The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC, serving all Hispanic subgroups in all regions of the country. It has regional offices in Chicago, Los Angeles, New York, Phoenix, and San Antonio and state operations throughout the nation.
MESSAGE FROM THE PRESIDENT AND THE BOARD CHAIR

Though the influence and potential of Latinos may have been news to some in 2012, NCLR’s tireless work for nearly half a century has been rooted in belief of the community’s strength. And while the dominant media story in 2012 was the power of the Latino electorate on the national level, NCLR knows that the work that we do on the state and local level is equally important. Mobilizing a community doesn’t start with senators and presidents—it starts with neighbors, friends, and family speaking out about the issues that affect their daily lives.

The work of NCLR’s Affiliates across the country is the foundation of our national successes and NCLR’s mission. Our National Latino Advocacy Days is now complemented by state Advocacy Days in Texas and California, with banner legislation and successes directly linked to that work. Grassroots organizing in Alabama and North Carolina against draconian immigration laws that ask us to treat our friends and neighbors as second-class citizens have required a lot of time, energy, and patience on the part of our Affiliates, but the combination of their hard work locally and our national voice pays off when these laws are struck down in court, in whole or in part.

Additionally, working with a local focus reinforces that change can come from individuals in every corner making a contribution. NCLR was proud to recognize Republican Mayor Paul W. Bridges of Uvalda, Georgia with a Capital Award for his work advocating against the “papers please” law in his home state. Like NCLR’s Affiliates, Mayor Bridges saw firsthand the damage that these laws caused in his community, and spoke up for what was right regardless of party lines.

This past year, NCLR has also renewed its efforts to support our LGBT famílias, including a unanimous resolution by the Board of Directors in support of marriage rights for same-sex couples and several well-attended events and workshops at the NCLR Annual Conference.

By supporting NCLR, you’re standing with an organization on the forefront of the issues that matter—in Washington, in your state capital, and in your neighborhood. Now more than ever, the strength of America depends on the strength of the Hispanic community. Please join us in propelling the nation forward.

Janet Murguía, NCLR President and CEO

Jorge A. Plasencia, NCLR Board Chair
BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

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Salinas Consulting, LLC
Los Angeles, CA

Gray B. Stone
CEO
Strategic Thinking One on One
Houston, TX

J. Walter Tejada
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Arlington County Board
Arlington, VA
OUR AFFILIATES

The NCLR Affiliate Network consists of nearly 300 autonomous, nonprofit organizations working to improve the lives of millions of Latinos each year. NCLR’s Affiliates reflect the breadth and depth of the Hispanic experience in the United States and address the gamut of issues and priorities of the community. Together, NCLR and its Affiliates promote responsive civic engagement, influence strategies and programs, improve outcomes for Latino families, and nurture the development of strong and responsible community leaders.
Our Affiliates are the heart of our health initiatives.

—Alejandra Gepp, Associate Director, NCLR's Institute for Hispanic Health
NCLR AFFILIATE COUNCIL

The Affiliate Council serves as a voice for, and represents the partnership between, NCLR and its most important constituency. It provides guidance to NCLR on its programmatic priorities and public policy agenda, and on strengthening regional networks and promoting the work of Affiliates. In addition, the Affiliate Council works closely with the NCLR Affiliate Member Services (AMS) team to implement the AMS strategy, reaching out to Affiliates in all regions of the country to solicit new perspectives and share information on NCLR’s priorities and direction.

MIDWEST
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Lorain, OH

Martha Gonzalez-Cortes
Executive Director
Hispanic Center of Western Michigan
Grand Rapids, MI

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El Concilio, Council for the Spanish Speaking
Stockton, CA

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Visionary Home Builders of California
Stockton, CA

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Avenida Guadalupe Association
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HELP—New Mexico, Inc.
Albuquerque, NM

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Caldwell, ID

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East Harlem Council for Community Improvement, Inc.
New York, NY

Yanil Terón
Executive Director
Center for Latino Progress (CPRF)
Hartford, CT

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President and CEO
Mary’s Center
Washington, DC

Andres Tobar
Executive Director
Shirlington Employment and Education Center
Arlington, VA

OUR AFFILIATES
CALIFORNIA REGION

Anaheim
NeighborWorks Orange County
www.nfowsc.org
(714) 490-1250

Arleta
El Proyecto del Barrio
www.epbproyecto.us
(818) 830-7133

Brawley
Campeños Unidos
www.brawleycui.com
(760) 351-5100

Clinical de Salud del Pueblo, Inc.
www.clinicadasalud.org
(760) 544-6471

Burbank
Partnerships to Uplift Communities, Inc.
www.pucschools.org
(818) 559-7699

Calexico
Calexico Community Action Council
www.ccac-vtc.org
(760) 357-2995

Chula Vista
MAAC Project
www.maacproject.org
(619) 426-3595

Hayward
La Familia Counseling Service
www.lafamiliacounselingservice.com
(510) 881-5921

Keene
Cesar Chavez Foundation
www.nfwsc.org
(610) 823-6201

Los Angeles
Academia Avance
www.academiaavance.org
(323) 230-7270

The Accelerated School
Community of Schools
www.accelerated.org
(323) 235-6343

Alliance for a Better Community (ABC)
www.afabc.org
(213) 250-0052

AltaMed Health Services Corporation
www.altamed.org
(323) 725-8751

Camino Nuevo Charter Academy
www.caminonuevo.org
(213) 756-5542

Centro Latino for Literacy
www.centrolatinoliteracy.org
(213) 483-7753

East LA Community Corporation
www.elacc.org
(323) 269-4214

Eastmont Community Center
www.eastmontcommunitycenter.org
(323) 726-7998

El Centro del Pueblo
www.elcentrodelpueblo.org
(213) 483-6335

Los Angeles Leadership Academy
www.laleadership.org
(213) 581-8484

National Association of Latino Independent Producers (NALIP)
www.nalip.org
(310) 457-4445

