



2010 ANNUAL REPORT | STRONGER TOGETHER

NCLR
NATIONAL COUNCIL OF LA RAZA

NCLR MISSION

The National Council of La Raza (NCLR)—the largest national Hispanic civil rights and advocacy organization in the United States—works to improve opportunities for Hispanic Americans. Through its network of nearly 300 affiliated community-based organizations, NCLR reaches millions of Hispanics each year in 41 states, Puerto Rico, and the District of Columbia. To achieve its mission, NCLR conducts applied research, policy analysis, and advocacy, providing a Latino perspective in five key areas—assets/investments, civil rights/immigration, education, employment and economic status, and health. In addition, it provides capacity-building assistance to its Affiliates who work at the state and local level to advance opportunities for individuals and families.

Founded in 1968, NCLR is a private, nonprofit, nonpartisan, tax-exempt organization headquartered in Washington, DC. NCLR serves all Hispanic subgroups in all regions of the country and has regional offices in Chicago, Los Angeles, New York, Phoenix, and San Antonio.

NCLR thanks the many staff who contributed to the 2010 NCLR Annual Report and gives special thanks to the following: Ruben J. Gonzales, Deputy Vice President of Resource Development, and Ashley Thompson, Consultant, managed the production of this report. Karen Nava Lazarte, Director of Graphics/Publications, and Sherry San Miguel, Graphic Designer and Production Coordinator, designed and supervised the artistic production. Jennifer Kadis, Director of Quality Control, and Kari Nye, Senior Development Editor, edited and prepared this document for dissemination.

In addition, NCLR offers its thanks to NCLR Affiliate CentroNía and to photographer Katie Strylowski for their visual contributions to this report.

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MESSAGE

FROM THE PRESIDENT AND THE BOARD CHAIR



Janet Murguía

The year 2010 was defined by triumphs that set the stage for NCLR's steady efforts to build a stronger America. NCLR and its Affiliates were on the frontlines of the battle for health care reform and continue to devise strategies to guide its historic implementation. We also worked hard to pass legislation that, for the first time ever, regulates the credit card industry, protects consumers, and supports sound financial products. With every success, NCLR renews its purpose and commitment to empowering Hispanic Americans.

The year was not without challenges, however. We witnessed the deflation of American values when the Arizona legislature passed its anti-immigrant, anti-Latino law, SB 1070. NCLR and hundreds of allies throughout the country immediately mobilized to stem the tide of hate; we made some progress against the law's implementation and are striving to prevent similar laws from taking root in other states. Our community continues to be targeted by the hate and misunderstanding propagated by our broken immigration system, but NCLR's dedication to fighting for workable solutions has never wavered. NCLR challenged Congress to protect the future of thousands of America's talented young people and advocated to bring the "DREAM Act" to a vote in 2010. While a procedural vote thwarted the bill, NCLR continues to advocate for young Latinos and their chance at the American Dream.



Daniel R. Ortega, Jr.

We also continued to struggle under the weight of a faltering economy, as millions of Hispanics have been affected by job loss or foreclosure. NCLR fought back though, teaming up with its Affiliates and allies throughout the nation to offer Home Rescue Fairs, promote legislation that puts people back to work, and ensure that the interests of Latinos are heard on Capitol Hill.

To combat the skyrocketing rates of childhood obesity, NCLR collaborated with Affiliates, community leaders, and national partners, such as Michelle Obama and her Let's Move! campaign. We're committed to reversing the obesity epidemic by making sure that children eat nutritious meals at school and at home and live in safe, healthy communities.

As the preeminent voice for Hispanic America, NCLR is working ceaselessly—despite setbacks—to strengthen Latino families and American communities. Our goals have rarely been more challenging, but neither have we had so much to gain. Now more than ever we need your support. Please join us in building a stronger future by making a charitable donation to NCLR. **Visit www.nclr.org/SupportUs to learn more about taking an active role today.**

A stylized, handwritten signature of Janet Murguía in white ink.

Janet Murguía, NCLR President and CEO

A stylized, handwritten signature of Daniel R. Ortega, Jr. in white ink.

Daniel R. Ortega, Jr., NCLR Board Chair

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIR

DANIEL R. ORTEGA, JR.
Attorney at Law
Roush, McCracken, Guerrero,
Miller & Ortega
Phoenix, AZ

VICE CHAIR

JORGE PLASENCIA
Chairman and CEO
República
Miami, FL

SECRETARY

DR. JUAN SÁNCHEZ
El Presidente/CEO and Founder
Southwest Key Programs, Inc.
Austin, TX

TREASURER

ANSELMO VILLARREAL
President and CEO
La Casa de Esperanza, Inc.
Waukesha, WI

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President and CEO
National Council of La Raza
Washington, DC

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President and CEO
Hispanic Women's Corporation
Phoenix, AZ

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Retired from Ford Motor Company
Sarasota, FL

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Asociación Puertorriqueños
en Marcha
Philadelphia, PA

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Conexión Américas
Nashville, TN

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Miami, FL

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El Dorado Capital, LLC
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CEO
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for Self Employment
San Francisco, CA

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Irma R. Rodriguez
Foundation, Inc.

Johns Creek, GA

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UMOS

Milwaukee, WI

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Co-Founder and Principal
D&P Creative Strategies, LLC
Falls Church, VA

BEATRIZ OLVERA STOTZER
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Los Angeles, CA

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President
Rural Housing, Inc.
Albuquerque, NM

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Professor
Department of Sociology
Fordham University
New York, NY

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President, West Coast Operations
McCormack Baron Salazar
Los Angeles, CA

J. WALTER TEJADA
County Board Member
Arlington County Board
Arlington, VA

CID WILSON
Senior Research Analyst
Cabrera Capital Markets, LLC
Leonía, NJ

CORPORATE BOARD OF ADVISORS

Established in 1982, NCLR's Corporate Board of Advisors (CBA) is made up of senior representatives from 25 industry-leading corporations. This passionate group of leaders meets twice per year to review NCLR's accomplishments and initiatives, discuss issues affecting both the Latino and corporate communities, and establish areas for mutual collaboration. CBA members also work with NCLR to maximize financial support to the institution and its Affiliate Network through vital financial, in-kind, and programmatic support.

CHAIR

JOHNSON & JOHNSON

Principal

Russell C. Deyo

Vice President, General Counsel;
Member, Executive Committee

Liaison

Darrel Jodrey

Executive Director, Federal Affairs

Liaison

Freddy Jimenez

Assistant General Counsel

AMERICAN AIRLINES

Principal

VACANT

Liaison

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Director, Corporate Communications

AT&T

Principal

Laura Sanford

President, AT&T Foundation

Liaison

Norelie Garcia

Associate Vice President,
Federal Public Affairs

BANK OF AMERICA

Principal

Angie Garcia Lathrop

Community Affairs Executive

Liaison

Greg Barnard

Senior Vice President, Community Affairs

CHEVRON CORPORATION

Principal

Carole Young

General Manager, Global Offices
of Diversity and Ombuds

Liaison

VACANT

CITI

Principal

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Chairman & CEO, Citibank (Banamex USA)

Liaison

Sandy Fernandez

Relationship Manager,
Global Community Relations

THE COCA-COLA COMPANY

Principal

Rudy Beserra

Vice President, Corporate Latin Affairs

Liaison

Frank Ros

Assistant Vice President, Corporate Latin Affairs

COMCAST CORPORATION

Principal

David L. Cohen

Executive Vice President

Liaison

Susan Gonzales

Vice President, Comcast Foundation;
Senior Director, Federal and External Affairs

CONAGRA FOODS, INC.

Principal

Christopher P. Kircher

Vice President of Corporate Affairs;
President, ConAgra Foods Foundation

Liaison

Maria Valentin

Community Relations Manager

FORD MOTOR COMPANY

Principal

James G. Vella

President, Ford Motor Company Fund
and Community Services

Liaison

Mike Schmidt

Director, Education
and Community Development

GENERAL MILLS, INC.

Principal

Peter Capell

Senior Vice President; President of
International Marketing and Sales

Liaison

Rudy Rodriguez

Director, Multicultural Marketing

GENERAL MOTORS CORPORATION

Principal

Eric Peterson

U.S. Vice President, Diversity;
Director, Industry Dealer Affairs

Liaison

Alma Guajardo-Crossley

Director, Diversity Initiatives

KRAFT FOODS, INC.

Principal

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Vice President, Talent Acquisition
and Diversity

Liaison

VACANT

MCDONALD'S CORPORATION

Principal

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President, McDonald's Latin America

Liaison

Gus Viaño

Director, Inclusion and Diversity Initiatives

MILLERCOORS

Principal

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Chief Responsibility and Ethics Officer

Liaison

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Multicultural Relations Manager

Liaison

Joedis "Joe" Avila

Multicultural Relations Manager

PEPSICO, INC.

