The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC, serving all Hispanic subgroups in all regions of the country. It has state and regional offices in Chicago, Los Angeles, Miami, New York, Phoenix, and San Antonio.
CONTENTS

2 MESSAGE FROM THE PRESIDENT AND THE BOARD CHAIR
3 BOARD OF DIRECTORS
4 NCLR AFFILIATE COUNCIL
5 OUR AFFILIATES
10 2013 HIGHLIGHTS
12 KEEPING FAMILIES TOGETHER
14 KEEPING FAMILIES HEALTHY
16 EDUCATING OUR CHILDREN
18 RAISING FUTURE LEADERS
20 STRENGTHENING OUR ECONOMY
22 A PROVEN TRACK RECORD
24 CORPORATE BOARD OF ADVISORS
26 INSTITUTIONAL SUPPORT
28 INDIVIDUAL CONTRIBUTORS
30 FINANCIAL STATEMENTS
32 LEADERSHIP AND LOCATIONS
At the height of the Senate immigration reform debate last spring, several reporters asked if we were surprised at how quickly the Senate had acted. Far from it. The push to take up a long-neglected issue like immigration reform did not happen by accident or by chance, and Senate action did not occur in a vacuum. It was the result of a historic level of engagement by our community in the 2012 election and lots of hard work by individuals and organizations to make that engagement a reality. By all accounts, the Latino vote and the clear message we sent in that election is what led to the first meaningful opportunity for immigration reform in nearly a decade.

Mobilizing the community was our task in 2012. Seizing the moment created by our community was NCLR’s mission in 2013. We advocated with members on both sides of the aisle to move legislation forward. We testified on numerous occasions before the relevant committees in the Senate and the House of Representatives. We worked in tandem with one of the largest and most diverse coalitions in American politics to make the case to our lawmakers that immigration reform is not only in the best interest of the Hispanic community—it’s in the best interest of our nation.

NCLR delivered the message that enacting reform is a moral, economic, and political imperative. Reform would end the unconscionable limbo in which 11 million people live every single day of their lives, and it would give a needed boost to our still-fragile economy. Due to this work and the leadership of a key group of Republican and Democratic senators, the U.S. Senate responded with a strong bipartisan vote for reform that will move our nation forward.

While the process has unfortunately not moved as quickly in the House of Representatives, NCLR will continue to push forward to ensure that reform becomes law in 2014. NCLR works every day to advance the issues our community cares about. We will continue to make progress—whether in health care, job creation and training, education, or asset building—in the year to come. We invite you to join us in these endeavors.

Janet Murguía, NCLR President and CEO

Jorge A. Plasencia, NCLR Board Chair
BOARD OF DIRECTORS

Executive Committee

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Jorge A. Plasencia
Chairman and CEO
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Miami, FL

VICE CHAIR
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NEWCapital, LLC
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Fred R. Fernandez and Irma R. Rodriguez Foundation, Inc.
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President and CEO
Asociación Puertorriqueños en Marcha (APM)
Philadelphia, PA

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D&P Creative Strategies, LLC
Falls Church, VA

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Arlington County Board
Arlington, VA

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270 Strategies
Phoenix, AZ

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The Arsht-Cannon Fund
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Vice President and Member of the Executive Committee
Johnson & Johnson
New Brunswick, NJ

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Seattle, WA

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Executive Director
El Centro de Servicios Sociales, Inc.
Lorain, OH

Ernest Ortega
President
Rural Housing, Inc.
Albuquerque, NM

Dr. Clara Rodriguez
Professor
Department of Sociology
Fordham University
New York, NY

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President,
West Coast Operations
McCormack Baron Salazar
Los Angeles, CA

Paul Saldaña
Principal
Saldaña Public Relations
Austin, TX

Juan Salgado
President and CEO
Instituto del Progreso Latino
Chicago, IL

Maria S. Salinas
President and Founder
Salinas Consulting, LLC
Los Angeles, CA

Gary B. Stone
CEO
Strategic Thinking
One on One
Houston, TX
NCLR AFFILIATE COUNCIL

The NCLR Affiliate Council serves as a voice for, and represents the partnership between, NCLR and its most important constituency—its 276 Affiliates. It provides guidance to NCLR on its programmatic priorities and public policy agenda, and on strengthening regional networks and promoting the work of Affiliates. In addition, the Affiliate Council works closely with the NCLR Affiliate Member Services (AMS) team to implement NCLR’s regional strategy, engaging Affiliates across the country to advance major issues that benefit the Hispanic community.

CALIFORNIA REGION
Carol Ornelas
CEO
Visionary Home Builders of California
Stockton, CA

Jose Rodriguez
President and CEO
El Concilio, Council for the Spanish Speaking
Stockton, CA

FAR WEST REGION
Irma Morin
Secretary
Executive Director
Community Council of Idaho, Inc.
Caldwell, ID

Fred Sandoval
Executive Director
National Latino Behavioral Health Association
Cochiti Lake, NM

MIDWEST REGION
Martha Gonzalez-Cortes
Executive Director
Hispanic Center of Western Michigan
Grand Rapids, MI

Victor Leandry
Chair
Executive Director
El Centro de Servicios Sociales, Inc.
Lorain, OH

NORTHEAST REGION
Yanil Terón
Executive Director
Center for Latino Progress—CPRF
Hartford, CT

Raul Rodriguez
Executive Director
East Harlem Council for Community Improvement, Inc.
New York, NY

SOUTHEAST REGION
Maria Gomez
President and CEO
Mary’s Center
Washington, DC

Jaime Farrant
Executive Director
Ayuda, Inc.
Washington, DC

TEXAS REGION
Beatrice Garza
At-Large Member
President and CEO
AAMA, Inc.
Houston, TX