New Economics for Women
www.neweconomicsforwomen.org
(213) 483-2060

Para Los Niños
www.paralosninos.org
(323) 250-4840

Semillas Sociedad Civil
www.desigualidad.org
(323) 225-4549

Synergy Academies
www.synergyenergy.org
(323) 459-5463

Watts/Century Latino Organization
www.wattscenturylatino.org
(323) 564-9140

Youth Policy Institute
www.ypiusa.org
(213) 688-2802

Moisté
Mujeres Latinas de Stanislaus
(209) 572-2437

Montebello
Mexican American Opportunity Foundation (MAOF)
www.maof.org
(323) 278-3601

Montebello Housing Development Corporation
www.mbhousingcorp.com
(323) 722-3955

Oakland
La Clínica de La Raza, Inc.
www.laclinica.org
(510) 535-4000

Lighthouse Community Charter School
www.lighthousecharter.org
(510) 271-8801

Spanish Speaking
Citizens’ Foundation
www.csct.org
(510) 261-7839

The Unity Council
www.unitycouncil.org
(510) 535-6900

Ontario
Neighborhood Partnership
Housing Services, Inc.
www.nphs.info
(909) 988-5979

Perris
TODEC Legal Center
www.todec.org
(909) 943-1955

San Bernardino
Neighborhood Housing Services of the Inland Empire, Inc.
www.nhsie.org
(909) 884-6891

San Diego
Chicano Federation, Inc.
www.chicanofederation.org
(619) 285-5600

Community HousingWorks
www.chworks.org
(760) 432-6878

La Maestra Community Health Centers
www.lamaestra.org
(619) 280-4213

Parent Institute for Quality Education (PIQE)
www.piqe.org
(858) 485-4499

San Diego Home Loan Counseling
and Education Center (SDHLCEC)
www.sdhomeloan.org
(619) 624-2350

San Francisco
Central American Resource Center (CARECEN)
www.carecensf.org
(415) 642-4400

Mission Asset Fund
www.missionassetfund.org
(415) 839-8840

Mission Economic Development Agency (MEDA)
www.medasf.org
(415) 282-3334

Women’s Initiative for Self Employment
www.womensinitiative.org
(415) 641-3460

San Jose
Center for Employment Training (CET)
www.cetweb.org
(408) 534-5230

Center for Training and Careers, Inc.
www.ctcsj.org
(650) 251-3165

Community Child Care Council of Santa Clara County, Inc.
www.cccc.org
(408) 487-0747

San Ysidro
Casa Familiar, Inc.
www.casafamiliar.org
(619) 428-1115

San Ysidro Health Center
www.syhcc.org
(619) 428-4463

Santa Ana
Consumer Credit Counseling
Service of Orange County
www.cccsoc.org
(714) 547-2227

Delhi Center
www.delhicenter.com
(714) 481-9600

El Sol Science and Arts Academy
www.esasa.org
(714) 543-0023

Stockton
El Concilio, Council for the Spanish Speaking
www.elconcilio.org
(209) 547-2855

Visionary Home Builders of California
www.visionaryhomebuilders.org
(209) 466-6811

Tehachapi
Farmer’s Institute for Education and Leadership Development (FIELD)
www.farmerwarrior.org
(661) 823-6140

Union City
Tiburcio Vasquez Health Center, Inc.
www.tvhc.org
(510) 471-5580

Ventura
Cabrillo Economic Development Corporation
www.cabrilloedc.org
(805) 659-3791

Central Coast Alliance United for a Sustainable Economy (CAUSE)
www.coastalalliance.com
(805) 658-0810

Visalia
Self Help Enterprises
www.selfhelpenterprises.org
(559) 651-1000

FAR WEST REGION

ARIZONA

Mesa
Housing Our Communities, Inc.
www.housingourcommunities.org
(480) 649-1335

Nogales
Mexicayotl Academy
www.mexicayotlacademy.com
(520) 287-6790

Phoenix
Arizona Hispanic Chamber of Commerce
www.azhcc.com
(602) 279-1800

Chicanos Por La Causa, Inc.
www.cplc.org
(602) 257-0700

Community Housing Resources of Arizona
www.communityhousingresources.org
(602) 631-9780

Espiritu Community Development Corporation
www.espirtu.org
(602) 242-7788

Friendly House, Inc.
www.friendlyhouse.org
(602) 257-1870

Hispanic Women’s Corporation
www.hispanicomwomens.org
(602) 954-7995

Valle del Sol
www.valleodelsol.com
(602) 248-8101

San Luis
Comité De Bien Estar, Inc.
www.comiteezaz.org
(928) 627-8559

Somerton
Campeesinos Sin Fronteras
www.campspeisinosinfronteras.org
(928) 627-1060

Housing America Corporation
www.housingamericacorp.com
(928) 627-4221

Tucson
Luz Social Services, Inc.
www.luzsocialservices.org
(520) 882-6216
NEBRASKA
Lincoln
Latino American Commission
www.latinoc.nebraska.gov
(402) 471-2791
Omaha
OneWorld Community Health Centers, Inc.
www.oneworldomaha.org
(402) 734-4110

OHIO
Cleveland
El Barrio, Inc.
(216) 651-2037
Esperanza, Inc.
www.esperanzainc.org
(216) 651-7178
Nueva Luz Urban Resource Center
www.nuevaluz.org
(216) 651-8236
Spanish American Committee
www.spanishamerican.org
(216) 651-8236