Principal

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President and Chief Executive Officer,
Frito-Lay North America

Liaison

Ron Parker

Senior Vice President, Chief Global
Diversity and Inclusion Officer

PRUDENTIAL FINANCIAL, INC.

Principal

Sharon C. Taylor

Senior Vice President, Human Resources

Liaison

René O. Deida

Senior Director, Integrated Strategy

SHELL OIL COMPANY

Principal

John Esquivel

Chief Ethics and Compliance Officer
and Associate General Counsel

Liaison

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Advisor to the President

STATE FARM INSURANCE COMPANIES

Principal

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Senior Vice President

Liaison

Art Ruiz

Director

TIME WARNER INC.

Principal

Louis Gutierrez

Senior Vice President, Human Resources

Liaison

Luis Castro

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Group Vice President, National Philanthropy
and the Toyota USA Foundation

Liaison

Andrea White

Chief Privacy Officer

UPS

Principal

Christine Owens

Senior Vice President, Communications
and Brand Management

Liaison

Eduardo Martinez

Director, Philanthropy and
Community Relations, The UPS Foundation

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Principal

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Senior Vice President, Public Policy
Development and Corporate
Social Responsibility

Liaison

Emilio Gonzalez

Vice President, Public Policy
and Strategic Alliances

WALMART

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Executive Vice President and
Chief Administrative Officer, Walmart U.S.

Liaison

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Senior Director, Corporate Affairs

Liaison

Roger Guzman

Senior Manager, Hispanic Markets

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Principal

Oscar Suris

Head of Corporate Communications,
Executive Vice President

Liaison

Georgette "Gigi" Dixon

Senior Vice President, Director,
National Partnerships

NCLR AFFILIATE COUNCIL

The Affiliate Council serves as a voice for, and represents the partnership between, NCLR and its most important constituency. It provides guidance to NCLR on its programmatic priorities and public policy agenda, and on strengthening regional networks and promoting the work of Affiliates. In addition, the Affiliate Council works closely with the NCLR Affiliate Member Services (AMS) team to implement the AMS strategy, reaching out to Affiliates in all regions of the country to solicit new perspectives and share information on NCLR's priorities and direction.

FAR WEST

CHAIR

Linda Mazon Gutierrez
President and CEO
Hispanic Women's Corporation

John Martinez
Executive Director
HELP—New Mexico, Inc.

MIDWEST

VICE CHAIR

Victor Leandry
Executive Director
El Centro de Servicios Sociales

Martha Gonzalez-Cortes
CEO
Hispanic Center of Western Michigan

TEXAS

SECRETARY

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CEO
TMC—Teaching and Mentoring
Communities

J. Oscar Ramirez
President and CEO
Avenida Guadalupe Association

CALIFORNIA

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CEO
California Association
for Bilingual Education

José Rodriguez
President and CEO
Council for the Spanish Speaking—
El Concilio

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East Harlem Council for
Community Improvement, Inc.

Yanil Terón
Executive Director
Connecticut Puerto Rican Forum, Inc.

SOUTHEAST

Josie Bacallao
President and CEO
Hispanic Unity of Florida, Inc.

Andres Tobar
Executive Director
Shirlington Employment
and Education Center

AFFILIATE NETWORK



The NCLR Affiliate Network consists of nearly 300 autonomous, nonprofit organizations working together to improve the lives of millions of Latinos each year. By mission and impact, these Affiliates can be effectively described as:

Diverse. Not only do NCLR's Affiliates reflect the breadth and depth of the Hispanic experience in the United States, they also address the gamut of issues and priorities of the community.



Engaged. Through their daily involvement with issues that impact the lives of their constituents, NCLR's Affiliates are uniquely positioned to create innovative approaches to policy and program development. Together, NCLR and its Affiliates promote responsive civic engagement that strengthens our nation.

Effective Agents of Change. Through innovative, impact-based, and proven strategies and programs, NCLR Affiliates improve outcomes for Latino families and nurture the development of strong and responsible community leaders.

IMAGES: 1) Family Strengthening Award winner, La Clínica del Pueblo, talks with a client about the importance of nutrition 2) Affiliate of the Year, Mujeres Latinas En Acción

2010 Highlights

Affiliate Engagement. Affiliates participated in record-breaking numbers in all key NCLR events, including the Affiliate Leadership Summit, National Latino Advocacy Days, and the NCLR Annual Conference, and demonstrated a strong showing at the Affiliate Regional Meetings throughout the country.

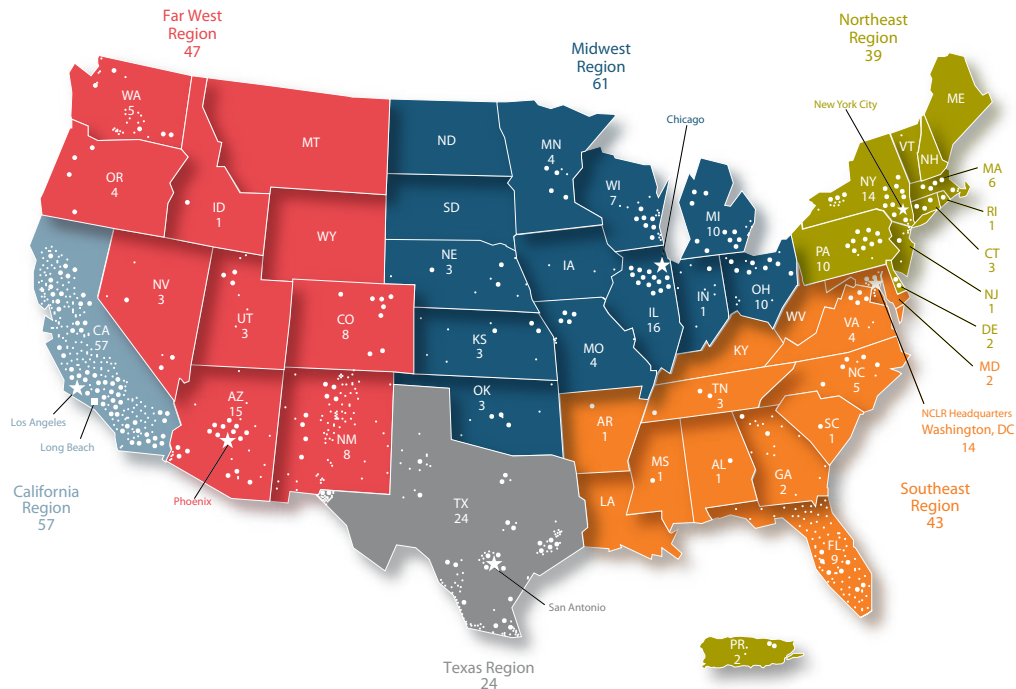
AmeriCorps. Service is one of NCLR's driving passions, as evidenced by our partnership with 11 Affiliates through the AmeriCorps program. In 2010, 159 AmeriCorps members

provided services benefitting more than 10,000 individuals through educational and community-building initiatives.

Special Affiliate Awards. Mujeres Latinas En Acción of Chicago received the 2010 Affiliate of the Year Award for its exemplary engagement in NCLR's initiatives and its innovative, trend-setting programs at the local level. Three Affiliates received the prestigious Family Strengthening Award: La Clínica del Pueblo, Mi Casa Resource Center, and Youth Development, Inc.

AFFILIATES

NCLR AFFILIATE PARTNERS BY STATE AND REGION



- ★ NCLR Regional Offices
- NCLR Program Office
- NCLR Affiliate Partners
- NCLR Affiliate Satellite Sites

ALABAMA

Birmingham
Hispanic Interest Coalition of Alabama (HICA!)
www.hispanicinterest.org
(205) 942-5505

ARIZONA

Mesa
Housing Our Communities, Inc.
www.housingourcommunities.org
(480) 649-1335

Nogales

Mexicayotl Academy
www.mexicayotlacademy.com
(520) 287-6790

Phoenix

Arizona Hispanic Chamber of Commerce
www.azhcc.com
(602) 279-1800

Chicanos Por La Causa, Inc.
www.cplc.org
(602) 257-0700

Community Housing Resources of Arizona
www.communityhousingresources.org
(602) 631-9780

Esperanza Community Collegial Academy
www.esperanzacca.org
(602) 996-1125

Espiritu Community Development Corporation
www.espiritu.org
(602) 243-7788

Friendly House, Inc.
www.friendlyhouse.org
(602) 257-1870

Hispanic Women's Corporation
www.hispanicwomen.org
(602) 954-7995

Valle del Sol, Inc.
www.valledelsol.com
(602) 248-8101

San Luis
Comité De Bien Estar, Inc.
www.comiteaz.com
(928) 627-8559

Somerton

Campeños Sin Fronteras
www.campeñossinfronteras.org
(928) 627-1060

Housing America Corporation
www.hacorp.org
(928) 627-4221

Tucson

CPLC Community Schools
www.calliollin.com
(520) 882-3029

Luz Social Services, Inc.
www.luzsocialservices.org
(520) 882-6216

ARKANSAS

Springdale
Hispanic Women's Organization of Arkansas
www.hwoa.org
(479) 751-9494

CALIFORNIA

Anaheim
Neighborhood Housing Services of Orange County, Inc.
www.nhsoc.org
(714) 490-1250