J. Oscar Ramirez
Vice Chair
President and CEO
Avenida Guadalupe Association
San Antonio, TX
OUR AFFILIATES

NCLR’S 276 AFFILIATES
BY STATE AND REGION

CALIFORNIA REGION

Anaheim
Neighborhood Housing Services of Orange County
www.nhsoc.org

Arleta
El Proyecto del Barrio, Inc.
www.elproyectaus.org

Brawley
Campesinos Unidos, Inc.
www.brawleycui.com

Clinicas de Salud del Pueblo, Inc.
www.clinicasdesalud.org

Burbank
Partnerships to Uplift Communities, Inc.
www.pucschools.org

Calexico
Calexico Community Action Council
www.ccac-vtc.org

Chula Vista
MAAC Project
www.maacproject.org

Covina
California Association for Bilingual Education (CABE)
www.bilingualeducation.org

Hayward
La Familia Counseling Service
www.lafamilia counsellingservice.com

Keene
Cesar Chavez Foundation
www.fwsc.org

Los Angeles
Academia Avance
www.academiaavance.org
The Accelerated School Community of Schools
www.accelerated.org
Alliance for a Better Community (ABC)
www.afabc.org
AltaMed Health Services Corporation
www.altamed.org
Camino Nuevo Charter Academy
www.caminonuevo.org

Centro Latino for Literacy
www.centraltalinoliteracy.org
East LA Community Corporation
www.elacc.org
Eastmont Community Center
www.eastmontcommunitycenter.org
El Centro del Pueblo
www.elcentrodelpueblo.org
Los Angeles Leadership Academy
www.laleadership.org
National Association of Latino Independent Producers (NALIP)
www.nalip.org
New Economics for Women
www.neweconomicsforwomen.org
Para Los Niños
www.paralosninos.org
Semillas Sociedad Civil
www.dignidad.org
Synergy Academies
www.wearesynergy.org

Watts/Century Latino Organization
www.wattscenturylatino.org
Youth Policy Institute
www.ypiusa.org

Modesto
MujeresLatinas de Stanislaus

Montebello
Mexican American Opportunity Foundation (MAOF)
www.mao.org
Montebello Housing Development Corporation
www.mtbhousingcorp.com

Oakland
La Clinica de La Raza, Inc.
www.laclinica.org
Lighthouse Community Charter School
www.lighthousecharter.org
Spanish Speaking Citizens’ Foundation
www.sscf.org
The Unity Council
www.unitycouncil.org

Our Affiliates

By State and Region

California 60
OFFICE REGIONS

California 60

Texas 27

New Mexico 9

Arizona 12

Covina 1

Chula Vista 1

CENTRAL OFFICES

NCLR Headquarters
Washington, DC

2013 NCLR ANNUAL REPORT 7
Hispanic Health Council
www.hispanichealth.com

Rocky Hills
Humanidad, Inc.

DELAWARE
Georgetown
La Esperanza, Inc. www.laesperanza.org

Wilmington
Latin American Community Center, Inc. www.thelalcenter.org

MASSACHUSETTS
Boston
¿Oíste? The Latino Civic Education Initiative www.oiste.net

East Boston
East Boston Ecumenical Community Council (EBECC) www.ebecc.org

Jamaica Plain
Hyde Square Task Force www.hydesquare.org

Lawrence
Lawrence CommunityWorks www.lawrencecommunityworks.org

ROXbury
La Alianza Hispana, Inc. www.laal.org

Sociedad Latina www.sociedadlatina.org

NEW JERSEY
Camden
Latin American Economic Development Association, Inc. www.laeda.com

NEW YORK
Brooklyn
Cypress Hills Local Development Corporation www.cypresshills.org

Make the Road New York www.maketheroad.org

Williamsburg Charter High School www.thewcs.org

Bronx
Acacia Network, Inc. www.acacianetwork.org

Buffalo
The Latino Housing Development Corporation www.latinohousingwebs.com

Glen Cove
La Fuerza Unida, Inc. www.lifuninc.org

Mamaroneck
Hispanic Resource Center www.hrclm.org

New York
Amber Charter School www.ambercharter.org

The Committee for Hispanic Children and Families www.chcfinc.org

Dominican Women’s Development Center www.dwcd.org

New Harlem Council for Community Improvement, Inc. www.promesa.org

Rochester
Ibero-American Action League, Inc. www.iaal.org

PathStone Corporation www.pathstone.org

PENNSYLVANIA
Allentown
Hispanic American Organization www.hao-lv.org

Lancaster
Spanish American Civic Association (SACA) www.sacapa.org

Philadelphia
Asociación Puertorriqueños en Marcha, Inc. (APM) www.apmphila.org

Congress of Latinos Unidos, Inc. www.congreso.net

El Concilio www.elconcilio.net

Esperanza www.esperanza.us

Esperanza Academy Charter High School www.neacademy.net

FINANTA www.finanta.org

Reading
Centro Hispano Daniel Torres www.centrohispano.org

PUERTO RICO
San Juan
Asociación de Salud Primaria de Puerto Rico, Inc. www.saludprimariapr.org

SOUTHEAST REGION
ALABAMA
Birmingham
Hispanic Interest Coalition of Alabama (IHICA!) www.hispanicinterest.org

ARKANSAS
Springdale
Hispanic Women’s Organization of Arkansas www.hwoa.org

DISTRICT OF COLUMBIA
Ayuda, Inc. www.ayudainc.org

Carlos Rosario International Public Charter School www.carlosrosario.org

Central American Resource Center (CARECEN) www.carecendc.org

CentroNía www.centronia.org

La Clinica del Pueblo www.lcdp.org

Latin American Montessori Bilingual (LAMB) Public Charter School www.lambpcs.org

Latin American Youth Center www.layc-dc.org

Latino Economic Development Center (LEDC) www.ledcmetro.org

Mary’s Center www.maryscenter.org

Multicultural Career Intern Program www.chedc.org

Multicultural Community Service www.mcsdc.org

Spanish Catholic Center of Catholic Charities DC www.catholiccharitiesdc.org

Spanish Education Development Center (SED) www.sedcenter.org

FLORIDA
Casselberry
Hispanic Health Initiatives, Inc. www.hh2001.org

Florida City
Centro Campesino Farmworker Center, Inc. www.centrocampesino.org

Coalition of Florida Farmworker Organizations www.cofo.org

Mexican American Council, Inc.

