of Full Service Solutions
Liaison
Shane Harris
Vice President, Corporate Giving, Executive Director and Secretary, The Prudential Foundation
Shell
Principal
Tina Aguirre
Retail Services and Operations Manager
Liaison
Brian K. Hall
Manager, Supplier Diversity & Advocacy; Small Business Liaison Officer
State Farm Insurance Companies
Principal
Annette R. Martinez
Senior Vice President, Human Resources
Liaison
Lupe Alcala
Assistant Vice President - Administrative Services
Toyota Motor North America, Inc.
Principal
Sandra Phillips Rogers
Chief Diversity Officer
Liaison
Sebastian A.R. Ontiveros
National Director, Multicultural Business Alliance and Strategy Group; Senior Manager, Consumer Engagement
UPS
Principal
Eduardo Martinez
President, The UPS Foundation
Liaison
Cathy Scott
Global Corporate Relations Director
Verizon
Principal
Donna Epps
Vice President, Public Policy and Strategic Alliances
Liaison
Emilio Gonzalez
Executive Director for Strategic Alliances
Walmart
Principal
Lee Culpepper
Vice President, Corporate Affairs
Liaison
Jose “Pepe” Estrada
Senior Director, Corporate Affairs
Wells Fargo
Principal
Geogette (Gigi) Dixon
Senior Vice President, Director of Strategic Partnerships
Liaison
Ruben Barrates
Senior Vice President, External Relations, Government Relations, and Public Policy
Visionaries from American corporations and leading foundations recognize the Latino community’s ever-increasing economic impact. They also value UnidosUS’s mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, UnidosUS funders make a difference. Their investment in America’s Latinos is an investment in America’s prosperity.
Federal Emergency Management Agency (FEMA)  
Federal Trade Commission  
Federated States of Micronesia  
FedEx  
First 5 San Diego  
Ford Foundation  
Ford Motor Company Fund  
Fragomen, Del Rey, Bernsen & Loewy, LLP  
GEICO  
General Motors  
George J. and Theresa L. Cotsirilos Merced Foundation  
Google  
Herbalife International of America  
Hilton Worldwide  
Hispanic Services Council, Inc.  
Houston Endowment  
Human Rights Campaign  
Hyundai Motor Company  
Immigrant Legal Resource Center  
Johnson & Johnson  
JPMorgan Chase & Co.  
KIPP Foundation  
LGBTQ Victory Institute  
Marquette University  
Marriott International, Inc.  
MasterCard  
McDonald’s Corporation  
Metropolitan Area Advisory Committee  
Mexican American Unity Council, Inc.  
MGM Resorts International  
Mission Federal Credit Union/Girl Scouts San Diego Imperial County  
Molson Coors Beverage Co., formerly MillerCoors, LLC  
Montebello Housing Development Corporation  
Mr. Cooper  
MUFG Union Bank  
National Education Association (NEA)  
National Fair Housing Alliance  
National Immigration Law Center  
National Institute of Allergy & Infectious Diseases  
National Institute of Mental Health (NIMH)  
Nationwide Mutual Insurance Company  
Neighborhood House Association  
Niello Communities  
Nissan North America Inc.  
No Kid Hungry  
OneDigital Health & Benefits  
PepsiCo Foundation Inc.  
PepsiCo, Inc.  
Pfizer Inc.  
PhRMA  
Planned Parenthood Federation of America  
Prudential Annuities  
Prudential Financial  
Raza Development Fund  
Red Nose Day Fund at Comic Relief Inc.  
Robert Wood Johnson Foundation  
Rural Housing Inc.  
San Diego Gas & Electric  
San Diego Padres  
Shell Oil Company  
Silicon Valley Community Foundation  
Social Security Administration  
Soledad, Inc.  
Solidarity Giving  
Sony Pictures Entertainment  
Southwestern College  
Squire Patton Boggs  
State Farm Insurance Companies  
State Voices  
Talamantes Immigration Law Firm, APC  
Target Corporation  
Teach For America, Inc.  
The Annie E. Casey Foundation  
The California Endowment  
The Coca-Cola Company  
The Financial Clinic  
The Joyce Foundation  
The Leadership Conference Education Fund  
The Pew Charitable Trusts  
The Rockefeller Foundation  
The UPS Foundation  
The Walt Disney Company  
The Walton Family Foundation  
TIAA Charitable Giving Fund  
TIAA Institute  
Tides Foundation, made possible by funding from Google.org  
TisBest Philanthropy  
T-Mobile  
Toyota Motor Corporation  
Transportation Security Administration (TSA)  
U.S. Department of Housing and Urban Development  
U.S. Department of Labor  
U.S. Securities and Exchange Commission  
UC San Diego  
United States National Library of Medicine  
United Ways of California  
University of San Diego  
Univision Communications Inc.  
UPS  
Vensure Employer Services  
Verizon Communications  
Visionary Home Builders of California, Inc.  
W.K. Kellogg Foundation  
Walmart  
Weingart Foundation  
Wells Fargo  
Wells Fargo Foundation  
Western Dental Services, Inc.  
Zero to Three
Individual donors sustain the core of UnidosUS, and their donations allow us to quickly and effectively address the most pressing issues the Hispanic community faces. We extend a heartfelt thank-you to all donors who make annual gifts to support our mission. They provide the vision and resources that allow UnidosUS to thrive, and their generosity has been critical to the success outlined in this report.
CHAMPIONS (Continued)
Janet Murguía*
Gaby Pacheco
Sonia M. Pérez* and Luis Duany
Michael and Alice Powell
Rosa Santis
Don & Judy Spiro Fund
Gary and Claudia Stone