Arleta

El Proyecto del Barrio, Inc.
<http://www.elproyecto.us>
(818) 830-7133

Bakersfield

Farmworker Institute for Education and Leadership Development (FIELD)
www.farmworkerinstitute.org
(661) 823-6140

Brawley

Campeños Unidos, Inc.
www.brawleycui.com
(760) 351-5100
Clínicas de Salud del Pueblo, Inc.
www.clinicasdesalud.org
(760) 344-6471

Burbank

Partnerships to Uplift Communities, Inc.
www.pucschools.org
(818) 559-7699

Calexico

Calexico Community Action Council
www.ccac-vtc.org
(760) 357-2995

Chula Vista

MAAC Project
www.maacproject.org
(619) 426-3595

Covina

California Association for Bilingual Education
www.bilingualeducation.org
(626) 814-4441

Hayward

La Familia Counseling Service
www.lafamiliacounselingservice.com
(510) 881-5921

Tiburcio Vasquez Health Center, Inc.
www.tvhc.org
(510) 471-5880

Keene

Cesar Chavez Foundation
www.nfwsc.org
(661) 823-6201

Los Angeles

Academia Avance
www.academiaavance.com
(323) 230-7270

AltaMed Health Services
Corporation
www.altamed.org
(323) 725-8751

Camino Nuevo Charter Academy
www.caminonuevo.org
(213) 736-5542

Centro Latino for Literacy
www.centrolatinoliteracy.org
(213) 483-7753

CHARO Community
Development Corporation
www.charocorp.com
(323) 269-0751

East LA Community Corporation
www.elacc.org
(323) 269-4214

Eastmont Community Center
www.eastmontcommunitycenter.org
(323) 726-7998

El Centro del Pueblo
www.elcentrodelpueblo.org
(213) 483-6335

Los Angeles Leadership Academy
www.laleadership.org
(213) 381-8484

National Latino Arts, Education,
and Media Institute
(310) 281-3770

New Economics for Women
www.neweconomicsforwomen.org
(213) 483-2060

Para los Niños
www.paralosninos.org
(213) 250-4800

Semillas Sociedad Civil
www.dignidad.org
(323) 225-4549

Synergy Academies
www.wearesynergy.org
(323) 459-5463

Watts/Century Latino Organization
(323) 564-9140

Youth Policy Institute
www.ypiusa.org
(213) 688-2802

Modesto

Mujeres Latinas de Stanislaus
(209) 572-2437

Montebello

Mexican American
Opportunity Foundation
www.maof.org
(323) 278-3601

Montebello Housing
Development Corporation
www.mtbhousingcorp.com
(323) 722-3955

North Hollywood

Valley Community Clinic
www.valleycommunityclinic.org
(818) 763-1718

Oakland

La Clínica de La Raza
www.laclinica.org
(510) 535-4000

Lighthouse Community
Charter School
www.lighthousecharter.org
(510) 271-8801

Spanish Speaking
Citizens' Foundation
www.sscf.org
(510) 261-7839

The Unity Council
www.unitycouncil.org
(510) 535-6900

Oxnard

El Concilio del Condado de Ventura
www.elconcilioventura.org
(805) 486-9777

Perris

TODEC Legal Center
www.todec.org
(909) 943-1955

San Diego

Chicano Federation
of San Diego County, Inc.
www.chicanofederation.org
(619) 285-5600

Community HousingWorks
www.chworks.org
(760) 432-6878

Parent Institute for
Quality Education
www.piqe.org
(858) 483-4499

San Diego County Hispanic
Chamber of Commerce
www.sdchcc.com
(619) 702-0790

San Diego Home Loan Counseling
and Education Center
www.sdhomeloan.org
(619) 624-2330

San Francisco

Central American Resource Center
(CARECEN)
www.carecensf.org
(415) 642-4400

Women's Initiative for
Self Employment
www.womensinitiative.org
(415) 641-3460

San Jose

Center for Training and
Careers, Inc.
www.ctcsj.org
(408) 251-3165

Community Child Care Council
of Santa Clara County, Inc.
www.4c.org
(408) 487-0747

Mexican American Community
Services Agency, Inc.
www.macsa.org
(408) 928-1122

San Ysidro

Casa Familiar, Inc.
www.casafamiliar.org
(619) 428-1115

San Ysidro Health Center
www.syhcc.org
(619) 428-4463

Santa Ana

Delhi Community Center
www.delhicenter.com
(714) 481-9600

El Sol Science and Arts Academy
www.elsolacademy.org
(714) 543-0023

Santa Monica

National Association of Latino
Independent Producers
www.nalip.org
(310) 457-4445

Stockton

El Concilio, Council
for the Spanish Speaking
www.elconcilio.org
(209) 547-2855

Visionary Home Builders
of California
www.visionaryhomebuilders.org
(209) 466-6811

Ventura

Cabrillo Economic
Development Corporation
www.cabrilloedc.org
(805) 659-3791

Visalia

Self-Help Enterprises
www.selfhelpenterprises.org
(559) 651-1000

COLORADO

Colorado Springs

Scholars to Leaders Academy
www.scholarstoleadersacademy.org
(719) 575-9380

Denver

Del Norte Neighborhood
Development Corporation
www.delnortendc.org
(303) 477-4774

Latin American Research
and Service Agency
www.larasa.org
(303) 722-5150

Mi Casa Resource Center
www.micasadenver.org
(303) 573-1302

Servicios de la Raza, Inc.
www.serviciosdelaraza.org
(303) 458-5851

SouthWest Improvement Council
www.swic-denver.org
(303) 934-2268

Longmont

El Comité de Longmont
www.elcomitedelongmont.com
(303) 651-6125

Pueblo

Cesar Chavez School Network
www.cesarchavezacademy.org
(719) 295-1623

CONNECTICUT Hartford

Connecticut Puerto Rican
Forum, Inc.
www.ctpuertoricanforum.org
(860) 247-3227

Hispanic Health Council
www.hispanichealth.com
(860) 527-08560

Rocky Hill

Humanidad, Inc.
(860) 563-6103

DELAWARE

Georgetown

La Esperanza, Inc.
www.laesperanza.org
(302) 854-9262

Wilmington

Latin American Community
Center, Inc.
www.thelatincenter.org
(302) 655-7338

DISTRICT OF COLUMBIA

Ayuda, Inc.
www.ayudainc.org
(202) 387-4848

Carlos Rosario International
Public Charter School
www.carlosrosario.org
(202) 797-4700

Central American Resource
Center (CARECEN)
www.carecendc.org
(202) 328-9799

CentroNía
www.centronia.org
(202) 332-4200

La Clínica del Pueblo
www.lcdp.org
(202) 462-4788

Latin American Montessori Bilingual
(LAMB) Public Charter School
www.lambpcs.org
(202) 726-6200

Latin American Youth Center
www.layc-dc.org
(202) 319-2225

Latino Economic Development
Corporation
www.ledcdc.org
(202) 588-5102

Mary's Center for
Maternal & Child Care, Inc.
www.maryscenter.org
(202) 483-8196

Multicultural Career
Intern Program
(202) 939-7700

Multicultural Community Service
www.mcsdc.org
(202) 238-9355

National Latino Behavioral
Health Association
www.nlbha.org
(703) 400-8103

Spanish Catholic Center, Inc.
www.catholiccharitiesdc.org
(202) 939-2437

Spanish Education
Development Center
www.sedcenter.org
(202) 462-8848

FLORIDA

Florida City

Centro Campesino
Farmworker Center, Inc.
www.centrocampesino.org
(305) 245-7738 Coalition of Florida
Farmworker Organizations
www.coffo.org

(305) 246-0357
Mexican American Council, Inc.
(305) 245-5865

Hollywood

Hispanic Unity of Florida, Inc.
www.hispanicunity.org
(954) 964-8884

Homestead

Rural Neighborhoods, Inc.
(305) 242-2142

Immokalee

Redlands Christian
Migrant Association
www.rcma.org
(239) 658-3560

Miami

Amigos for Kids
www.amigosforkids.org
(305) 279-1155

Orlando

Latino Leadership, Inc.
www.latinoleadership.org
(407) 895-0801

Tampa

Housing and Education
Alliance, Inc.
www.myhomeamerica.org
(813) 261-5151

GEORGIA

Dalton

Dalton-Whitfield Community
Development Corporation
www.dwcddc.org
(706) 876-1630

Norcross

Clinic for Education, Treatment and
Prevention of Addiction, Inc. (CETPA)
www.cetpa.org
(770) 662-0249