Fort Myers
Pine Manor Improvement Association, Inc. pmiafl.org

Hollywood
Hispanic Unity of Florida, Inc. www.hispanicunity.org

Homestead
Rural Neighborhoods, Inc.

Immokalee
Redlands Christian Migrant Association www.rcma.org

Miami
Amigos for Kids www.amigosforkids.org

Orlando
Latino Leadership, Inc. www.latino-leadership.org

Tampa
Hispanic Services Council, Inc. www.hispanicservicescouncil.org

Housing & Education Alliance, Inc. www.myhomeamerica.org

GEORGIA
Dalton
Dalton-Whitfield Community Development Corporation www.dwcdc.org

Norcross
Clinic for Education, Treatment and Prevention of Addiction, Inc. (CETPA) www.cetpa.org
I am constantly learning from NCLR and from these amazing organizations how to improve opportunities for Latinos and strengthen the cities in which we live.

VICTOR LEANDRY, EXECUTIVE DIRECTOR, EL CENTRO DE SERVICIOS SOCIALES, LORAIN, OH; CHAIR OF NCLR’S AFFILIATE COUNCIL; AND A MEMBER OF NCLR’S BOARD OF DIRECTORS
NCLR immigration experts testified at more congressional hearings on immigration reform than any other pro-reform organization, ensuring passage of the Senate’s immigration reform bill, S. 744.
NCLR Texas Latino Advocacy Day brought 200 advocates together to meet with 125 Texas legislative offices, leading the Texas legislature to pass a budget reversing $4 billion in education cuts.

Philanthropedia selected NCLR as one of 15 outstanding nonprofits in the workforce development field.

NCLR and Microsoft launched an affinity homepage at Bing.com/NCLR. The institution stands to raise $600,000 once 50,000 people make this their homepage.

19 NCLR affiliates met with key White House leaders, including Secretary of Education Arne Duncan, to make recommendations on the President’s Early Learning Initiative.

NCLR educated more than half a million people about their Affordable Care Act enrollment opportunities through our action network, blog, social media, website, and mobile platform.

NCLR joined an amicus brief urging the Supreme Court to overturn the Defense of Marriage Act and Proposition 8. Both laws have been overturned, marking a major step forward in the fight for marriage equality.
IMPROVING IMMIGRATION, TODAY

Getting ready to leave for work one morning, 15-year-old Cinthya’s father was arrested by immigration officials after living in North Carolina for 25 years. Seven-year-old Emmanuel’s father was taken by U.S. Immigration and Customs Enforcement agents more than a year ago from their home in Charlotte.

Emmanuel and Cinthya are two children participating in the Papalote Project, in which children make kites with paper, glue, and craft sticks to remember and celebrate their loved ones lost to deportation. Many children turned a piece of clothing once belonging to a parent into the tail of the kite.

Despite the fragility of the kites, they traveled all the way to Washington, DC—in the hands of four NCLR Affiliates from North Carolina participating in NCLR’s National Latino Advocacy Days. For the yearly event, nearly 300 leaders from 31 states and the District of Columbia brought their voices to Capitol Hill to advocate for comprehensive immigration reform. The North Carolina Affiliates met with their Republican and Democratic representatives to discuss the urgent need for a roadmap to citizenship.

The immigration debate is not an abstraction of legal statuses; instead, it directly affects millions of American sons, daughters, and spouses. Cinthya says America is the only country she knows and gets scared thinking about the prospect of moving to Mexico, a country where she has never been. Through the hard work of our Affiliates, her voice and the voices of other North Carolina children suffering through the heartbreaking reality of our immigration system have been heard on Capitol Hill.
LEADERS ATTENDED NCLR’S NATIONAL LATINO ADVOCACY DAYS

300

STATES AND DISTRICT OF COLUMBIA REPRESENTED AT NATIONAL LATINO ADVOCACY DAYS

31

CONGRESSIONAL VISITS CONDUCTED FOR IMMIGRATION REFORM

150

NCLR is committed to the fight for comprehensive immigration reform in Congress, and supports its Affiliates helping to integrate immigrants and new citizens into their communities through programs, services, and voter registration.
KEEPING FAMILIES HEALTHY

2.5M
RECEIVED INFORMATION ON HEALTHY LIFESTYLES AND PREVENTIVE CARE THROUGH OUR EXPANDED SOCIAL MEDIA PRESENCE

14,000
FAMILIES LEARNED HOW TO LIVE HEALTHY LIVES THROUGH NCLR’S PROMOTORES DE SALUD PROGRAM

1M+
EDUCATED ABOUT THEIR HEALTH CARE OPTIONS

From advocating for and implementing the Affordable Care Act to educating Latinos about chronic health conditions and nutrition, NCLR’s health programs and policy teams seek to eliminate the incidence, burden, and impact of health and environmental problems in our community.
Comprando Rico y Sano is NCLR’s community-based healthy shopping program led by promotores de salud, or community health workers, at 16 NCLR Affiliates across the country. Through activities such as cooking demonstrations and charlas, the program supports Latino families in making healthy food the easy choice.

However, as shared on NCLR’s blog by a promotora working with NCLR Affiliate YWCA El Paso del Norte Region, teaching nutrition can lead to other support for families in need. After a presentation to 16 mothers at a homeless shelter, a pregnant mother with a toddler in tow approached the promotora with questions. The young mother shared that she survived on a diet of fast food and microwavable meals, and never really learned how to cook. She asked her caseworker and the promotora for basic cooking lessons, and they agreed.

As they continued to talk, the young mother became agitated, using words like “fear” and “death.” Finally, she opened up to the promotora and caseworker: when her ex-husband did not like the meals she prepared, he would throw plates, hot pots, and sharp utensils at her. That experience of domestic violence left her with scars, burns, and a fear of cooking.