LEADERS
Anonymous
Luis Avila
Mayra Aguirre and Matt Raplinger
Cynthia Aragon
Ruby Azurdia Lee
Christine and Eric Cannon
Harry Dalessio
The Petunia Fund, recommended by Elisa de la Vara
Elaheh Gattozzi

PARTNERS
Anonymous
Marcia Aaron
Alondra Alvarado

* Denotes an UnidosUS staff donor

Fernando and Susana Godínez
Ruben Gonzales and Joaquin Tamayo
Marques Kirsch
Edwin Meléndez and Miriam Colon
Richard C. and Linda Miller
Tony Moya and Santiago Serna
Jesus R. Muro, M.D.
Elifie Nadel
Gene and Monica Ortega
Fernando Palacios
Julian Parra
Jorge A. Plasencia
Rocha-Goldberg Family
Jose R. and Carrie K. Rodríguez
Michael Toledo

Aida Alvarez
Janis Bowdler
Ma.Cristina Caballero
Aida Cardenas
Chip Celley
Gus and Victoria Chavez
Laura Arce Cloutier
Elaine Coronado, In Honor of Helen Coronado
Esther Corpuz
Ezekiel Cortez
Irene Cuyún*
Leticia de la Vara & Pilar Amezaga
Rita DiMartino
Sandra Figueroa-Villa
Mareth Flores de Francis*
Herman E. Gallegos
Juanita Garner
Francisco and Roxanne Morales Garza

Maria Gomez and Miachel Rezrode
Marcos C. Gonzalez
Honorable Jaime P. Gutierrez and Linda M. Gutierrez
Ruben and Elida Huerta
Giving Fund
Mickey Ibarra
Lissette Islas
Eugene and Maria Natalie Lambert
Jaime Legasi
Arnulfo Manrique
Arabella Martinez and David B. Carlson Fund
Eduardo Martinez
Leroy Martinez*
Ruben, Annette, and Andréa Martinez
Clarissa Martinez-De-Castro* & Douglas Rivín
Honorable Mary H. Murguía
Carol J. Ornelas

Betty Paugh Ortiz
Ramón Peguero
Pereira*-Prada Family
Susie Pomares
Ana Ponce
Jacquelyn M. Puente
Christopher C. Pulido
Reinsy-Fox Charitable Fund
Brenda Gonzalez Ricards
Pedro Rivera*
Eric Rodriguez* and Ilia Rodriguez
Jose L. Rodriguez*
Loretta L. Rodriguez*, In Honor of Abel and Juanita Rodriguez
Celena Roldán
Michele Ruiz
Nilda Ruiz
Renata Soto and Pete Wooten
Beatrice Stotzer
Diane E. Thompson
Andre and Shondelyn Towner

Isabel M. Valdés and Family
The Honorable Arturo Valenzuela
Carmen Velásquez
Alejandra Velazquez
Anselmo and Elvira Villarreal
Laysha Ward and William Kiffmeyer
Daniel Welch