IDAHO

Caldwell

Community Council of Idaho, Inc.
www.communitycouncilofidaho.org
(208) 454-1652

ILLINOIS

Alsip

Veterans Outreach Program
of Illinois, Inc.
www.illinoisveterans.org
(708) 371-9800

Chicago

Alivio Medical Center
www.aliviomedicalcenter.org
(312) 829-6303
Association House of Chicago
www.associationhouse.org
(773) 772-7170

Brighton Park
Neighborhood Council
(773) 523-7110

Centro San Bonifacio
www.sanbonifacio.org
(773) 252-9098

El Hogar del Niño
www.elhogardelnino.org
(773) 523-1629

Enlace Chicago
www.enlacechicago.org
(773) 542-9233

Erie Neighborhood House
www.eriehouse.org
(312) 563-5800

Gads Hill Center
www.gadshillcenter.org
(312) 226-0963

Illinois Migrant Council
www.illinoismigrant.org
(312) 663-1522

Instituto del Progreso Latino
www.idpl.org
(773) 890-0055

Latino Policy Forum
www.latinopolicyforum.org
(312) 376-1766

Latinos Progresando
www.latinospro.org
(773) 542-7077

Mujeres Latinas en Acción
www.mujereslatinasenaccion.org
(773) 890-7676

The Resurrection Project
www.resurrectionproject.org
(312) 666-1323

Spanish Coalition
for Housing
www.sc4housing.org
(773) 292-5784

INDIANA

Fort Wayne

United Hispanic Americans, Inc.
www.unitedhispanicamericans.org
(260) 422-2651

KANSAS

Kansas City

El Centro, Inc.
www.elcentroinc.com
(913) 677-0100

Harvest America Corporation
www.harvestamerica.org
(913) 342-2121

Wichita

SER Corporation Kansas
www.sercorp.com
(316) 264-5372

MARYLAND

Gaithersburg

Identity, Inc.
www.identity-youth.org
(301) 963-5900

Silver Spring

CASA de Maryland, Inc.
www.casademaryland.org
(301) 270-0419

MASSACHUSETTS

East Boston

East Boston Ecumenical
Community Council
www.ebecc.org
(617) 567-2750

Jamaica Plain

Hispanic Office of Planning
and Evaluation, Inc. (HOPE)
www.hopemass.org
(617) 524-8888

Hyde Square Task Force
www.hydesquare.org
(617) 524-8303

Lawrence

Lawrence CommunityWorks
www.lcworks.org
(978) 722-2603

Roxbury

La Alianza Hispana, Inc.
www.laalianza.org
(617) 427-7175

Sociedad Latina
www.sociedadlatina.org
(617) 442-4299

MICHIGAN

Detroit

Detroit Hispanic
Development Corporation
www.dhdc1.org
(313) 967-4880

Latin Americans for Social and
Economic Development, Inc. (LA SED)
www.lasedinc.org
(313) 554-2025

Latino Family Services
www.latinofamilyservices.org
(313) 841-7380

Southwest Housing Solutions
www.swsol.org
(313) 841-9641

Grand Rapids

Hispanic Center of
Western Michigan
www.hispanic-center.org
(616) 742-0200

Kalamazoo
Hispanic American Council, Inc.
www.hispanicamericancouncil.org
(269) 385-6279

Lansing

Cristo Rey Community Center
www.cristo-rey.org
(517) 372-4700

Hispanic/Latino Commission
of Michigan
www.michigan.gov
(517) 373-8339

Saline

Migrant Health Promotion
www.migranthealth.org
(800) 461-8394

Traverse City

Northwest Michigan
Health Services, Inc.
www.nmhsi.org
(231) 947-1112

MINNESOTA

Inver Grove Heights

Academia Cesar Chavez
www.cesarchavezschool.com
(651) 294-4640

Minneapolis

El Colegio Charter School
www.el-colegio.org
(612) 728-5728

Hispanic Chamber of Commerce
of Minnesota
www.hispaniccmn.org
(612) 312-1692

St. Paul

Comunidades Latinas Unidas
En Servicio (CLUES)
www.el-clues.org
(651) 379-4203

MISSISSIPPI

Jackson

Mississippi Immigrants
Rights Alliance
www.yourmira.org
(601) 968-5182

MISSOURI

Kansas City

Cabot Westside Clinic
(816) 471-0900
Guadalupe Center, Inc.
www.guadalupecenters.org
(816) 421-1015

Hispanic Economic
Development Corporation
www.kchedc.org
(816) 221-3442

Mattie Rhodes Center
www.mattierhodes.org
(816) 471-2536

NEBRASKA

Lincoln

Latino American Commission
www.latinovac.nebraska.gov
(402) 471-2791

North Platte

NAF Multicultural Human
Development Corporation
www.nafmhdc.org
(308) 534-2630

Omaha

OneWorld Community
Health Centers, Inc.
www.oneworldomaha.org
(402) 734-4110

NEVADA

Las Vegas

Community Services of Nevada
www.csnv.org
(702) 307-1710

Housing for Nevada

www.housingfornevada.org
(702) 270-0300

Reno

Nevada Hispanic Services
www.nhsreno.org
(775) 826-1818

NEW JERSEY

Camden

Latin American Economic
Development Association, Inc.
www.laeda.com
(856) 338-1177

NEW MEXICO

Albuquerque

Albuquerque Hispano Chamber
of Commerce
www.ahcnm.org
(505) 842-9003

HELP-New Mexico, Inc.
www.helpnm.com
(505) 265-3717

La Academia de Lengua y Cultura
(505) 563-4242

YES Housing, Inc.
www.yeshousing.org
(505) 254-1373

Youth Development, Inc.
www.ydinm.org
(505) 242-7306

Embudo

Rio Grande Alcoholism
Treatment Program, Inc.
(505) 579-4253

Siete Del Norte
(505) 579-4217

Española

Hands Across Cultures
www.handsacrosscultures.org
(505) 747-1889

NEW YORK

Bronx

East Harlem Council for
Community Improvement, Inc.
www.promesa.org
(718) 299-1100

Brooklyn

Cypress Hills Local
Development Corporation
www.cypreshills.org
(718) 647-2800

Make the Road New York
www.maketheroad.org
(718) 418-7690

Williamsburg Charter
High School
www.thewcs.org
(347) 827-5967

Glen Cove

La Fuerza Unida, Inc.
www.lfuinc.org
(516) 759-0788

Mamaroneck

Hispanic Resource Center
of Larchmont and Mamaroneck
www.hrcim.org
(914) 835-1512

New York

Alianza Dominicana, Inc.
www.alianzaonline.org
(212) 740-1960

Amber Charter School
http://ambercharter.echalk.com
(212) 534-9667

The Committee for Hispanic
Children and Families
www.chcfinc.org
(212) 206-1090

Community Association
of Progressive Dominicans, Inc.
www.acdp.org
(212) 781-5500

Dominican Women's
Development Center
www.dwdc.org
(212) 994-6060

Rochester

Ibero-American Action League, Inc.
www.iaal.org
(585) 256-8900

PathStone
www.pathstone.org
(585) 340-3300

Syracuse

Spanish Action League of
Onondaga County, Inc. (La Liga)
www.spanishactionleague.com
(315) 475-6153

NORTH CAROLINA

Charlotte

Latin American Coalition
www.latinamericancoalition.org
(704) 531-3848

Durham

El Centro Hispano, Inc.
www.elcentronc.org
(919) 687-4635

Latino Community Credit Union
www.latinoccu.org/en
(919) 688-9270

Raleigh

El Pueblo, Inc.
www.elpueblo.org
(919) 835-1525

Siler City

Hispanic Liaison of Chatham
County/ El Vinculo Hispano
www.evhnc.org
(919) 742-1448

OHIO

Cleveland

El Barrio, Inc.
(216) 651-2037
Esperanza, Inc.
www.esperanzainc.org
(216) 651-7178

Nueva Luz Urban Resource Center
www.nuevaluzurc.org
(216) 651-8236

The Spanish American Committee
for a Better Community
www.spanishamerican.org
(216) 961-2100

Columbus
Ohio Hispanic Coalition
www.ohiohispaniccoalition.org
(614) 840-9934

Elyria
Lorain County Community College
www.lorainccc.edu
(440) 365-5222

Lorain
El Centro de Servicios Sociales, Inc.
www.childrenservices.org
(440) 277-8235