The opportunity to share her story allowed the shelter to provide the additional services the young mother would need to successfully care for herself and her family. As the promotora wrote of the young mother, “She was thankful for the guidance the charla had provided, but even more grateful when she proudly prepared and served her first bowl of caldito de pollo, [a healthy and delicious chicken soup], to her daughter.”
EDUCATING OUR CHILDREN

IMPROVING EDUCATION, TODAY

When the Hernandez family brought their three children, ages seven, nine, and 11, to NCLR Affiliate Houston Gateway Academy, they were looking for an opportunity to support their children’s education. What they found was Padres Comprometidos, an NCLR parent engagement program that encourages parents to become familiar with their child’s teacher, assigns parents homework, and educates parents on the importance of meeting with teachers and counselors to seek information related to their child’s academic performance.

The eight-week program trains parents who are not traditionally involved with schools to understand the U.S. public school system, develop goals for their children to ensure they attend college, understand the academic requirements for college readiness, and explore how to model behaviors at home that encourage and promote learning. The Hernandez family regularly takes advantage of their children’s time outside of school to read with them, check their homework, and have family discussions about various school events. Through the hard work of NCLR, Houston Gateway Academy, and of course the Hernandez family, the three Hernandez children have succeeded each school year with improved grades and state test scores, and their family communication skills have improved as well. These are just three of the nearly 1,300 students in Houston Gateway Academy.

The Padres Comprometidos program reaches parents of children in preschool through 12th grade. Each year, the program graduates more than 2,700 Latino parents at affiliated centers throughout the country in classes designed to promote strong connections between schools and parents. Currently being offered at 50 sites from Texas to Tennessee to Wisconsin, these classes help parents engage with the education system to better promote their children’s success.

Once they become familiar with how schools work and what is expected of students, 100% of Padres Comprometidos parents expect their children to attend college, even while the vast majority of them have not attended themselves. Working together, Padres Comprometidos proves that with resolve and smarter efforts, we can lead our Latino children toward educational success.
Thank you **NCLR** for the work you do on behalf of the Latino community.

"@HISPANICED, THE OFFICIAL TWITTER ACCOUNT FOR THE WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR HISPANICS"

2,700 PARENTS AT 50 AFFILIATES GRADUATED FROM THE **PADRES COMPROMETIDOS** PROGRAM
RAISING FUTURE LEADERS

Being a part of the NCLR Líderes Initiative pushes me to the next level...What had once seemed impossible became possible.

“ANGELA VIVAR, LÍDERES YOUTH ADVISORY COMMITTEE MIDWEST REGION REPRESENTATIVE, ATTENDING NCLR’S LÍDERES CONGRESO

INSPIRING FUTURE LEADERS, TODAY

Few groups match the energy and drive of youth in the NCLR Líderes Program, or the exuberance of the Líderes Summit. As part of the 2013 NCLR Annual Conference in New Orleans, the Líderes Summit drew more than 200 students, youth developers, community leaders, and young professionals to experience one of the most comprehensive leadership-building experiences available to youth in the United States. The young people gathered from all corners of the nation—from Virginia to Texas to California—to attend the five-day program.

The Summit’s professional development component helped participants feel more confident about their professional prospects and allowed them to connect to Latino professionals who care deeply about seeing the future generation succeed. In further recognition of the professional potential of Líderes youth, the U.S. Department of the Interior led an interactive workshop, which took 60 Summit participants on a tour of New Orleans for a lecture on the history of the city and its cultural traditions, ending with an al fresco reception in the French Quarter that sought to inform Líderes youth about job opportunities within the government agency.

As one young participant of the Líderes Summit Staff Leadership Development Program put it, “There aren’t words that can fully describe the impact that this year’s NCLR Líderes Summit has had in my personal, academic and professional life...I don’t think I’ve ever learned as much, nor had a program impact me so much, in such a short amount of time.”

For these future leaders, tomorrow is not something to wait for; tomorrow is something to change for the better.
2,300 STUDENTS SERVED IN THE NCLR AMERICORPS PROGRAM

3,200 VOLUNTEERS RECRUITED FOR THE AMERICORPS PROGRAM

$2M IN SCHOLARSHIPS EARNED BY STUDENTS IN NCLR’S ESCALERA PROGRAM: TAKING STEPS TO SUCCESS

Through programs such as CASA Service-Learning, Escalera, Líderes, and AmeriCorps, NCLR provides opportunities for Latino youth to develop their skills as community leaders, excel in high school and college, and strengthen their commitment to service.

Photo credit: Erika Layne Photography
STRENGTHENING OUR ECONOMY

Career and Technical Education Students at NCLR Affiliate GOAL Academy work on a construction project to support Habitat for Humanity.

52,000

HOMEOWNERS SERVED ANNUALLY IN THE NCLR HOMEOWNERSHIP NETWORK

10,655

FORECLOSURES PREVENTED THROUGH INTERVENTION COUNSELING

$7M

ADDED TO NEW ORLEANS ECONOMY THANKS TO THE 2013 NCLR ANNUAL CONFERENCE

NCLR protects the American Dream for Latino families by supporting legislation and direct services for lifelong economic and career advancement, and by helping homeowners secure safe and affordable housing, develop strong communities, and eliminate discrimination in the housing market.
Groceries. Rent. Gas. Making ends meet depends not only on buying the daily essentials, but on having access to the financial tools to make these transactions. Latinos account for many of the “unbanked” in the U.S., meaning they are less likely to have a savings or checking account at a traditional bank or credit union. The outlook is bleaker for Latinos who are non-U.S. citizens, or for whom English is not their primary language. While there are a number of alternative financial services and products that people without bank accounts often use, bank account ownership is widely recognized as a fundamental step in achieving financial security.

NCLR conducted a survey to assess whether California’s Latinos are able to access the banking services they need; the results were released in our report, *Latino Financial Access and Inclusion in California*. To our knowledge, this survey is the first that explores the role of technology in the financial lives of low-income Hispanics.