Columbus
Ohio Hispanic Coalition
www.ohiohispaniccoalition.org
(614) 840-9934
Elyria
Lorain County Community College
www.lorainccc.edu
(440) 365-5222
Lorain
El Centro de Servicios Sociales, Inc.
www.childrenservices.org
(440) 277-8235
Toledo
Adelante, The Latino Resource Center
www.adelantetc.org
(419) 244-8440
Campaign for Migrant Worker Justice
www.cmmj.org
(419) 245-3456
Youngstown
Organizacion Cívica y Cultural Hispana Americana, Inc.
www.youngstownnccoha.org
(330) 781-1808

OKLAHOMA
Oklahoma City
Latino Community Development Agency
www.latinoagencyokc.org
(405) 236-0701
Santa Fe South Schools, Inc.
www.santafesouth.org
(405) 631-6100

MASSACHUSETTS
East Boston
East Boston Ecumenical Community Council (EBECC)
www.ebecc.org
(413) 567-2760
Jamaica Plain
Hyde Square Task Force
www.hydesquare.org
(617) 524-8303
Lawrence
Lawrence CommunityWorks
www.lcwworks.org
(978) 722-2603

NEW JERSEY
Camden
Latin American Economic Development Association, Inc.
www.laedac.com
(856) 338-1177

NEW YORK
Bronx
Acacia Network, Inc.
www.acacianetwork.org
(347) 649-3036
Brooklyn
Cypress Hills Local Development Corporation
www.cypresshills.org
(718) 647-2800
Make the Road New York
www.maketheroad.org
(718) 418-7690
Williamsburg Charter High School
www.thewcs.org
(718) 827-5967
Buffalo
The Latino Housing Development Corporation
www.latinohousing.org
(716) 823-0634

Pennsylvania
Allentown
Hispanic American Organization
www.hao-hv.org
(610) 455-5334

SOUTHEAST REGION
ALABAMA
Birmingham
Hispanic Interest Coalition of Alabama (¡HICA!)
www.hispanicinterest.org
(205) 942-5505

ARKANSAS
Springdale
Hispanic Women’s Organization of Arkansas
(479) 751-9494

DISTRICT OF COLUMBIA
Ayuda, Inc.
www.ayudanc.org
(202) 387-4848
Carlos Rosario International Public Charter School
www.carlosrosoaro.org
(202) 797-4700
Congreso de Latinos Unidos, Inc.
www.congreso.net
(202) 765-8870
Council of Spanish Speaking Organizations, Inc. (Concilio)
www.concilio.net
(202) 627-3000
Esperanza
www.esperanza-usa.org
(202) 324-0746
Esperanza Academy Charter High School
www.esacademy.org
(202) 457-3667

RHODE ISLAND
Providence
Center for Hispanic Policy and Advocacy (CHPAP)
www.chpapri.org
(401) 467-1111

PUERTO RICO
San Juan
Asociación de Salud Primaria de Puerto Rico, Inc.
www.saludprimariapri.org
(787) 758-1411

SOUTH CAROLINA
Charleston
Hispanic Resource Council
www.hrclm.org
(803) 835-1512

TEXAS
El Paso
Amber Charter School
www.ambercharter.edu
(915) 344-9667
The Committee for Hispanic Children and Families
www.chccf.org
(915) 206-1090
Dominican Women’s Development Center
www.dwdc.org
(956) 994-6060
East Harlem Council for Community Improvement, Inc.
www.cheima.org
(917) 299-1100

U.S. TERRITORIES
Puerto Rico
La Esperanza, Inc.
www.laesperanza.org
(787) 768-3420

WASHINGTON
Seattle
Hispanic Resource Institute
www.hriwashington.org
(206) 935-0109

WOODS HOLE
Wood’s Hole Community Health Center
www.woodsholechc.org
(508) 548-9200
Immolke
Redlands Christian Migrant Association
www.rcma.org
(239) 658-3560

Miami
Amigos for Kids
www.amigosforkids.org
(305) 279-1155

Orlando
Latino Leadership, Inc.
www.latino-leadership.org
(407) 895-0801

Tampa
Hispanic Services Council, Inc.
www.hiscouncil.org
(813) 956-7700

Housing and Education Alliance, Inc.
www.myhomeamerica.org
(813) 952-4663

GEORGIA
Dalton
Dalton-Whitfield Community Development Corporation
www.dwcdc.org
(706) 876-1630

Norcross
Clinic for Education, Treatment and Prevention of Addiction, Inc. (CETPA)
www.cetpa.org
(770) 662-0249

MARYLAND
Gaithersburg
Identity, Inc.
www.identity-youth.org
(301) 963-5900

Silver Spring
CASA de Maryland, Inc.
www.casademaryland.org
(301) 270-0419

MISSISSIPPI
Jackson
Mississippi Immigrants Rights Alliance (MIRA)
www.yourmira.org
(601) 968-5182

NORTH CAROLINA
Charlotte
Latin American Coalition
www.latinamicancoalition.org
(704) 331-3848

Durham
El Centro Hispano, Inc.
www.elcentroinc.org
(919) 687-4635

Latino Community Credit Union
www.latinoccu.org
(919) 688-9270

REPUBLICAN
Coral Gables
Hispanic Coalition of Miami
www.hispaniccoalition.org
(786) 575-5131

SOUTH CAROLINA
Columbia
Acercamiento Hispano de Carolina del Sur
www.acercamientohispano.org
(803) 419-5112

TEXAS
Austin
American YouthWorks
www.americanyouthworks.org
(512) 744-1900

East Austin College Prep Academy
www.eaprep.org
(512) 287-5001

West Texas Key Programs, Inc.
www.twkey.org
(512) 462-2181

 Corpus Christi
Gulf Coast Council of La Raza, Inc.
www.gccrlr.org
(361) 881-9988

SAN ANTONIO
Avenida Guadalupe Association
www.avenidadeguadalupe.org
(210) 225-3151

First Mexican Baptist Church
(210) 737-6113

KIPP San Antonio
www.kippsa.org
(210) 787-3197

Mexican American Unity Council, Inc. (MAUC)
www.mauc.org
(210) 978-0500

Student Alternatives Program, Inc.
www.stdsapi.com
(210) 227-0395

San Benito
South Texas Adult Resource and Training Center
www.startcenter.org
(956) 397-7818

OUR AFFILIATES
While the challenges that Latinos face are complex, the solutions that NCLR seeks are simple—access to quality education and health care, a path to citizenship, fair compensation for hard work, prospects for advancement, and respect for common American values. Whether it’s a national event or a local community training, a multiyear program or a Twitter campaign, every project NCLR undertakes has one clear goal: strengthen America by improving opportunities for Hispanic Americans.
Before we are a race or religion, we are human beings.

