

# HOW SNAP BENEFITS OUR FAMILIES AND THE ECONOMY

COVID-19 has exposed long-time **disparities** in food insecurity with 47% of Latino families with children being impacted as of June 2020.

Our nation's social and economic **success** depends on the stability, vibrancy, and **health** of every person. **The Supplemental Nutrition Assistance Program (SNAP)** plays a vital role in helping nearly 40 million Americans—including **6.5 million Latinos**—put food on the table every day.

## WHY SNAP?

The program promotes **food security** and stimulates the **economy** by:



### Improving dietary intake and overall health:

Families can purchase better food—the foundation for health—for their children.



### Fighting poverty:

In 2017, SNAP benefits lifted about **904,292** Latinos, including **595,371** Latino children, out of poverty.



### Making economic sense.

Each **\$1.00** in federal SNAP benefits generates between **\$1.50** and **\$1.80** in economic activity.



### Helping the economy:

The SNAP benefits received by Latinos contributes to **\$67.2 billion** in related economic activity. This economic benefit could be higher since nearly 4 million eligible Latinos do not participate in the program.



In 2018, UnidosUS's **Comprando Rico y Sano** program helped enroll **23,626** eligible Latinos in SNAP.

Visit [Unidos.US/CRS](https://Unidos.US/CRS) |     | @WeAreUnidosUS

**UNIDOS US**  
STRONGER COMMUNITIES. STRONGER AMERICA.

**Walmart**  **org**