The survey findings tell us that for Latinos, citizenship truly is one of the most important assets an individual can have. The citizenship process can help to increase the financial engagement of immigrants in the financial mainstream. Assisting greater numbers of immigrants to achieve citizenship could increase financial opportunities but, ironically, many find the naturalization fees unaffordable.

That is why NCLR is working with the financial industry, immigration advocates, and financial access policy experts, as well as policymakers. Together, we’ll help make citizenship a reality for all who want it and help make our communities more financially secure.
A PROVEN TRACK RECORD

Our Affiliate Network carries out NCLR’s mission at the local level. Distribution of grants and subgrants through this infrastructure has empowered NCLR to improve education programs, job training, financial counseling, health services, and more.

93% of NCLR’s expenses were allocated directly to community programs.

78% of NCLR’s subgrants totaling $7.4 million were allocated directly to the Affiliate Network.

100% of NCLR’s board members made personal gifts to NCLR.

100% of NCLR’s leadership made personal gifts to NCLR.

NCLR has received Charity Navigator’s highest rating five years in a row. America’s premier independent charity evaluator says NCLR “exceeds industry standards and outperforms most charities in its cause.”
Why I Donate

NCLR has a diversity of programs designed to empower the Latino community. Furthermore, NCLR has a powerful presence at the local and national levels. This ensures that Latinos can have a voice in shaping legislation regarding the issues that affect them every day. NCLR is the force that can change the future of Latinos for generations to come.

DR. JOHN DIAZ, NCLR PRESIDENT’S COUNCIL ADVOCATES-LEVEL DONOR

Join the familia!

Visit www.nclr.org/SupportUs or contact the Resource Development team at friends@nclr.org to discuss opportunities to invest in NCLR’s critical mission.
Established in 1982, NCLR’s Corporate Board of Advisors (CBA) is made up of senior representatives from 24 industry-leading corporations. This passionate group of leaders meets twice per year to review NCLR’s accomplishments and initiatives, discuss issues affecting both the Latino and corporate communities, and establish areas for mutual collaboration. CBA members also work with NCLR to maximize financial support to both the institution and its Affiliate Network through vital financial, in-kind, and programmatic support.

Chair
COMCAST CORPORATION
Principal
David L. Cohen
Executive Vice President

Liaison
Jacquelyn M. Puente
Senior Director, External Affairs

Members
AT&T
Principal
Carol Wilner
Vice President, Public Affairs

Liaison
Celeste Carrasco
Director of Federal Public Affairs

BANK OF AMERICA
Principal
Angie Garcia Lathrop
Community Affairs Executive

Liaison
VACANT

CHEVRON
Principal
Sharig Yosufzai
Vice President, Global Offices of Diversity and Ombuds

Liaison
Kenneth P. Werner
Senior Advisor, Office of Global Diversity

CITI
Principal
VACANT

Liaison
Sandy Fernandez
Vice President, National Initiatives

CONAGRA FOODS, INC.
Principal
Christopher P. Kircher
Vice President, Corporate Affairs; President, ConAgra Foods Foundation

Liaison
Diane Kortus
Manager of Diversity and Inclusion

FORD MOTOR COMPANY
Principal
James G. Vella
President, Ford Motor Company Fund and Community Services

Liaison
Joedis (Joe) Avila
Community Outreach Manager, Ford Motor Company Fund

GENERAL MILLS
Principal
John Church
Executive Vice President, Supply Chain

Liaison
Kimberly Davis
Director, Federal Affairs

GENERAL MOTORS
Principal
Eric E. Peterson
U.S. Vice President, Diversity, Director, Industry Dealer Affairs

Liaison
Alma Guajardo-Crossley
Director, Diversity Initiatives

JOHNSON & JOHNSON
Principal
Michael E. Sneed
Vice President, Global Corporate Affairs

Liaison
Robert Pineda
Senior Counsel

Liaison
Efrain Cardenas
Customer Trade Group Director, Consumer Foods Sales Division
KRAFT FOODS
Principal
Jorge Quezada
Chief Diversity Officer

Liaison
VACANT

MCDONALD’S CORPORATION
Principal
J.C. González-Méndez
Senior Vice President, Corporate Social Responsibility, Sustainability & Philanthropy; President & CEO
Ronald McDonald House Charities

Liaison
Gustavo Viaño
Director of Inclusion and Diversity Initiatives

MILLERCOORS LLC
Principal
Nehl Horton
Chief Public Affairs and Communications Officer

Liaison
Alberto Senior
Director, Community Commerce and Partnerships

PEPSICO, INC.
Principal
Albert (Al) P. Carey
CEO, PepsiCo Americas Beverages

Liaison
Lupe De La Cruz III
Senior Director, PepsiCo Government Affairs

PRUDENTIAL
Principal
Sharon C. Taylor
Senior Vice President, Human Resources

Liaison
René O. Deida
Senior Director, Integrated Strategy

SHELL
Principal
Alicia Izarraraz
General Manager, Capital Management and Projects Manufacturing Excellence and Support

Liaison
Ignacio Gonzalez
Communications Advisor for Deep Water

STATE FARM INSURANCE COMPANIES
Principal
Mary Crego
Senior Vice President

Liaison
VACANT

TIME WARNER INC.
Principal
Lisa Garcia Quiroz
Chief Diversity Officer and Senior Vice President, Corporate Responsibility

Liaison
Jonathan Beane
Executive Director, Workforce Diversity and Inclusion

TOYOTA MOTOR NORTH AMERICA, INC.
Principal
Patricia Salas Pineda
Group Vice President, National Philanthropy and the Toyota USA Foundation

Liaison
Peggy Turner
Vice President, Lexus Customer Services

UPS
Principal
VACANT

Liaison
Eduardo Martinez
President, The UPS Foundation

VERIZON
Principal
Donna Epps
Vice President for Public Policy and Strategic Alliances

WALMART
Principal
Lee Culpepper
Vice President, Corporate Affairs

Liaison
Paul A. Gómez
Director, Corporate Affairs, Constituent Relations

WELLS FARGO
Principal
Oscar Suris
Executive Vice President, Head of Corporate Communications

Liaison
Georgette (Gigi) Dixon
Director, National Partnerships
INSTITUTIONAL SUPPORT

Visionaries from American corporations and leading foundations recognize the Hispanic community’s ever-increasing economic impact. They also value NCLR’s mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America’s Latinos is an investment in America’s prosperity.