—Facebook post from NCLR supporter

NCLR President and CEO Janet Murguía marches with NCLR Board Member Cid Wilson, Eliseo Medina of SEIU, Benjamin Todd Jealous of the NAACP, and the Reverend Al Sharpton in a reenactment of the historic Selma civil rights march, known as “Bloody Sunday.”
A cornerstone of NCLR’s work is helping to mobilize our Affiliates, partners, stakeholders, Hispanic leaders, and community members across the country to speak up and effect positive change at the local and national levels.

This year, the Supreme Court upheld the Affordable Care Act—a victory for Latino families and for NCLR, whose Health Policy team worked tirelessly to keep the doors to health care open for everyone. NCLR was the single most influential organization in making sure that enrollment processes were not detrimental to Latino health insurance access.

Work to support access to health care through the Affordable Care Act continued into the fall, when approximately 30 Affiliate leaders from a dozen states traveled to the White House for a summit on the Affordable Care Act and its impact on the Hispanic community. This meeting featured presenters from the highest levels of the administration, including the U.S. Secretary of Health and Human Services, Kathleen Sebelius; the Director of the Domestic Policy Council, Cecilia Muñoz; and the National Economic Council’s lead health advisor, Elizabeth Fowler.

Involvement in this summit shows that NCLR is uniquely positioned to effectively weigh in on all aspects of issues that affect the Hispanics in the United States both through its national-level work as well as the work of its Affiliates at the grassroots level. See the success story on the following page for yet another way NCLR addresses health care needs in the Latino community.

Meanwhile, our social media reach keeps growing. During the 2012 NCLR Annual Conference, 5.3 million people were reached on Twitter via 7,400 tweets using our hashtag, #NCLR12.

One of our largest campaigns was this year’s Home for Good (H4G) campaign. Affiliates collected close to 40,000 postcards as part of a national strategy where participants asked the 2012 presidential candidates how they would solve the housing crisis. And with its public service announcement starring Taboo of The Black Eyed Peas, the H4G petition on www.change.org reached its goal of more than 6,000 signatures in less than 24 hours.
A stay-at-home mother of three. A housepainter. An unemployed food service worker. Members of the 2012 class of *Preparados en Salud* (Ready for Healthcare), the first bilingual health care training program in Kansas City, came from different backgrounds, but they were united in their goals—to work as certified nursing assistants.

NCLR adapted *Preparados en Salud* from its earlier success with its *Workforce Development Program, Carreras en Salud* (Careers in Health). This bilingual health care partnership with several NCLR Affiliates was designed to bridge the gap between low-paying jobs and higher-wage careers in the health care sector through education, training, and support services.

The pilot cohort of students in *Preparados en Salud* graduated in 2012 and have gone on to work at Children’s Mercy Hospitals and Clinics, North Kansas City Hospital, Saint Luke’s Health System, and Truman Medical Centers.

For many students, the program is the first step in a long and fulfilling career. “It is a never-ending field, really,” one graduate told KHI News Service. “The sky is the limit.”
NCLR’s partnership with its Affiliates and commitment to education and workforce development mean a brighter tomorrow for America’s Latinos.

**NCLR and its California Affiliates** advocated for the California Homeowner Bill of Rights, delivering over 1,400 postcards signed by clients and community members to legislators during the 2012 NCLR California Latino Advocacy Day in May. Affiliates then continued their hard work changing “nay” votes to “ayes” with numerous calls, emails, in-district visits, visits to the Capitol, community forums, testimony, client stories, and last-minute interviews with media. Due to this tireless work, California Governor Jerry Brown signed the bill into law in July, protecting all California homeowners working to keep their homes out of foreclosure and finally putting an end to the wrongful “dual track” process.

July marked the end of the year-long National Institute for Latino School Leaders, a project of NCLR’s Education team. This new initiative provides in-depth training and support to Latino school leaders so that they become strong advocates for Latino students.

NCLR also concluded its 2010–2012 Department of Labor American Recovery and Reinvestment Act (ARRA) Pathways Out of Poverty grant, which was implemented in partnership with three Affiliates to train workers at or below the poverty level in green jobs skills, preparing them for more promising career opportunities. NCLR and its Affiliates exceeded all goals related to the numbers of individuals who entered and completed the training.

To date, Affiliates have collectively enrolled nearly 1,250 individuals in three important career pathway programs. Most program graduates have been placed in jobs with wages ranging between $10.00 and $16.75 per hour.

Finally, NCLR’s celebrated Líderes Initiative had a banner year. The Líderes Congreso at the NCLR Annual Conference boasted record attendance, $25,000 in scholarships were awarded to college-bound Latino students, and $30,000 in subgrants funded youth-led projects in underserved Hispanic neighborhoods.
AN NCLR SUCCESS STORY

SAVING THE CHILD TAX CREDIT

Many preschoolers will drop whatever they’re doing to pet a friendly dog, so it was no surprise when 15 children visiting Capitol Hill crowded around a dog on a February afternoon. This dog happened, however, to belong to Senator Max Baucus, Chair of the Senate Finance Committee, and these children were students from local NCLR Affiliate preschools. Their teachers and parents were visiting Capitol Hill to talk to senators threatening to eliminate the Child Tax Credit for children of undocumented immigrants.