Toledo
Adelante, Latino Resource Center
www.adelantelrc.org
(419) 244-8440

Campaign for Migrant
Worker Justice
www.cmwj.org
(419) 243-3456

Youngstown
Organizacion Cívica y Cultural
Hispana Americana, Inc.
www.youngstownoccha.org
(330) 781-1808

OKLAHOMA
Oklahoma City
Latino Community
Development Agency
www.latinocommunityokc.org
(405) 236-0701

ORO Development Corporation
(405) 840-7077
Santa Fe South Schools, Inc.
www.santafesouth.org
(405) 631-6100

OREGON
Hillsboro
Bienestar
www.bienestar-or.org
(503) 693-2937

Portland
Hacienda Community
Development Corporation
www.haciendacdc.org
(503) 595-2111
Portland Housing Center
www.portlandhousingcenter.org
(503) 282-7744

Salem
Salem/Keizer Coalition for Equality
www.skcequality.org
(503) 363-3909

PENNSYLVANIA
Allentown
Casa Guadalupe Center
www.casalv.org
(610) 435-9902
Hispanic American Organization
www.hao-lv.org
(610) 435-5334

Lancaster
SACA Development Corporation
www.sacapa.org
(717) 397-6267

Spanish American Civic Association
(SACA)
www.sacapa.org
(717) 397-6267

Philadelphia
Asociación Puertorriqueños
en Marcha, Inc.
www.apmphila.org
(267) 296-7200
Congreso de Latinos Unidos, Inc.
www.congreso.net
(215) 763-8870

Council of Spanish Speaking
Organizations, Inc.
www.elconcilio.net
(215) 627-3100

Nueva Esperanza Academy
www.neacademy.org
(215) 457-3667

Nueva Esperanza, Inc.
www.esperanza.us
(215) 324-0746

Reading
Centro Hispano Daniel Torres
www.centrohispano.org
(610) 376-3748
PUERTO RICO
San Juan
Asociación de Salud Primaria
de Puerto Rico
www.saludprimariapr.org
(787) 758-3411
Consejo Vecinal Pro-Desarrollo
de la Península de Cantera
(787) 727-5051

RHODE ISLAND
Providence
Center for Hispanic Policy and
Advocacy (CHisPA)
www.chispari.org
(401) 467-0111

SOUTH CAROLINA
Columbia
Acercamiento Hispano
de Carolina del Sur
www.schispanicoutreach.org
(803) 419-5112

TENNESSEE
Memphis
Latino Memphis, Inc.
www.latinomemphis.org
(901) 366-5882

Nashville
Conexión Américas
www.conaméricas.com
(615) 320-5152
Tennessee Immigrant
and Refugee Rights Coalition
www.tnimmigrant.org
(615) 833-0384

TEXAS
Austin
American YouthWorks
www.americanyouthworks.org
(512) 744-1900
Southwest Key Programs, Inc.
www.swkey.org
(512) 462-2181
Corpus Christi
Gulf Coast Council of La Raza, Inc.
www.gcclcr.org
(361) 881-9988

Dallas
The Concilio
www.theconcilio.org
(214) 818-0481
Vecinos Unidos, Inc.
www.vecinosunidos.com
(214) 761-1086

Edinburg
Information Referral Resource
Assistance, Inc.
www.irra.org
(956) 393-2227

El Paso
Centro de Salud Familiar La Fe
www.lafe-ep.org
(915) 534-7979
YWCA El Paso Del Norte Region
www.ywcaelpaso.org
(915) 533-2311

Harlingen
Su Clínica Familiar
www.suclinica.org
(956) 365-6750

Houston
Association for the Advancement
of Mexican Americans
www.aamaincus
(713) 926-4756
D.R.A.W. Academy
www.drawacademy.org
(713) 706-3729

Houston Gateway
Academy, Inc.
www.hgaschools.org
(713) 644-8292
KIPP Houston
www.kippphouston.org
(832) 633-1796

Tejano Center for
Community Concerns
www.tejanocenter.org
(713) 644-2340

Laredo
TMC-Teaching and Mentoring
Communities
www.tmccentral.org
(956) 722-5174

Lubbock
LEARN, Inc.
www.learnprograms.org
(806) 763-4256

Midland
Midland Community
Development Corporation
www.midlandcdc.org
(432) 682-2520

San Antonio
Avenida Guadalupe Association
www.avenidaguadalupe.org
(210) 223-3151
First Mexican Baptist Church
www.pibm.org
(210) 737-6113
Mexican American Unity
Council, Inc.
www.mauc.org
(210) 978-0500

Student Alternatives Program Inc.
www.stdsapi.com
(210) 227-0295

San Benito
South Texas Adult Resource
and Training Center
www.startcenter.org
(956) 399-7818

Uvalde
Community Council
of Southwest Texas, Inc.
www.ccswt.org
(830) 278-6268
Community Health
Development, Inc.
www.chdi4health.org
(830) 278-5604

UTAH
Midvale
Comunidades Unidas
www.cuutah.org
(801) 566-6191

Salt Lake City
Utah Coalition of La Raza
(801) 359-8922

South Salt Lake City
Centro de la Familia de Utah
www.cdlfu.org
(801) 521-4473

VIRGINIA
Arlington
East Coast Migrant
Head Start Project
www.ecmhsp.org
(703) 243-7522
Shirlington Employment
and Education Center
www.seecjobs.org
(703) 933-1101

Falls Church
Hispanic Committee of Virginia
www.hcva.org
(703) 671-5666
Marcelino Pan y Vino, Inc.
(MAPAVI)
www.mapavi.com
(703) 841-3883

WASHINGTON
Granger
Northwest Communities
Education Center
www.kdna.org
(509) 854-1900

Seattle
El Centro de la Raza
www.elcentrodelaraza.com
(206) 329-9442

Sea Mar Community
Health Centers
www.seamar.org
(206) 763-5210

Sunnyside
Washington State
Migrant Council
www.wsmconline.org
(509) 839-9762

Yakima
Rural Community
Development Resources
www.rcdr.biz
(509) 453-5133

WISCONSIN
Madison
Centro Hispano
of Dane County, Inc.
www.chdc.us
(608) 255-3018

Milwaukee
Council for the Spanish
Speaking, Inc.
www.spanishcenter-milw.org
(414) 384-3700
La Causa, Inc.
www.lacausa.org
(414) 647-8750

United Community Center/
Centro de la Comunidad Unida
www.unitedcc.org
(414) 384-3100
UMOS, Inc.
www.umos.org
(414) 389-6000

Waukesha
HBC Services, Inc.
www.hbcservices.org
(262) 522-1230

La Casa de Esperanza, Inc.
www.lacasadeesperanza.org
(262) 547-0887



HEALTH & NUTRITION



Good health is the foundation of a good life. NCLR and its community-based Affiliates work to promote and improve the health and well-being of Hispanic Americans through activities and programs that focus on access to quality health care, health education and disease prevention, linguistically and culturally competent resources, community-based research, and advocacy for national policies.



IMAGES: 1) NCLR Affiliate, Tiburcio Vasquez Health Center, Inc. 2) NCLR President and CEO Janet Murguía joins rally for health care reform 3) Attendees of the 2010 NCLR Annual Conference receive free vision screenings 4) NCLR Affiliate, Tiburcio Vasquez Health Center, Inc. 5) Tool kit created to reduce incidence of obesity among Hispanics through nutrition and physical activity education

2010 Highlights

Research and Publications. NCLR released a white paper on the status of mental health among Latinos and assessed barriers that prevent their access to health services. NCLR also released a white paper on cardiovascular disease among the Latino community and examined the challenges and opportunities for improving Latino heart health. The Health Policy Project published a groundbreaking 12-part series that explores the social, economic, and policy factors—from



food insecurity to federal nutrition programs—that help and hinder Latino child nutrition.

Hispanic Health Leadership.

In conjunction with 21 community-based partners, NCLR's Institute for Hispanic Health trained 50 *promotores*

“

I am a full-time working mother and have no health insurance. Due to the high cost of health insurance and living expenses, I have to choose between paying for my own [coverage] or my daughter's. Of course, I chose to pay for my daughter. Families in the United States should have affordable health care coverage for all family members.

”

—Beyda of Palm Harbor, FL

de salud (lay health educators) who reached more than 2,000 Latinos with culturally competent messages on important health issues. In partnership with The National Campaign to Prevent Teen and Unplanned Pregnancy, NCLR unveiled the Latino Teen Pregnancy Consensus Statement, signed by more than 50 organizations.

The American Public Health Association recognized NCLR's obesity prevention project with an award for best public health education and health promotion materials.

Health Care Reform. NCLR's advocacy on health care reform contributed to the creation of new health care insurance options for many of the most vulnerable Latino families and workers. The monumental health care law grants access to a new health care insurance marketplace for legal immigrants and citizens—securing affordable coverage for millions of working, uninsured Latinos—and makes an unprecedented investment in prevention and public health measures that are designed to reduce the chronic disease burden in America.