Alliance for Early Success
Allstate Foundation
American Airlines*
Annie E. Casey Foundation
Arcus Foundation
AstraZeneca*
AT&T
AT&T Foundation
The Atlantic Philanthropies
Bank of America*
The Bauman Foundation
Best Buy*
Bill & Melinda Gates Foundation
Birth-to-Five Policy Alliance
Boehringer Ingelheim Pharmaceuticals, Inc. *
Bridgestone Americas Trust Fund*
Capital One*
Cedar Tree Foundation
Centers for Disease Control and Prevention
Charles Stewart Mott Foundation
Chase
Chevrolet
Chevron*
Citi*
Citi Foundation
Comcast NBCUniversal
TeleUNIVERSO*
ConAgra Foods, Inc.*
ConAgra Foundation
Corporation for National and Community Service
Darden*
Democracy Alliance
Diageo*
District of Columbia Public Schools
Eli Lilly and Company Enterprise*
Fannie Mae
FedEx Corporation*
Fifth Third Bank*
Ford Foundation
Ford Motor Company
Ford Motor Company Fund
Four Freedoms Fund
Freddie Mac
General Mills*
General Motors*
Gill Foundation
Google*
Greenberg Traurig*
Humana*
Intuit*
John S. and James L. Knight Foundation
Johnson & Johnson*
JPMorgan Chase & Co.*
Kellogg Company*
Kraft Foods*
Lowes*
Marathon Oil Corporation
Marguerite Casey Foundation
Marriott International, Inc.
McDonald’s Corporation
MetLife Foundation
MGM Resorts International*
Microsoft Corporation*
MillerCoors LLC*
The Moriah Fund
NeighborWorks America
Ocwen Financial Corporation
Open Society Foundations
Panasonic*
Partners in Developing Futures
Peers for Progress
PepsiCo Inc.
Prudential Financial*
Raza Development Fund
Robert Wood Johnson Foundation
Rosenberg Foundation
SEIU
Shell*
Sodexo*
Southwest Airlines*
State Farm Insurance Companies*
State Infrastructure Fund
Stoneman Family Foundation
Telmoex Foundation
The Coca-Cola Company
The National Science Foundation/Miami Science Museum
The Progressive Group of Insurance Companies*
The Walton Family Foundation
Tides Foundation
Time Warner
Time Warner Cable*
TOYOTA
Unbound Philanthropy
Unite Here
UPS**
UPS Foundation
U.S. Department of Health and Human Services, Office of Minority Health
U.S. Department of Housing and Urban Development
U.S. Department of the Treasury
U.S. Department of Labor
Verizon**
Verizon Foundation
Walmart**
Walmart Foundation
Wells Fargo*
W.K. Kellogg Foundation
YMCA
YMCA and Obesity 180

* Corporate Champions. NCLR’s Corporate Champions are a select group of industry leaders dedicated to building stronger American communities. Support from these corporations provides NCLR with the flexibility to respond to the most pressing and timely needs of Latino families.

† Special Initiative for Immigrant Integration donor
NCLR laid the groundwork for a national effort on immigrant integration, to support immigrants on their path to becoming new Americans.

THE SPECIAL INITIATIVE FOR IMMIGRANT INTEGRATION:

**Builds Immigrants’** literacy levels, employment skills, and civic participation

**Builds The Capacity of the 150+ NCLR Affiliates** who provide services that prepare immigrants for legalization.

Members of the U.S. Armed Forces are sworn in as American citizens at a naturalization ceremony at NCLR Affiliate Mexican American Unity Council.
Our *familia* of individual donors not only provides us with the funds necessary to sustain the very core of NCLR and swiftly address the most pressing issues faced by the Hispanic community, it also allows us to say proudly that we have thousands of people marching alongside us in our mission to improve opportunities for Hispanic Americans. ¡Mil gracias!

We are proud to share that our family grew this year, and we welcomed our very first members to the Cabinet level!

**PRESIDENT’S COUNCIL**

**Cabinet ($25,000+)**
- Cesar L. Álvarez*
- Monica Lozano and David Ayón

**Advisors ($10,000–$24,999)**
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- Ramón and Sally Murguía
- Jeffrey Urbina and Gaye Lynn Hill

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- Fred Fernandez and Irma Rodriguez
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- Jorge Haynes
- Susan Kyle
- Joyce Newstat and Susan Lowenberg
- Cid D. Wilson

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- Ruben Gonzales and Joaquin Tamayo
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- Robert Rodriguez
- Tony Salazar and Denise De La Rosa
- Paul Saldaña
- Maria Salinas
- Gary B. Stone
- Beatriz Olvera Stotzer
- Oscar Suris
- Victoria E. Villalba
- Howard and Gail Campbell Woolley
- Zandra Zuno