The Child Tax Credit is one of the most effective antipoverty tools for working families in this country, and one of the only antipoverty programs open to immigrant families. Without this credit, families earning $21,000 per year would see their taxes go up by 8%.

NCLR engaged in many actions to save the Child Tax Credit, but thanks to a friendly dog, a group of children got to meet an important senator before he voted on legislation that directly affected them. The House of Representatives and Senate passed a clean payroll tax cut extension for the remainder of 2012 with no budget offsets, leaving the Child Tax Credit untouched—a major victory for Latino families.
500
hits this month and every month for NCLR's new Monthly Latino Employment Report series

**JANUARY**

- Nearly 400 individuals from throughout the country—including 150 youth—conducted more than 130 congressional visits during the NCLR National Latino Advocacy Days

**FEBRUARY**

- 12 new community-based organizations in California, Colorado, Florida, Illinois, New York, Oregon, and Texas were welcomed to the NCLR Affiliate Network

**MARCH**

- NCLR Affiliates hosted community health *charlas* about healthy eating and making better choices at the grocery store through the Comprando Rico y Sano program

**APRIL**

- Republican Mayor Paul W. Bridges of Uvalda, Georgia received the 2012 NCLR Capital Award for standing up for the rights of immigrants and Latinos in his community

**MAY**

- Newly elected NCLR Board Chair Jorge A. Plasencia became the first Cuban American and first Floridian to serve as Chair of the NCLR Board of Directors

**JUNE**

- NCLR President and CEO Janet Murguía received the 2012 Hubert H. Humphrey Civil and Human Rights Award from The Leadership Conference on Civil and Human Rights
Vice President Joe Biden gave the keynote address at NCLR’s Annual Conference in Las Vegas.

97% of the NCLR ESCALERA PROGRAM TAKING STEPS TO SUCCESS
2012 graduates started college, and program graduates earned an impressive $3,333,269 in scholarships.

98,000 new voters registered thanks to NCLR’s civic engagement efforts.

9,741 homeowners accessed scam prevention services through NCLR’s Independent Foreclosure Review Hotline.

JULY
NCLR California Affiliates learned community organizing skills at the NCLR Latino Leadership Institute.

AUGUST
NCLR Affiliates became key players in providing information and assistance to DREAMers seeking Deferred Action.

SEPTEMBER
George Lopez and Eva Longoria hosted the NCLR ALMA Awards on NBC.

OCTOBER
10% of the electorate was Latino for the first time in U.S. history.

NOVEMBER

DECEMBER

2012 HIGHLIGHTS
For 45 years, NCLR has worked to elevate the social, political, and economic status of Hispanic Americans. NCLR’s mission has remained constant since its founding, yet we have adapted to the rapidly changing demographic, socioeconomic, and geographic realities of American Latinos—and to the ever-shifting economic realities of the nation. We have been successful thanks to the financial support of individuals, corporations, and foundations that share in our vision.
Children play with a parachute at the Early Learning Communities (ELC) Spring Festival held by NCLR Affiliates Southwest Housing Solutions in Detroit, MI.

In 2012, NCLR allocated 91% of its total expenses directly to community programs.
**A PROVEN TRACK RECORD**

NCLR is proud of its proven track record of financial health. In 2012, NCLR allocated 91% of its total expenses directly to community programs. The remaining expenditures funded advocacy and administrative activities and are continually analyzed for financial efficiency.

NCLR’s **fiscal responsibility, accountability, and transparency** have been commended by Charity Navigator, America’s premier independent charity evaluator. NCLR received Charity Navigator’s highest rating for four consecutive years, indicating that NCLR “exceeds industry standards and outperforms most charities in its Cause.”

In 2012, NCLR allocated **71% of all its subgrants, totaling $5.7 million**, directly to its Affiliate Network. These grassroots organizations reach all parts of the Hispanic community and facilitate NCLR’s mission at the local level. Distribution of grants and subgrants through this infrastructure has empowered NCLR to improve education programs, job training, financial counseling, health services, and more.

**172** program and advocacy initiatives by NCLR and Affiliates improved education, workforce development, housing, and health opportunities for Latinos thanks to NCLR’s generous donors.
NCLR is the leading national Hispanic organization, and their work in advocacy, public policy, research, and grassroots mobilization is absolutely critical at this time. NCLR’s programmatic work in conjunction with its Affiliates at the local level is helping to ensure that we are prepared to meet the challenges and opportunities ahead of us.

–Monica Lozano, Publisher and CEO of La Opinión, and CEO of impreMedia, LLC

“NCLR is the gold standard for all advocacy organizations. Their groundbreaking work in ensuring that Latino voices are heard and the community’s needs met in the areas of education policy, financial literacy, civic participation, health care, and the arts is immeasurable. I applaud NCLR for their outstanding commitment to helping all of our communities succeed and attain the great American Dream.”