2010 Highlights

Early Childhood Education Training Institutes. Sixty-five percent of all NCLR Affiliates providing early childhood education programs participated in a series of multiday training institutes on early literacy, parent engagement, and dual-language programs. Combined, these Affiliates reach approximately 60,000 children throughout the country each year.

Parent Engagement. One dozen NCLR Affiliate schools implemented NCLR's six-week parent engagement program, which helps Latino parents become effective partners with the schools in providing quality education for their children. These schools graduated nearly 200 parents from the program.

Common Core State Standards. NCLR continues to ensure that the interests of Latino and other minority students are represented in national education movements such as the Common Core State

EDUCATION

Quality education is a priority in the Latino community

as parents, educators, community leaders, and corporate partners strive to narrow the achievement gap between Latinos and other Americans. NCLR's Education department supports school improvement as the foundation for increasing student achievement, and policy efforts focus on improving the education system—from preschool through high school—to better serve Latinos. NCLR's network of education Affiliates and allies also informs the public education system at national and regional levels while strengthening the community-based sector; tests and documents best practices of successful education programs for national dissemination; and engages stakeholders as advocates for Latino students.



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IMAGES: 1) NCLR Affiliate, CentroNia 2) NCLR Affiliate, Instituto del Progreso Latino 3) NCLR Affiliate, Hispanic Office of Planning and Evaluation, Inc. 4) NCLR Affiliate, Instituto del Progreso Latino

Standards (CCSS) Initiative, which establishes a common set of rigorous academic standards across states. As a member of the Campaign for High School Equity—a civil rights education coalition—NCLR organized a series of meetings that will support states as they move from adoption to implementation of the CCSS Initiative. NCLR also developed a tool kit to help advocates develop strategies for lobbying for effective implementation.

Education Reform Summit. NCLR hosted a summit on proposals to renew the Elementary and Secondary Education Act (ESEA) in June 2010. The ESEA summit brought together policymakers, think tanks, practitioners, academics, and advocates to discuss proposals to renew the law, with a focus on areas affecting Latino students, including academic standards and assessments, parental involvement, and effective teachers.



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YOUTH LEADERSHIP

The *Líderes* Initiative is a national program designed to increase opportunities for Latino youth which will maximize their influence as leaders in the United States. The program's vision is to develop new leaders across multiple sectors—corporate executives, public officials, activists, and organizers—who will serve their communities and promote social justice at the local and national levels.

IMAGES: 1) NCLR Affiliate, Instituto del Progreso Latino 2) AmeriCorps award winners at the *Líderes* Summit Noche de Premios 3) *Líderes* Summit attendee at NCLR's Annual Conference 4) *Líderes* Summit

2010 Highlights

***Líderes* Website.** The *Líderes* website receives close to 60,000 hits each month, and the biweekly e-newsletter is distributed to more than 7,000 members throughout the country. Both highlight community issues, leadership and educational opportunities, civic engagement efforts, and inspirational stories about young leaders in the Hispanic community. The *Líderes* website also alerts youth of grants, scholarships, internships, fellowships, conferences, and network events.

***Líderes* Summit.** Every year, *Líderes* brings together the collective energy of young Latino leaders at NCLR's *Líderes* Summit, an event held in conjunction with the NCLR Annual Conference which is tailored to the needs of the vibrant youth community. Convening nearly 500 students, the Summit offers a comprehensive four-day program that empowers participants, fosters cultural pride, and encourages students to embrace leadership roles.



“

This program is amazing. It's changing people's lives—building leaders but going beyond leadership, creating social change in the community, and creating change at the policy level.

”

—Wilnalise “Wilna” Milagro Cedisary,
Líderes Summit attendee

Líderes Learning to Lead. To build on the success of the 2009 *Líderes Summit*, and as a response to feedback from youth focus groups held at the same time, the NCLR *Líderes Initiative* awarded three \$10,000 grants and two \$5,000 grants to select NCLR Affiliates to participate in its 2009–2010 “*Líderes Learning to Lead, Líderes Leading to Change*” youth leadership program. This program consisted of a series of *congresos* and local youth-led community advocacy that informed, empowered, and equipped students for future positions of leadership.

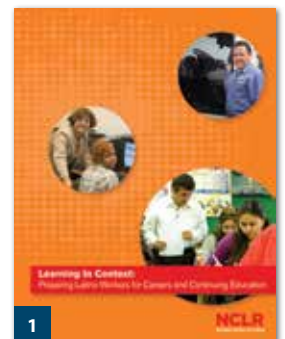
Congresos coordinated by program partners brought together nearly 350 students. During the 2010 *Líderes Youth Advocacy Congreso* at NCLR's National Latino Advocacy Days, youth participated in leadership-building sessions, provided formal updates to peers about their outreach activities, and shared their experiences in conducting needs assessments in their communities. At the conclusion of the program, youth representatives from each site conducted a workshop at the 2010 *Líderes Summit* titled, “*Líderes Empowered: How Líderes Youth Got Creative in Representing Their Community*.”



2010 Highlights

Workforce Development Forum. NCLR hosted “¡Listo! Preparing Latino Workers for the New Economy,” a workforce development forum that attracted more than 300 participants and representatives from more than 40 Affiliates. The event featured keynote addresses from Senator Richard Durbin (D–IL) and Assistant Secretary of Labor Jane Oates, a plenary discussion among state workforce leaders, and 30 workshops presented by business leaders, workforce development practitioners, educators, advocates, and policymakers.

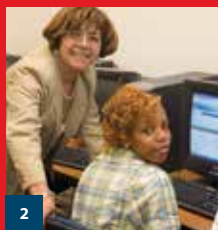
Research and Publications. NCLR released two important reports documenting best practices in workforce development for Latino workers and youth. *Beyond the Classroom: Creating Pathways to College and Careers for Latino Youth*—an independent evaluation of the NCLR Escalera Program: Taking Steps to Success—found that Latino youth have greater potential to diversify



ECONOMY & WORKFORCE

Today, 23 million Latinos are at work in the U.S.,

representing 14.6% of the labor force. As the size of the Latino workforce is expected to grow to one in three working Americans by 2050, NCLR is focused on ensuring that Latino youth and workers are prepared to fully contribute to and benefit from the nation's economic prosperity.



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IMAGES: 1) NCLR publication, *Learning in Context: Preparing Latino Workers for Careers and Continuing Education*
2) NCLR Affiliate, Congreso de Latinos Unidos, Inc. 3) *Carreras en Salud* graduates at NCLR Affiliate, Instituto del Progreso Latino
4) NCLR Affiliate, Congreso de Latinos Unidos, Inc. 5) NCLR Affiliate, Congreso de Latinos Unidos, Inc.

and enhance America's workforce when they have access to broader education and career networks, and it identifies recommendations for broad-scale replication of the Escalera Program. *Learning in Context: Preparing Latino Workers for Careers and Continuing Education* found that integrated training—instruction that provides vocational training and teaches basic skills and/or the English language simultaneously—can be a crucial tool for preparing Hispanic and low-skilled adults for the demands of work and continued learning.

Program Outcomes and Impact. Through its career pathways programs in health care, green jobs, and customer service, NCLR served about 200 participants, 65% of whom were placed in jobs with wages of more than \$10 per hour. Through its Escalera Program, NCLR has served nearly 1,500 Latino youth to date in seven cities, with 92% of participants completing the program and graduating from high school, and 89% enrolling in postsecondary education.

WEALTH-BUILDING



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Despite making significant contributions to American society,

Hispanics do not enjoy equal economic opportunities. As do most Americans, Latinos rely on assets—such as their home—to weather a financial emergency, send their children to college, or save for retirement. Yet, Latino families own just nine cents worth of assets for every dollar owned by White families, a figure known as the racial wealth gap. NCLR works to narrow the staggering wealth gap through policies and programs that address structural and economic barriers.


IMAGES: 1) Homebuyer education at NCLR Affiliate, Avenida Guadalupe Association 2) NCLR Affiliate, Montebello Housing Development Corporation, beautifies the community 3) Homeownership program at NCLR Affiliate, Conexión Américas 4) NCLR Affiliate, Montebello Housing Development Corporation, provides homes for the community 5) NCLR publication, *The Foreclosure Generation: The Long-Term Impact of the Housing Crisis on Latino Children and Families*

2010 Highlights

Wealth-Building Policy Project. NCLR represented the voice of millions of Latino families facing foreclosure and rising household debt and provided expert testimony, public comments, and advocacy in policy debates on financial issues. As a result, key priorities for Latino families were included in new laws governing credit cards, home loans, and relief efforts to shore up the housing market.