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- Felipe E. Agredano-Lozano, MTS
- Francisco Aguilar
- Eric Anderson
- Robert M. Anderson
- Honorable Mari Carmen Aponte, Esq.
- Christine Aragon and Angel Fimbres
- Veronica Aragon and Luz Cortes
- Elkin Arredondo
- Madeleine Arritola
- Andres Asion
- Holly Blanchard*
- Fred Bourque
- Kathryn Brown
- Miguel Bustos
- Christine and Eric Cannon
- Mary Capello
- Alcario and Carmen Castellano
- Martin R. Castro
- Tom and Jacqui Castro
- Julie Castro Abrams
- Dr. Filiberto Cavazos
- Dr. Robert Centeno
- Edward Chiledie
- John Church
- Susan Colby
- Roy Cosme
- Dino and Elizabeth Murfee DeConcini
- Elisa de la Vara
- Dr. Rosemary Delgado
- and Guillermo Cuadra
- Milton A. Delossier
- Eduardo Diaz
- Jaime Atanacio Diaz
- Dr. John Diaz and Ursula Berninzon
- Rita DiMartino
- Georgette Dixon
- Dorene Dominguez
- Darcy M. Eischens*
- Donna Epps
- Anthony Eредia and Diana Bermudez
- Ivelisse Estrada
- Ron Estrada* and Roxana Estrada
- Soyla Fernández
- Gina Marie Flores
- Thomas R. “Tom” Flores
- Mareth Flores de Francis*
- Dominique Fortier
- Honorable Ruben Gallego
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- Lathrop Family
- Juan M. García
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- Fernando and Susan Godinez
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- Leni Gonzalez and Lee Mark Niederman
- Lorena González
- Marcos C. Gonzalez
- Victoria Gonzalez
- J.C. and Deborah Gonzalez-Mendez
- Zac and Sarajane Guevara
Jaime and Linda Gutierrez
Sonia Gutierrez
Matthew Haley
Jared B. Harrison*
Frank and Cecilia Herrera
Ricardo Hurtado
Phyllis James
Allison Kokkoros
Jaime Legaspi
Dick Lippin
Antonia Lopez*
Matthew Haley
Jared B. Harrison*
Frank and Cecilia Herrera
Ricardo Hurtado
Phyllis James
Allison Kokkoros
Jaime Legaspi
Dick Lippin
Antonia Lopez*
Filemon Lopez
Hernan Lopez
Jennifer Lucio
Eduardo Martinez
Leroy V. Martinez*
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Nicole and Kevin McMillen
The Mills Family Foundation
Alma Rosa Montanez
Danny Montes*
Robert Ontiveros
Ricardo Oquendo
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Estela Ortega
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Robert Ozuna
Alfredo Pedroza
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Patricia Pineda
Rosa Maria Plasencia
Delia Pompa*
Jacquelyn M. Puente
Christopher C. Pulido
Athena Ramos
Mario Reyna
In Honor of Abel and Juanita Rodriguez
Eric Rodriguez* and Ilia Rodriguez
Jose L. Rodriguez*
Jose R. and Carrie K. Rodriguez
Rodney Rodriguez
Russell D. Roybal
Art Ruiz
Nilda Ruiz and Sasha Singh
Emiliano Sacco
Juan Salgado
Dr. Juan Sanchez
Gabriel Sandoval
Mark and Lucia Savage
Dr. Theodore and Mischelle Serr
Samuel Skrivan
Myrna Soto
Renata Soto and Pete Wooten
Jaime Suarez
Timothy Sweeney
Deborah Szekely
Honorable J. Walter Tejada
Troche-Cedeño Family
Silvia Urrutia and Dale Johnson
Isabel M. Valdés and Family
Robert Valdez, Ph.D.
Honorable Arturo Valenzuela
Lisa Valtierra
Carmen Velásquez
José and Jennifer Velázquez
Salvador and Ana Villar
Anselmo and Elvira Villarreal
José H. Villarreal
Brent A. Wilkes
Peter Wilkins
Denise Williams
Dr. Tamar Diana Wilson
Honorable Raúl Yzaguirre

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($250–$999)
Anonymous
Natalie Abatemarco
Fuad and Debbie Abuabara
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Aizaz Akram
Ronald Angel
Victor Arias Jr.
Liany Arroyo and Jesse Mejia
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Janis Bowdler
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Jeremiah Burton
Ana C. Castellanos
Braulio Castillo
Michael Corrigan
Irene Cuyún*
Marco Davis
Lautaro "Lot" Diaz*
Romulo L. Diaz Jr.
E.B. Duarte
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Samantha Irene Fern
Amanda Fernandez
Maria C. Fernandez
Sandy Fernandez
Gregory Firestone
Emily Gantz McKay
Bruce Goldstein
Dolores Gomez
Maria Gomez and Miachel Rexrode
Jimiee Gonzalez
Rose Gray
Tito Guerrero III
Benjamin Hernandez
Dan Honeycutt
Bob Howitt
Enrique Jimenez
Adrien Lanusse
Valerie LaRoque
Raul Lazarte, M.D.
Victor L. Leandry
Armando Lopez
Romulo and Roseanne Lopez
Ignacio Lozano
Ray and Sylvia Lucero
Zach and Sara Luck
Gilbert H. Martinez Sr.
John Martinez
Clarissa Martinez-De-Castro*
Matthew McClellan*
Peggy McLeod*
Ruby Medina
Rich Migliore
Nelly Montes de Lukas
Luis Mora
Mauro Morales
Cecilia Muñoz and Amit Pandya
Sergio Murillo
Jesus R. Muro, M.D.
Karen Nava*
Luciano E. and Gloria M. Orozco
Diego Osuna
H.R. Bert Peña
Maria and David Pesqueira
Bruce Pietykowski
Poncelet Family
The Potter-Garcia Family
Robert Praetorius
Maria S. Quezada
Eric Radjef
Helen Ramirez
Bill Ramos
Carolina Reyes
Family Fund
Monica Richart
Jesus Rivera
Dr. Clara Rodriguez
José R. Rodriguez
Veronica Rodriguez
Quincy*
Solomon Romano
Frank Ros
Nelson Rosario
Freddy and Isabel Rubio
Maria Ruiz Margenot
Georgina Salguero
Juan J. Sanchez
Patricia Sanchez
Michael L. Sandler
Susan Santana
Jim Slattery
Maria T. Solis-Martinez
and Rufino C. Martinez
Carlos Solorzano
Peter Spenuzza
Andrés and Lori Tapia
Fania Tavarez*
Robert Trujillo
Francisco and Janet Vasquez
Dimas Villarreal Jr.
Daniel Welch

For more information, please visit www.nclr.org/SupportUs or contact the Resource Development team at friends@nclr.org.