–Robert Rodriguez, award-winning Screenwriter, Film Director, and Producer

Together, we can ensure a prosperous America. Visit www.nclr.org/SupportUs or contact friends@nclr.org to discuss your philanthropic goals.
## CONSOLIDATED STATEMENTS OF ACTIVITIES

### SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Grants</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>$6,086,727</td>
<td>-</td>
<td>-</td>
<td>$6,086,727</td>
</tr>
<tr>
<td>Nonfederal</td>
<td>781,590</td>
<td>19,990,119</td>
<td>-</td>
<td>20,771,709</td>
</tr>
<tr>
<td><strong>Total Grants</strong></td>
<td><strong>6,868,317</strong></td>
<td>-</td>
<td><strong>19,990,119</strong></td>
<td><strong>26,858,436</strong></td>
</tr>
</tbody>
</table>

### Contributions and Other Revenue

| Corporations and Foundations | 1,286,500     | -                      | -                      | 1,286,500 |
| Special Events               | 8,578,327     | 561,090                | -                      | 9,139,417 |
| Associate Member Dues        | 284,174       | -                      | -                      | 284,174   |
| Other Contributions          | 239,075       | -                      | -                      | 239,075   |
| Investment and Interest Return| 3,302,691    | 213,778                | -                      | 3,516,469 |
| Interest and Fee Income on Loans| 5,064,633   | -                      | -                      | 5,064,633 |
| Other Revenue                | 152,843       | -                      | -                      | 152,843   |
| Net Assets Released from Restrictions | 20,343,123  | (20,343,123)          | -                      | -         |
| **Total Contributions and Other Revenue** | **39,251,366** | **(19,568,255)**      | -                      | **19,683,111** |

### Total Support and Revenue

| **46,119,683** | **421,864** | -                  | **46,541,547** |

### EXPENSES

#### Program Services

<table>
<thead>
<tr>
<th>Service</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE and ORAL</td>
<td>8,320,404</td>
<td>-</td>
<td>-</td>
<td>8,320,404</td>
</tr>
<tr>
<td>Community Development and Fellowship Program</td>
<td>5,746,577</td>
<td>-</td>
<td>-</td>
<td>5,746,577</td>
</tr>
<tr>
<td>Center for Educational Excellence</td>
<td>2,555,483</td>
<td>-</td>
<td>-</td>
<td>2,555,483</td>
</tr>
<tr>
<td>Integrated Marketing and Events</td>
<td>7,535,092</td>
<td>-</td>
<td>-</td>
<td>7,535,092</td>
</tr>
<tr>
<td>Institute for Hispanic Health</td>
<td>990,125</td>
<td>-</td>
<td>-</td>
<td>990,125</td>
</tr>
<tr>
<td>Research and Strategic Initiatives</td>
<td>7,356,070</td>
<td>-</td>
<td>-</td>
<td>7,356,070</td>
</tr>
<tr>
<td>Legislative Advocacy</td>
<td>378,988</td>
<td>-</td>
<td>-</td>
<td>378,988</td>
</tr>
<tr>
<td>Mission</td>
<td>260,920</td>
<td>-</td>
<td>-</td>
<td>260,920</td>
</tr>
<tr>
<td>Raza Development Fund—Program Operations</td>
<td>4,279,220</td>
<td>-</td>
<td>-</td>
<td>4,279,220</td>
</tr>
<tr>
<td>Raza Development Fund—Loan Loss Reserve</td>
<td>852,878</td>
<td>-</td>
<td>-</td>
<td>852,878</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td><strong>38,273,757</strong></td>
<td>-</td>
<td>-</td>
<td><strong>38,273,757</strong></td>
</tr>
</tbody>
</table>

#### Supporting Services

<table>
<thead>
<tr>
<th>Service</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and General Fundraising:</td>
<td>2,182,611</td>
<td>-</td>
<td>-</td>
<td>2,182,611</td>
</tr>
<tr>
<td>General Fundraising</td>
<td>909,912</td>
<td>-</td>
<td>-</td>
<td>909,912</td>
</tr>
<tr>
<td>Membership Marketing</td>
<td>119,403</td>
<td>-</td>
<td>-</td>
<td>119,403</td>
</tr>
<tr>
<td>Raza Development Fund—Administration</td>
<td>1,247,288</td>
<td>-</td>
<td>-</td>
<td>1,247,288</td>
</tr>
<tr>
<td>Strategic Investment Fund Governance</td>
<td>352,001</td>
<td>-</td>
<td>-</td>
<td>352,001</td>
</tr>
<tr>
<td>Total Supporting Services</td>
<td>4,811,215</td>
<td>-</td>
<td>-</td>
<td>4,811,215</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>43,084,972</strong></td>
<td>-</td>
<td>-</td>
<td><strong>43,084,972</strong></td>
</tr>
</tbody>
</table>

### Change in Net Assets

| **3,034,711** | **421,864** | - | **3,456,575** |

### Net Assets, Beginning of the Year

| **37,408,095** | **58,268,234** | **1,500,000** | **97,176,329** |

### Net Assets, End of Year

| **$40,442,806** | **$58,690,098** | **$1,500,000** | **$100,632,904** |

*Audited

The complete audited financial statements prepared by BDO Seidman, LLC may be obtained by calling Johanna Greene, NCLR Controller, at (202) 776-1711.
# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

**YEAR ENDED SEPTEMBER 30, 2012**

## ASSETS

### Current Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$41,106,081</td>
<td>$35,736,213</td>
</tr>
<tr>
<td>Current Portion of Capital Campaign Receivables, Net</td>
<td>-</td>
<td>40,000</td>
</tr>
<tr>
<td>Special Events Receivables</td>
<td>1,794,661</td>
<td>1,889,589</td>
</tr>
<tr>
<td>Current Portion of Contract, Grant, and Other Receivables, Net</td>
<td>6,169,901</td>
<td>9,011,384</td>
</tr>
<tr>
<td>Current Portion of Loans Receivables, Net</td>
<td>12,943,056</td>
<td>12,309,866</td>
</tr>
<tr>
<td>Due from Hogar Hispano, Inc.—Related Party</td>
<td>296,167</td>
<td>712,902</td>
</tr>
<tr>
<td>Restricted Investments</td>
<td>14,698,347</td>
<td>14,041,630</td>
</tr>
<tr>
<td>Other</td>
<td>151,433</td>
<td>144,049</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>77,159,646</strong></td>
<td><strong>73,885,633</strong></td>
</tr>
</tbody>
</table>