NCLR Homeownership Network (NHN). Composed of 51 CBOs in 27 states throughout the country, the NHN provided housing counseling and education services in 2010 to more than 64,000 families; more than 2,500 households reached their dreams of homeownership. Additionally, the network helped nearly 26,000 families work to prevent foreclosure. Along with providing direct housing counseling services to the community through the NHN, NCLR has served as an educator and certifying entity of housing counselors. Funding provided by the U.S. Department





“We know that this problem is not going to knock us down. Right now we feel like we’re down on the floor, but we know that we’re going to get up and that the American Dream is true. If you work hard you can fulfill it.”

—The Helmes family of Michigan in the NCLR report,
The Foreclosure Generation: The Long-Term Impact of the Housing Crisis on Latino Children and Families



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of Housing and Urban Development allowed NCLR to provide training and resources for professional development of housing counselors through the NCLR Homeownership Network Learning Alliance.

Raza Development Fund, Inc. (RDF).

In 2010, RDF closed over \$13.6 million in loans with a focus on charter schools (77%) and housing (18%); this reflects the mission

and core competencies of the organization. RDF's lending directly benefitted the Hispanic community, creating more than 335 new jobs, 227 housing units, and charter schools that serve more than 1,100 students. Overall, RDF experienced a 4% increase in total assets from 2009.

As a supporting corporation to NCLR, RDF worked with the Affiliate Network in both lending and technical assistance, managing over \$13 million in debt capital and Latino Social Venture Fund grants with a focus on predevelopment, workforce development, and education.



2010 Highlights

Campaign for Comprehensive Immigration Reform. NCLR worked with its Affiliates and allies in a national campaign for comprehensive immigration reform. The campaign included national field calls to inform and empower NCLR Affiliates as well as a postcard collection effort that resulted in 20,000 postcards being delivered to Congress and President Obama demonstrating the importance of federal leadership on passing reform. The campaign also included an online story collection effort to engage the public in telling congressional leaders why comprehensive immigration reform is necessary.

Research and Publications. NCLR published *The Impact of Section 287(g) of the Immigration and Nationality Act on the*

Latino Community, revealing that the 287(g) program—which grants federal immigration enforcement authority to local law enforcement agencies—undermines public safety, lacks accountability, and weakens communication between police and Latinos.

Naturalization Fees. United States Customs and Immigration Services (USCIS) was poised to increase fees for filing citizenship applications in 2010. Along with its national partners, NCLR worked to halt the increase and keep the application process accessible by making USCIS





2

CIVIL RIGHTS & IMMIGRATION



3



4

Through its advocacy strategies, NCLR works with policymakers,

law enforcement, and the community to protect the civil rights of all members of our society. NCLR advocates for comprehensive immigration reform that establishes a workable and humane system of policies that encourage the 11 million undocumented people in our country to come forward, obtain legal status, learn English, and assume the rights and responsibilities of citizenship, while also creating smart enforcement policies that uphold national security and the Constitution. Proper reform would also allow for efficient family reunification and permit future workers to enter the nation legally and under conditions that safeguard the American workforce.

IMAGES: 1) NCLR publication, *The Impact of Section 287(g) on the Immigration and Nationality Act on the Latino Community* 2) NCLR Affiliate, Friendly House, Inc. 3) Youth ceremony at the nation's capitol to highlight contributions of immigrant students and call for passage of the "DREAM Act" 4) NCLR Affiliate, Instituto del Progreso Latino

aware of the chilling effect that higher fees would have on citizenship applications. These efforts were successful, as USCIS recently announced that it will not increase naturalization application fees at this time.

Arizona Law SB 1070. NCLR was active in countering the anti-immigrant, anti-Latino law that makes all Latinos suspects in their own communities. After the bill was signed by Arizona Governor Jan Brewer, NCLR and 120 civil rights and social justice organizations called for a formal boycott of conventions, conferences, and other special events involving significant travel to Arizona from out of state. NCLR also joined the United States Chamber of Commerce, Los Abogados Hispanic Bar Association, and the Hispanic National Bar Association in submitting an amicus brief to ask the federal court to stop implementation of the law. NCLR joined the brief in an effort to protect the essential services that its 15 Arizona Affiliates

provide to the community. A number of state politicians have announced their intention to pass similar punitive measures, and NCLR is monitoring state legislatures closely to identify where local advocates can prevent the enactment of laws that violate the civil rights of community members.

"DREAM Act." NCLR took part in a number of strategy sessions with advocates, NCLR Affiliates, and congressional staff to lay the groundwork for legislative action on the "DREAM Act," which would facilitate access to college for immigrant students and a path to citizenship. A procedural vote thwarted action on the bill, but NCLR continues to work on bringing the "DREAM Act" to a vote and holding Congress accountable for the future of thousands of America's talented young people.

ADVOCACY & EMPOWERMENT



Advocacy, civic engagement, and community-based support are essential parts of any community-empowerment strategy. NCLR concentrates on advocacy at state and local levels and strengthens Latino participation in the political process through its various civic engagement projects. NCLR also works to strengthen community-based organizations in areas where there is a growing Latino population.

IMAGES: 1) NCLR Affiliate, Instituto del Progreso Latino 2) NCLR Affiliate, Hispanic Office of Planning and Evaluation, Inc. 3) NCLR Affiliate, Mexican American Unity Council, Inc.

2010 Highlights

Civic Engagement

Naturalization Assistance. NCLR helped coordinate the *ya es hora ¡Ciudadanía!* (Citizenship! It's Time) campaign through collaboration with national partner organizations, Spanish-language media, and hundreds of CBOs. Through its Citizenship Assistance Program, NCLR provided grants and technical assistance to 48 CBOs in 22 states and the District of Columbia, helping 10,772 eligible legal permanent residents apply for U.S. citizenship.

Latino Empowerment and Advocacy Project (LEAP). Through LEAP, NCLR provided small grants, training, and technical assistance to 22 CBOs in 13 states to register 20,231 new voters and help strengthen the Latino role in American politics. NCLR and its

partners also carried out phone banking, canvassing, mailing, and other get-out-the-vote activities that reached more than 120,000 new and infrequent Latino voters.

Census Outreach. NCLR worked to educate the Hispanic community on the importance of the Census, which is crucial to determining the allocation of more than \$400 billion in federal funds, enforcing civil rights laws, and determining congressional reapportionment. Outreach focused on hard-to-count areas where the Latino population has drastically increased over the last decade. NCLR disseminated *ya es hora ¡Hagase Contar!* (It's Time, Make Yourself Count!) Census tool kits, fact sheets, and posters to nearly 50 CBOs.

Leadership Development

Emerging Latino Communities (ELC) Initiative. ELC empowers Hispanics by investing in the development and growth of Latino CBOs.

“

I've learned to pay attention to how laws are passed in Nebraska. I have learned how to motivate others in my community to register to vote. Now I know the names of my state legislators and the roles that each one performs. I've learned that regardless of citizenship status, we all have rights, but we also have responsibilities. I've learned the importance of my vote as well as the importance of educating others in my community about voting.

”

—Marcos A. Mejía, Wakefield, NE



It combines subgrants with training and technical assistance to strengthen organizations where the Hispanic population has experienced rapid growth, but which lack the infrastructure to support the needs of the community. In 2010, NCLR awarded \$120,000 in subgrants to ten organizations across nine states through the ELC program.

California Affiliate Capacity-Building Initiative. NCLR helped its 57 California Affiliates conduct research and strengthen advocacy efforts, build relationships with policy groups and advocacy partners, and extend their political footprint through voter registration and mobilization activities. At the NCLR California Latino Advocacy Day, 266 leaders representing 18 Affiliates conducted lobbying visits in Sacramento to protect state funding for vital health, social service, and education programs.

National Latino Advocacy Days. Through this annual event, NCLR helped Affiliates develop their advocacy skills, learn about key federal policy issues

affecting Latinos, and build relationships with their members of Congress. More than 325 people representing over 100 organizations from 30 states and the District of Columbia conducted a total of 130 legislative visits.

National Campaigns



Campaign to Boycott Intolerance.

In partnership with organizations such as the Asian American Justice Center, the Service Employees International Union, and the United Food and Commercial Workers, NCLR launched the Boycott Intolerance campaign in response to the passage of SB 1070 in Arizona. To date, 120 organizations have signed on to the boycott pledge (www.boycottintolerance.org).



2010 Highlights

NCLR Capital Awards. Every year, NCLR hosts a black-tie gala at the National Building Museum in Washington, DC to recognize members of Congress from both sides of the aisle for their outstanding support of and commitment to public policies that are vital to Hispanic Americans. In 2010, NCLR presented the Capital Award to U.S. Senator Harry Reid (D–NV) and U.S. Congresswoman Ileana Ros-Lehtinen (R–FL). NCLR also awarded the Capital Award for Public Service to Beverly Robertson of the National Civil Rights Museum for her work in continuing the legacy of fighting for civil rights for all Americans.