* Denotes an UnidosUS staff donor
FOUNDERS’ CIRCLE

Anonymous
Adeboye Adewoye
Charles and Elizabeth Agle
Mary M. Antes
Alan Appelbaum
Roberto J. Bayardo, M.D.
Kathryn Besser
Barbara Bogue and Gary Koopmann
Peter and Charlene Boulais
Jerry Brady
Jose Briones
Linda Rae Cabral and Eduardo D. Hernandez
Michael Calderon, in Honor of Ernest Calderon
Karla Capers
Russ Carroll
Filiberto Cavazos
Susan Christie
Heather Colwell
Clayton Cowles
Elizabeth Danielson
Jeffrey Demain and Lauren Brener
Gloria DeVere
Lautaro “Lot” Diaz*
David Dodge
Patricia Buck Dominguez
Lloyd Eggan
Ellen Elias
Francisco Elias
Lydia Encinas
Erica Sigal Philanthropic Fund
Rick Everett
Gregory Firestone
Angie Flores
Gina Marie Flores
Sandra Marie Fuentes*
Alexander Galarce
Ed Ganter
Maricela Garcia
Gary and Vicki Gillette
Olivia Golden
Floyd Gómez-Starnes
Jimmie Gonzalez
Holly Grannan
Guadalupe and Tito Guerrero
Larry Hannah
Ronald and Sharon Harrison
Henry Haufve, in Honor of David Hero Adair
Patricio Herbst
Laura Hernandez, in Memory of David Villarreal
Jennifer Joy
Karen Kinney
Jerry Klepner
Diane Knoepke
Thomas LaGatta
Lupe Lemus*
Ignacio Lozano
Joe Ray Lucero
M. Brinton Lykes
Robert A. and Fay Marchman
Michael J. Hirschhorn and Jimena P. Martinez
Peggy McLeod*
Denise Melanson
Stephanie Mintz
Robert Moellenberndt
Maria Moser*
Carol Murdoch
Philip L. Negrete
Daphne Nesbitt
Norris Family Fund
Michael Oldemeyer
Familia Ortiz-Licon*
Agustin & Susan Otero
Justin Pagano
Douglas X. Patino
Jose Perez
Bruce Pietrykowski
Maria Pinzon
Poncelet Family Fund
Arjun Prabhu
Helen Ramirez
Sergio and Carmen Raya
Michael Redmond and Irene Temple
Lindsay Robinson
Nelson Rosario
Dr. Dennis Sanchez and Virginia Sanchez
Mark and Lucia Savage
Andrew Seigler
Joseph M. Sellers and Laurie B. Davis
David Simonds
Hillary Smith
Monica H. Smith
Robert Smith
Alcicio Solis
David Spievack
Ethan Stone
Henry and Julia Taboada
Robert Tanner
Fania Tavarez Tate*
R. Lee Van de Wetering
Mark D. Villaverde and Kira A. Davis
Linda Wallen
Neile Weissman
Wendy V. Wheaton
Mark White and Jennifer Joy
Bea Witzleben

* Denotes an UnidosUS staff donor
We would like to thank the following organizations for being philanthropic leaders and supporting the causes their employees love by matching or even tripling their donation. Thank you!

MATCHING GIFTS

Anonymous  
Allstate  
Bank of America  
Houston Endowment  
John D. and Catherine T. MacArthur Foundation  

KeyBank  
McDonald’s Corporation  
NVIDIA  
Open Society Institute  
Matching Gifts Program

salesforce.com, inc.  
The Kresge Foundation  
Walmart Foundation

UnidosUS’s fiscal responsibility, accountability, and transparency have been commended by Charity Navigator, America’s premier independent charity evaluator. UnidosUS received Charity Navigator’s highest rating for four consecutive years, indicating that UnidosUS “exceeds industry standards and outperforms most charities in the cause.”

For more information about making a gift, contact us at amigos@unidosus.org.
OUR LEADERSHIP TEAM

CEO CABINET

Janet Murguía
President and Chief Executive Officer

Sonia M. Pérez
Chief Operating Officer

Holly C. Blanchard
Chief Financial Officer

Charles Kamasaki
Senior Cabinet Advisor

Zandra Zuno Baermann
Senior Vice President Communications and Marketing

Rita Carreón
Deputy Vice President Health

Irene Cuyún
Deputy Vice President Programs and Development

Delia de la Vara
Senior Vice President Development and Strategic Initiatives

Eric Rodriguez
Senior Vice President Policy and Advocacy

Loretta Rodriguez
Deputy Vice President Human Resources

LEADERSHIP TEAM
WE ARE UNIDOS US

HEADQUARTERS
Raul Yzaguirre Building
1126 16th Street NW, Suite 600
Washington, DC 20036

REGIONAL OFFICES
California Regional Office—Los Angeles
Far West Regional Office—Phoenix
Midwest Regional Office—Chicago
Northeast Regional Office—New York City
Texas Regional Office—San Antonio
Florida Regional Office—Miami

SUPPORT CORPORATIONS
Raza Development Fund
Phoenix, AZ
UnidosUS Properties LLC
Washington, DC

Issue Areas
- Affiliate Engagement
- Education
- Health
- Housing and Financial Empowerment
- Policy and Advocacy
- Workforce Development

unidosus.org | @WeAreUnidosUS | @JMurguia_Unidos
This report was crafted with love in the time of COVID-19, with hopes of leading the way.

Este informe fue elaborado con amor en los tiempos del COVID-19 con la esperanza de dirigir el camino.