### Noncurrent Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investments</td>
<td>34,060,951</td>
<td>31,103,811</td>
</tr>
<tr>
<td>Long-Term Loans Receivables, Net</td>
<td>49,795,769</td>
<td>47,592,120</td>
</tr>
<tr>
<td>Property and Equipment, Net</td>
<td>1,778,098</td>
<td>2,021,702</td>
</tr>
<tr>
<td>Long-Term Contract, Grant, and Other Receivables, Net</td>
<td>-</td>
<td>1,244,472</td>
</tr>
<tr>
<td>Due from Hogar Hispano, Inc.—Related Party</td>
<td>8,381,805</td>
<td>8,137,674</td>
</tr>
<tr>
<td>Assets Designated to Fund Deferred Compensation</td>
<td>230,719</td>
<td>212,239</td>
</tr>
<tr>
<td>Other</td>
<td>223,061</td>
<td>213,767</td>
</tr>
<tr>
<td><strong>Total Noncurrent Assets</strong></td>
<td><strong>94,470,403</strong></td>
<td><strong>90,525,785</strong></td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET ASSETS

### Current Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>1,835,087</td>
<td>4,370,004</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>5,480,337</td>
<td>2,505,425</td>
</tr>
<tr>
<td>Accrued Interest Expenses</td>
<td>42,929</td>
<td>64,396</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>4,047,073</td>
<td>3,917,725</td>
</tr>
<tr>
<td>Committed Grants</td>
<td>161,000</td>
<td>161,000</td>
</tr>
<tr>
<td>Pledges Held in Trust</td>
<td>-</td>
<td>104,300</td>
</tr>
<tr>
<td>Current Portion of Notes Payable</td>
<td>-</td>
<td>1,700,000</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>11,566,426</strong></td>
<td><strong>12,822,850</strong></td>
</tr>
</tbody>
</table>

### Noncurrent Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-Term Notes Payable</td>
<td>59,200,000</td>
<td>54,200,000</td>
</tr>
<tr>
<td>Long-Term Deferred Compensation Liability</td>
<td>230,719</td>
<td>212,239</td>
</tr>
<tr>
<td><strong>Total Noncurrent Liabilities</strong></td>
<td><strong>59,430,719</strong></td>
<td><strong>54,412,239</strong></td>
</tr>
</tbody>
</table>

## COMMITMENTS AND CONTINGENCIES

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>40,442,806</td>
<td>37,408,095</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>58,690,098</td>
<td>58,268,234</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>1,500,000</td>
<td>1,500,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>100,632,904</strong></td>
<td><strong>97,176,329</strong></td>
</tr>
</tbody>
</table>

### Total Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$171,630,049</strong></td>
<td><strong>$164,411,418</strong></td>
</tr>
</tbody>
</table>
Established in 1982, NCLR’s Corporate Board of Advisors (CBA) is made up of senior representatives from 24 industry-leading corporations. This passionate group of leaders meets twice per year to review NCLR’s accomplishments and initiatives, discuss issues affecting both the Latino and corporate communities, and establish areas for mutual collaboration. CBA members also work with NCLR to maximize financial support to both the institution and its Affiliate Network through vital financial, in-kind, and programmatic support.
Liaison
Freddy Jimenez
Assistant General Counsel

KRAFT FOODS, INC.
Principal
James (Jim) Norman
Vice President of Diversity and Inclusion

MCDONALD’S CORPORATION
Principal
J.C. González-Mendez
President, McDonald’s Latin America

PRUDENTIAL
Principal
Sharon C. Taylor
Senior Vice President, Human Resources

SHELL
Principal
Francene Young
Vice President, Talent & Development, Upstream Americas; Vice President, Diversity & Inclusion, Shell U.S.

STATE FARM INSURANCE COMPANIES
Principal
Joe Formusa
Senior Vice President

PEPSICO, INC.
Principal
Albert (Al) P. Carey
CEO, PepsiCo Americas Beverages

TIME WARNER INC.
Principal
Steve Vest
Senior Vice President, Global Public Policy

TOYOTA MOTOR NORTH AMERICA, INC.
Principal
Patricia Salas Pineda
Group Vice President, National Philanthropy and the Toyota USA Foundation

VERIZON
Principal
Howard Woolley
Senior Vice President, Wireless Public Policy and Government Relations

WELLS FARGO
Principal
Oscar Suris
Executive Vice President, Head of Corporate Communications

UPS
Principal
Christine Owens
Senior Vice President, Communications and Brand Management

WELLZINCO
Principal
Emilio Gonzalez
Vice President, Public Policy and Strategic Alliances

EMILO GONZALEZ
Vice President, Public Policy and Strategic Alliances
OUR FUNDERS

Visionaries from American corporations and leading foundations recognize the Hispanic community’s ever-increasing economic impact. They also value NCLR’s mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America’s Latinos is an investment in America’s prosperity.