NCLR Annual Conference. The four-day NCLR Annual Conference took place in San Antonio at the Henry B. Gonzalez Convention Center on July 10–13. Fifty-eight workshops were open to the public, including the featured session, “What’s the Matter with Arizona?” which explored Arizona’s political climate and the implications of its anti-immigrant, anti-Latino law, SB 1070. The luncheons, Latinas Brunch, and Awards Gala continued to stand out as must-attend Conference events, and attendance records were broken at two of the town halls—one on education and another on the economy. For the fourth consecutive year, NCLR held a Citizenship and Immigration Assistance Session, which helped place participants on the path toward U.S. citizenship. The Conference

SPECIAL EVENTS



NCLR's Integrated Marketing and Events (IME) team enhances the

recognition and work of NCLR by planning events that highlight its current programs and tell NCLR's story. Events such as the NCLR Capital Awards, Annual Conference, National Latino Family Expo, and ALMA Awards® bring together Fortune 500 companies, philanthropists, nonprofit organizations, national leaders, community organizers, and Latino constituents to foster appreciation of the Hispanic community.

The IME team is composed of an array of experts in marketing, communications, event planning, production, and fundraising who maintain relationships with partners that are key to promoting NCLR, supporting its affiliated programs, and generating unrestricted revenue for the organization as a whole.

IMAGES: 1) U.S. Secretary of Labor Hilda Solis at the 2010 NCLR Capital Awards 2) Attendees of the 2010 NCLR Annual Conference 3) Salma Hayek at the NCLR ALMA Awards

included a Home Rescue Fair, and the NCLR Diversity Career Fair featured job placement tools and resources for individuals looking to identify new career paths.

NCLR National Latino Family Expo. Attracting a record-breaking 42,000 participants and more than 200 exhibitors, the National Latino Family Expo—held in conjunction with the Annual Conference—offered a wide variety of educational materials, health and public services, and family entertainment to participants.

NCLR ALMA Awards. The NCLR ALMA Awards was created in 1995 as part of NCLR's strategy to promote fair, accurate, and balanced portrayals of Latinos in television, film, and music. Born out of a direct response to the negative stereotyping of Latinos in entertainment, these awards honor Hispanic performers for their outstanding artistic achievement, impact, and enhancement of the image of Latinos. The show was not produced in 2010 due to a change in the television broadcast partner, but information about the 2011 taping and air date is available on NCLR's website.

OUR FUNDERS

Visionaries from American corporations and institutions recognize the Hispanic community's ever-increasing economic impact. They also value NCLR's mission, work, credibility, and passion for improving opportunities for Hispanics throughout the country. Whether providing financial support at the national level or direct involvement at the community level, NCLR funders make a difference. Their investment in America's Latinos is an investment in America's prosperity.

\$200,000 AND ABOVE

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Our *familia* of individual donors sustains the very core of NCLR, and their donations allow us to quickly and effectively address the issues affecting the Hispanic community. We extend a heartfelt thank-you to all of our individual donors who make monthly, quarterly, or annual contributions to support our work. Our major donors provide the vision and resources that allow NCLR to thrive, and their generosity has been critical to the successes outlined in this report.

IMAGES: 1) NCLR Board Member and President’s Council donor Tony Salazar, NCLR Board Member Beatriz Olvera Stotzer, Larry Grisolano, and Adrienne Arsht 2) President’s Council donor Mickey Ibarra and Christine Cannon; both photos credited to Tony Powell

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CAMPAIGN FOR STRONGER AMERICAN COMMUNITIES

Stronger Latino communities are essential to improving opportunities for Hispanics

and all Americans across the U.S. With its Affiliates, NCLR has developed family- and community-oriented programs and practices while recognizing the potential to serve more by strengthening its reach. NCLR seeks to bring more financial, human, and technical resources to its nearly 300 community-based Affiliates through the Campaign for Stronger American Communities (CSAC). Through the campaign, NCLR will continue to increase its capacity to serve, support, partner with, and engage its Affiliates and reach more Hispanic Americans.

2010 Highlights

Regional Strategy. NCLR positioned senior leadership and staff to strengthen Affiliates' program and advocacy capacity in the California region. With expanded support, Affiliates were able to effectively engage the state's legislative offices and deepen alliances with other organizations. More Affiliates attended California trainings and events, which contributed to a 75% rise in their participation in NCLR's California Latino Advocacy Day. NCLR increased subgrants to California Affiliates by 60% from the previous year, and awareness of NCLR's work in California and the effectiveness of the California Affiliate Network has blossomed nationwide.

Given these results, NCLR plans to expand its regional strategy to Texas and the Midwest and, as resources allow, adapt elements of the strategy in its remaining regions: the Northeast, Southeast, and Far West.

Campaign Investments. NCLR moved closer to reaching its \$15 million campaign goal through support from 100% of its Board of Directors and many of its partners, including the W.K. Kellogg Foundation, the Marguerite Casey Foundation, State Farm Insurance Companies, UPS, the Wachovia Wells Fargo Foundation, and Walmart.

Contribute

NCLR is uniquely positioned to strengthen the capacity of its Affiliates and to harness their ability to improve lives at the local level while leveraging the Affiliate Network's collective power for policy change at the national level. We hope that we can count on you to support this vital work.

Please contact NCLR's Resource Development team at empower@nclr.org or call (202) 776-1560.

FINANCIAL SUMMARY

NCLR remains committed to strengthening the lives of Latinos and all Americans. This report provides a snapshot of our programmatic and policy successes as it also touches on the difficulties that we overcame in 2010. Most notably, the economic crisis and immigration tensions kept community services in high demand—the need for resources is always growing.

While not exempt from funding stresses, NCLR's track record of financial stability keeps us in position to respond to the needs of America's Latinos. We ask for your support in 2011 as we continue to make meaningful changes throughout the nation. To help NCLR in this vital work, please demonstrate your support through an individual, corporate, or foundation contribution. With your support, we can make America stronger together.

2010 Highlights

Program Maximization. NCLR continued to be a national model for excellence in program-to-operation ratios* and to assert its mission-driven focus. The organization's operating costs included advocacy and administrative activities, and expenditures were continually streamlined by budget analysis, cost-cutting, and a strong commitment to fiscal responsibility from the executive leadership and Board.

Direct Funding. NCLR also allocated much of its overall program expenses* to activities directly benefitting the NCLR Affiliate Network—the nearly 300 organizations that provide frontline services to millions of Hispanics in communities across America each year. This funding—distributed through a grassroots infrastructure—empowers Affiliate organizations to offer direct services to their communities through charter schools, job training programs, homeownership counseling, health centers, and more.

Furthermore, in 2010, NCLR expanded its California Regional Office to enhance collaboration with its Affiliates throughout the state. This strategy, which will soon be adopted by more NCLR regional offices, ensures a united voice at the national and local levels.

Four-Star Charity Rating. Charity Navigator, America's premier independent charity evaluator, recognized NCLR as a four-star charity,

indicating its ability to execute its mission with fiscal integrity and responsibility. A four-star rating indicates that a charity exceeds industry standards and outperforms most charities in its cause. NCLR has earned the four-star rating for three consecutive years—an honor that only 13% of charities have ever received.

Investments in America. As the Latino population grows, NCLR must grow its programs and services. NCLR's financial strength and positive influence rely on continued and generous support from businesses, individuals, and foundations. Every donation makes an impact, no matter the size. NCLR invites you to take an active role and respond today, whether through a corporate or foundation sponsorship, individual contribution, workplace gift, or planned gift. America will glean the benefits of your financial support.

Please, stand with us as we make America stronger together.
Visit www.nclr.org/SupportUs or contact us at (202) 776-1750.

CONSOLIDATED FINANCIAL STATEMENT NCLR is committed to providing partners with the most up-to-date and accurate information regarding our financial position. Our consolidated financial statements from 2010 will soon be available on our website. If you would like to be notified when they arrive, **[click here](#)**.

*To view NCLR's audited consolidated financial statements, visit www.nclr.org/annualreport.



NCLR's financial health stems from its long-term fiscal responsibility, diversification of funding streams, and a grassroots infrastructure that distributes funding directly to the communities that need it most.

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Midwest (Chicago)

Northeast (New York)

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Program Office

Southern California (Long Beach)

Support Corporation

Raza Development Fund (Phoenix)





SAVE THE DATES

July 23–26, 2011

NCLR Annual Conference

Washington, DC

July 23–25, 2011

NCLR National Latino Family Expo

Washington, DC

March 6, 2012

NCLR Capital Awards

Washington, DC

March 7–8, 2012

NCLR National Latino Advocacy Days

Washington, DC

NCLR ALMA Awards®

Stay tuned for broadcast information.

www.almaawards.com

For details, visit **www.nclr.org**.



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