* NCLR staff members who have made a personal contribution.
† We are truly grateful for their generosity and commitment to NCLR.
‡ Special Initiative for Immigrant Integration donor
### FINANCIAL STATEMENTS

#### CONSOLIDATED STATEMENTS OF ACTIVITIES

**Year ended September 30, 2013**

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
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<td><strong>SUPPORT AND REVENUE</strong></td>
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<td>Federal</td>
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<td>Contributions and other revenue</td>
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<td>Corporations and foundations</td>
<td>1,326,844</td>
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<td>Special events</td>
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<td>Associate member dues</td>
<td>379,355</td>
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<td>Other contributions</td>
<td>300,085</td>
<td>-</td>
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<td>Investment and interest return</td>
<td>1,905,093</td>
<td>90,407</td>
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<td>1,995,778</td>
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<td>Interest and fee income on loans</td>
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<td>5,222,022</td>
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<tr>
<td>Other revenue</td>
<td>490,682</td>
<td>60,633</td>
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<td>551,315</td>
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<td>Net assets released from restrictions</td>
<td>17,589,016</td>
<td>(17,589,016)</td>
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<tr>
<td><strong>Total contributions and other revenue</strong></td>
<td>35,032,506</td>
<td>(17,437,976)</td>
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<td>17,594,808</td>
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<td><strong>Total support and revenue</strong></td>
<td>46,228,194</td>
<td>4,497,939</td>
<td>2,500,278</td>
<td>53,226,411</td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td>Program services</td>
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<tr>
<td>CORE &amp; ORAL</td>
<td>6,170,197</td>
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<tr>
<td>Community Development and Fellowship Program</td>
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<td>Center for Educational Excellence</td>
<td>2,946,028</td>
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<td>Integrated Marketing and Events</td>
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<td>-</td>
<td>7,791,679</td>
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<tr>
<td>Institute for Hispanic Health</td>
<td>1,436,892</td>
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<tr>
<td>Research and Strategic Initiatives</td>
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<td>4,916,965</td>
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<td>Legislative Advocacy</td>
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<td>Mission</td>
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<td>Raza Development Fund: Program Operations</td>
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<td>Loan Loss Reserve</td>
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<td><strong>Total program services</strong></td>
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<tr>
<td>Supporting services</td>
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<tr>
<td>Management and general</td>
<td>1,606,103</td>
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<td>1,606,103</td>
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<tr>
<td>Fundraising:</td>
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<tr>
<td>General fundraising</td>
<td>848,470</td>
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<td>848,470</td>
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<td>Membership marketing</td>
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<tr>
<td>Raza Development Fund—Administration</td>
<td>1,358,684</td>
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<td>1,358,684</td>
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<td>Strategic Investment Fund Governance</td>
<td>426,416</td>
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<tr>
<td><strong>Total supporting services</strong></td>
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<td><strong>Total expenses</strong></td>
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<td>Change in net assets</td>
<td>1,638,711</td>
<td>4,497,939</td>
<td>2,500,278</td>
<td>8,636,928</td>
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<tr>
<td>Net assets, beginning of the year</td>
<td>40,442,806</td>
<td>58,690,098</td>
<td>1,500,000</td>
<td>100,632,904</td>
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<tr>
<td>Net assets, end of year</td>
<td>$42,081,517</td>
<td>$63,188,037</td>
<td>$4,000,278</td>
<td>$109,269,832</td>
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</tbody>
</table>
The complete audited financial statements, prepared by BDO USA, LLP, may be obtained by calling NCLR’s Controller at (202) 785-1670.
LEADERSHIP AND LOCATIONS

LEADERSHIP

CEO CABINET

Janet Murguía
President and Chief Executive Officer

Charles Kamasaki
Executive Vice President

Sonia M. Pérez
Senior Vice President, Strategic Initiatives

Delia Pompa
Senior Vice President, Programs

Holly Blanchard
Chief Financial Officer

Ron Estrada
Vice President, Integrated Marketing and Events

Eric Rodríguez
Vice President, Office of Research, Advocacy, and Legislation

Delia de la Vara
Vice President, California Region

Lautaro “Lot” Diaz
Vice President, Housing and Community Development

Peggy McLeod, Ed.D.
Deputy Vice President, Education and Workforce Development

LOCATIONS

Headquarters
Washington, DC

Regional Offices
California (Los Angeles)
Far West (Phoenix)
Midwest (Chicago)
Northeast (New York)
Southeast (Miami)
Texas (San Antonio)

Support Corporation
Raza Development Fund (Phoenix)

Michelle Obama, the First Lady of the United States, gave the keynote address at the 2013 NCLR Annual Conference in New Orleans.
MARK YOUR CALENDAR

JULY 19–22, 2014
NCLR Annual Conference • National Latino Family Expo® • Líderes Summit
Los Angeles, CA

JULY 22–23, 2014
NCLR Health Summit
Los Angeles, CA

OCTOBER 10, 2014
NCLR ALMA Awards®
Live on MSNBC at 10:00 p.m. ET
www.almaawards.com

MARCH 3, 2015
NCLR Capital Awards
Washington, DC

MARCH 4–5, 2015
NCLR National Latino Advocacy Days
Washington, DC

JULY 11–14, 2015
NCLR Annual Conference • National Latino Family Expo® • Líderes Summit
Kansas City, MO

For details on these and other events, visit www.nclr.org.

PUBLICATIONS

NCLR’s award-winning publications shape the opinions of leaders and stakeholders across the country.

ECONOMY

Bright Green: Five Metropolitan Areas Where The Latino Workforce and the Clean Economy Overlap

WEALTH-BUILDING

Latino Financial Access and Inclusion in California

HEALTH

Integrando Nuestra Visión: HIV/AIDS Prevention and Treatment through a Latino Lens of Community-Engaged Theory, Research, and Practice

Visit nclr.org/publications for more info.

2013 NCLR ANNUAL REPORT 33