Anonymous
AARP
Al Día NewsMedia
The Allstate Foundation
American Airlines
American Cancer Society
American Diabetes Association
American Federation of Teachers
American Heart Association
American Honda Motor Co., Inc.
Amgen
Amtrak
Anheuser-Busch
The Annie E. Casey Foundation
Arbison Inc.
Arcus
AstraZeneca Pharmaceuticals
The Atlantic Philanthropies
AT&T
Bank of America
Bauman Foundation
Baxter International Inc.
Best Buy Co. Inc.
Best Buy Children’s Foundation
The Bill & Melinda Gates Foundation
Birth to Five Policy Alliance
BMW of North America
Boehringer Ingelheim Pharmaceuticals, Inc.
The Boeing Company
BP America
Bristol-Myers Squibb Foundation through Peers for Progress, American Academy of Family Physicians Foundation
The California Endowment
Capital One
Cedar Tree Foundation
Charles Stewart Mott Foundation
Chevron
Childhood Obesity 180
Citi
The Coca-Cola Company
Comcast NBCUniversal Telemundo
Comcast Foundation
ConAgra Foods Foundation
ConAgra Foods, Inc.
The Corporation for National and Community Service
Credo-Mobile
Cricket Wireless
Darden Restaurants
Decisive Latino Magazine
Democracy Alliance Youth Engagement Fund
El Mundo Spanish Newspaper
El Sol Latino Newspaper
El Tiempo Latino
Eli Lilly and Company
Enterprise Rent-A-Car
Entravision Las Vegas
ETS
Facebook
Fannie Mae
FedEx Corporation
The Ford Foundation
Ford Motor Company
Ford Motor Company Fund
Four Freedoms Fund
Fox5 KVVU Television, Las Vegas
Freddie Mac
Fundación Banco Popular
General Mills, Inc.
General Motors
Gill Foundation
The Goodyear Tire & Rubber Company
Google
Hilton Worldwide
Hispanic Executive
Hispanic Network Magazine
The Hispanic Outlook in Higher Education Magazine
Honey Nut Cheerios®, America’s Favorite Cereal
HuffPost Latino Voices and HuffPost Voces
Humana Inc.
Hyundai Motor America
Impacto Latin News
jcpenney
The John D. and Catherine T. MacArthur Foundation
The John S. and James L. Knight Foundation
Johnson & Johnson
The Joyce Foundation
JPMorgan Chase & Co.
Kellogg Company
KLAS-TV 8 News NOW (CBS-Las Vegas)
Kraft Foods
KSNV NEWS 3
KTNV-TV Channel 13 Las Vegas
La Opinión
LA Times
Las Vegas Convention & Visitors Authority
Las Vegas Radio Network
Las Vegas Review-Journal and El Tiempo
Latin Heat
Latina Media Ventures
LATINA Style, Inc.
Latino Print Network
LCCR
Levi Strauss Foundation
Lowe’s Companies, Inc.
Macy’s
Marathon Oil Company
Marguerite Casey Foundation
Marriott International, Inc.
MasterCard
McDonald’s Corporation
Mental Health America
MetLife Auto & Home®
MetLife Foundation
MGM Resorts International
Microsoft Corporation
MillerCoors LLC
Mobile Future
Morgan Stanley Smith Barney
The Moriah Fund
Muñoz & Company
Naomi and Nehemiah Cohen Foundation
National Dairy Council
National Latino Civic Engagement Table (NL CET)
Nationwide Insurance
NeighborWorks America - National Foreclosure Mitigation Counseling Program, Loan Scam Alert Campaign, and Emergency Homeowners’ Loan Program
New World Foundation
Nielsen
Nissan Americas
nuvoTV
NV Energy
Open Society Foundations
Panasonic Corporation of North America
PepsiCo Inc.
Pfizer Helpful Answers®
PODER Magazine
J.B. and M.K. Pritzker Family Foundation
The Procter & Gamble Co.
The Progressive Group of Insurance Companies
Prudential Financial
Raza Development Fund
REI
República
Robert Wood Johnson Foundation
The Rockefeller Foundation
Schwab Charitable Fund
Service Employees International Union (SEIU)
The ServiceMaster Company
Shell
Sodexo, Inc.
Southwest Airlines
Sprint
Starbucks Coffee Company
State Farm Insurance Companies
State Infrastructure Fund
State Voices Florida
State Voices Pennsylvania
StrategicHealthSolutions, LLC
Susan G. Komen, Lazos que Perduran
Target Corporation
Time Warner Cable
Time Warner Inc.
The TJX Companies, Inc.
Toltec Media
TOYOTA
UFCW–United Food and Commercial Workers
UPS
The UPS Foundation
UNITE Here
Univision Communications Inc.
U.S. Army Reserve
U.S. Central Intelligence Agency
U.S. Department of Health and Human Services, Centers for Disease Control and Prevention
U.S. Department of Health and Human Services, Office of Minority Health
U.S. Department of Homeland Security, Office for Civil Rights and Civil Liberties
U.S. Department of Housing and Urban Development
U.S. Department of Labor
U.S. Department of the Treasury, Homeownership Preservation Office
Vegas PBS
Verizon
Verizon Foundation
Voxxi
W.K. Kellogg Foundation
Walgreens
Wallace Global Fund
Walmart
The Walmart Foundation
The Walt Disney Company
Washington Hispanic
Wells Fargo
Western Union
YMCA of the USA
Our *familia* of individual donors sustains the very core of NCLR, and their donations allow us to quickly and effectively address the most pressing issues faced by the Hispanic community. We extend a heartfelt thank-you to all of our individual donors who make monthly, quarterly, or annual contributions to support our work. Our major donors provide the vision and resources that allow NCLR to thrive, and their generosity has been critical to the successes outlined in this report.

*Photo: NCLR’s Board of Directors and President’s Council donors with their families at the NCLR ALMA Awards.*

INDIVIDUAL CONTRIBUTORS

**PRESIDENT’S COUNCIL**

Advisors $10,000–$24,999
- Anonymous
- Cesar Alvarez
- Martin Cabrera, Jr.
- Russell C. Deyo
- Monica Lozano and David Ayón
- Jeffrey Urbina and Gaye Lynn Hill

Executives $5,000–$9,999
- Ingrid Duran and Catherine Pino
- Tom and Minerva Escuevel
- Fred Fernandez and Irma Rodriguez
- Susan Kyle
- Ramón and Sally Murguía
- Robert Ontiveros
- Hector, Norma, and Andrew Orcí
- Cid D. Wilson

Leaders $2,500–$4,999
- Anonymous
- Andres Asion
- Mr. and Mrs. Arnoldo Avalos
- Linda B. Cabral-Hernandez
- Felix E. DeHerrera
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